

Dr. D. Y. PATIL EDUCATIONAL FEDERATION

Dr. D. Y. Patil Institute of Management and Entrepreneur Development Approved by AICTE, Affiliated to SPPU Pune

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Dr. D. Y. Patil Founder Dr. D Y Patil Group Dr. Sushant Patil
President

Dr. Priyanka A. Singh Director

CRITERION II TEACHING LEARNING AND EVALUATION

2.3: Teaching-Learning Process

2.3.1: Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process

S. no.	Contents		
1.	Experiential learning Industrial visit (Notice, Report & Photo.) Mini Project (MCA Project) SIP (MBA & MCA Internship Projects) Field Trip (Notice, Report & Photo.)		
2	Participative learning Role Play (Notice, Report & Photo.) Group Discussion (Notice, Report & Photo.) Group Presentation (Notice, Report & Photo.) Workshops (Notice, Report & Photo.) Annual gathering Events (Notice, Report & Photo.) Induction Programs (Notice, Report & Photo.)		
3	Problem solving methodologies Case Studies Written Assignments (MBA & MCA) Quiz Competition Open book Test		
4	Teachers use ICT- enabled tools		





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Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

2.3.1 Student Centric Methods





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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

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STUDENT CENTRIC METHOD

Experiential Learning





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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

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Industrial Visit to Baramati Hi Tech Textile Park Ltd., Baramati

Day & Date: Friday, 2nd June 2023

Venue: Baramati Hi Tech Textile Park Ltd., Baramati

No. Of Participants: 49



This report provides a comprehensive overview of the industrial visit organized for the DYPIMED MBA students to Baramati Hi Tech Textile Park Ltd. in Baramati on 2nd June 2023. The visit aimed to provide students with practical exposure to the textile industry and its operations. Additionally, the students also visited Cottonking Pvt Ltd, Peppermint Clothing Pvt. Ltd., and PromGirl Fashion Manufacturer to gain insights into their manufacturing processes and management practices. The visit was coordinated by Prof. Pramod Jadhav, along with the support of faculty members Dr. Harini Rajan, HOD MBA Dept., Prof. Sachin Kumbhar, Prof. Deepak Pore, Prof. Ritesh Phalake, and Prof. Sonal Kotulkar.

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Objectives:

- To provide students with a practical understanding of the textile industry and its operations.
- To familiarize students with the manufacturing processes and management practices of the visited companies.
- · To bridge the gap between classroom learning and real-world applications.
- . To enhance students' knowledge and decision-making skills in the context of the textile industry.

Details:

a) Baramati Hi Tech Textile Park Ltd.:

- i) Overview: The industrial visit commenced with a visit to Baramati Hi Tech Textile Park Ltd. Students were given an overview of the textile park and its facilities. They gained insights into the various stages of textile production, including spinning, weaving, dyeing, and finishing.
- ii) Interaction with Industry Experts: Students had the opportunity to interact with industry experts Mr. Anil Wagh, Project Manager & Mrs. Vrushali Sawant, HR Manager, who shared their experiences and provided valuable insights into the textile industry. The experts addressed queries related to textile industry, textile park establishment, objectives of the park, company affiliations, market opportunities & challenges and market trends.

b) Cottonking Pvt Ltd:

- Company Overview: The visit to Cottonking Pvt Ltd provided students with an understanding of the company's operations and product portfolio. The company specializes in men's clothing and is known for its quality products.
- ii) Manufacturing Processes: Students witnessed the various stages involved in manufacturing men's clothing, including fabric sourcing, cutting, stitching, and quality control. The company representatives explained the importance of maintaining quality standards throughout the production process.

c) Peppermint Clothing Pvt. Ltd.:

* Dr.D.Y. Palling Hand of Manager of Manager



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- i) Company Introduction: Students received an introduction to Peppermint Clothing Pvt. Ltd., a prominent clothing manufacturer known for its women's fashion wear. The company showcased its diverse product range and explained its brand positioning.
- ii) Production Workflow: The students were given insights into the production workflow, from design conceptualization to sample creation, production planning, and distribution. The company representatives emphasized the significance of innovation and market research in the fashion industry.

d) PromGirl Fashion Manufacturer:

- Company Profile: PromGirl Fashion Manufacturer specializes in the production of party wear and evening gowns. The students learned about the company's focus on customization and its strategies for catering to specific market segments.
- ii) Design and Manufacturing: Students observed the design and manufacturing processes involved in creating party wear garments. They gained insights into fabric selection, pattern making, cutting, stitching, and quality checks.

Key Learnings:

- a) Industry Operations: The industrial visit provided students with a firsthand understanding of the textile industry's operations. They learned about the different stages of textile production, manufacturing techniques, and quality control measures.
- b) Manufacturing Processes: Students gained practical knowledge of the manufacturing processes involved in the clothing industry. They observed the use of advanced machinery, automation, and quality control systems to ensure efficiency and product excellence.
- c) Management Practices: The visit also exposed students to the management practices implemented by the visited companies. They learned about production planning, inventory management, quality assurance, and market positioning strategies.
- d) Real-world Applications: The industrial visit bridged the gap between theoretical concepts learned in the classroom and their practical application in the industry. Students gained a deeper understanding of



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how concepts such as supply chain management, production planning, and quality control are implemented in real-world scenarios.













Conclusion:





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The industrial visit to Baramati Hi Tech Textile Park Ltd., Cottonking Pvt Ltd, Peppermint Clothing Pvt. Ltd., and PromGirl Fashion Manufacturer proved to be an invaluable experience for the MBA students.

The visit provided practical exposure to the textile and clothing industry, enabling students to connect classroom learning with real-world applications. The interaction with industry experts, the factory tours, and the insights gained into manufacturing processes and management practices enhanced the students' knowledge and decision-making abilities in the context of the textile industry.

We sincerely thank Dr. Sushant Patil, President, and Adv. Anuja Patil, Secretary of DYPEF, for granting us permission to visit, and Dr. Priyanka Singh, Director of DYPIMED, for guiding us throughout this journey. Their support has been invaluable to our success.

We express our gratitude to Mr. Anil Wagh, Project Manager at Baramati Hi Tech Textile Park Ltd, and Ms. Vrushali Sawant from the HR Department at Baramati Hi Tech Textile Park Ltd for their valuable support and assistance during our visit. Their expertise, guidance, and willingness to share their knowledge have significantly contributed to our understanding of the textile industry and its operations. We appreciate their time and effort in making our visit informative and worthwhile.

Event Coordinator

Dr. Priyanka Singh Director DYPIMED



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Dr. Sushant Patil

Dr. Priyanka A. Singh

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Notice

Date: 29th May 2023

To: All MBA Students of DYPIMED

Subject: Industrial Visit to Baramati Hi Tech Textile Park Ltd., Baramati

Dear MBA Students,

We are pleased to inform you that an industrial visit to Baramati Hi Tech Textile Park Ltd. has been organized for the MBA students of DYPIMED. This visit is aimed at providing you with valuable insights into the operations and processes of a leading textile manufacturing facility.

Details of the visit are as follows:

Day & Date: Friday, 02nd June 2023

Venue: Baramati Hi Tech Textile Park Ltd., Baramati

The schedule for the visit is as follows:

Departure from DYPIMED Campus:	7:30 AM
Arrival at Baramati Hi Tech Textile Park	10:00 AM
Welcome and Introduction:	10:15 AM
Plant Tour and Demonstrations	10:30 AM - 12:30 PM
Lunch	12:30 PM - 1:30 PM
Interaction with Industry Experts:	1:30 PM - 2:30 PM







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Q&A Session	2:30 PM - 3:00 PM	
Departure for DYPIMED Campus	3:30 PM	
Arrival at DYPIMED Campus	6:00 PM	

Please note the following important instructions:

- 1. All students are required to assemble at the designated meeting point on the campus by 7:00 AM on the day of the visit.
- 2. It is mandatory to carry your college ID card for identification.
- 3. Dress code: Please wear formal attire for the visit.
- 4. Mobile phones and cameras are allowed during the visit, but please be respectful of the company's policies regarding photography.
- 5. Please be punctual and follow the instructions provided by the faculty members accompanying you on the trip.

This industrial visit presents a unique opportunity for you to gain practical insights into the textile industry and witness the application of theoretical concepts in real-world scenarios. Make the most of this opportunity by actively participating in the sessions and interacting with industry experts.

We look forward to your active participation in this industrial visit.

Event Coordinator

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Dr. Priyanka Singh
Director DYPIMED
DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale,Mayal,Pune 410 507



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Mini Project

(Academic Year 2022-2023)

Here are the glimpse of project:

• Project Name: "Bus Ticket Application"

Student Name: Ghodake Gita Kamalakar

Guide Name: Prof. Prasad Shaha





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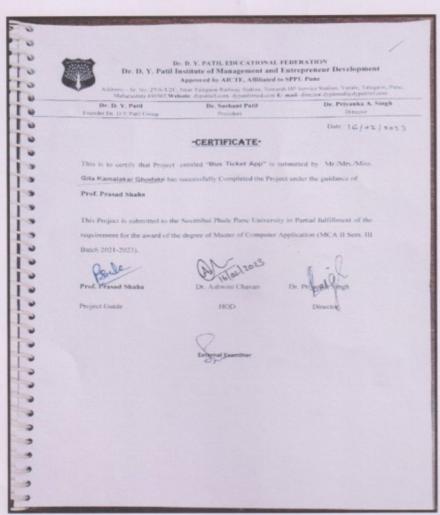
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Institute Certificate





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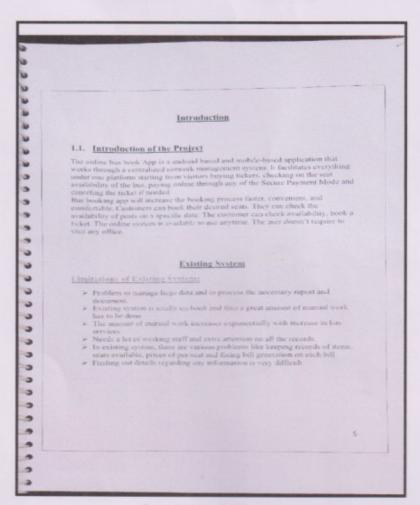
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Introduction Of Project





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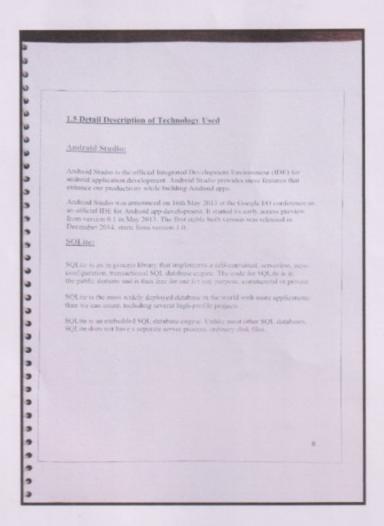
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Detailed Description of Project





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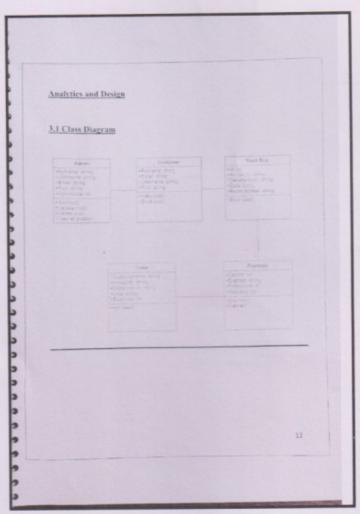
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Class Diagram

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DR.D.Y.P.I.M.E.D.

Varale, Mayal, Pune 410 507



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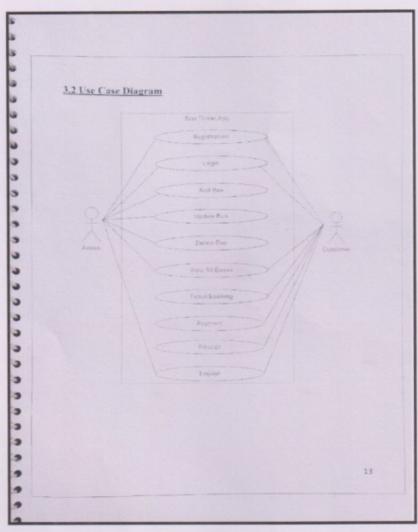
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Dr. Priyanka A. Singh

Director



Use case Diagram

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Varale,Maval,Pune 410 507



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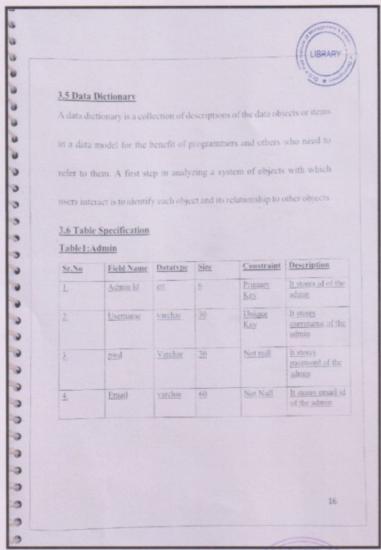
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Dr. Priyanka A. Singh

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Database of Project

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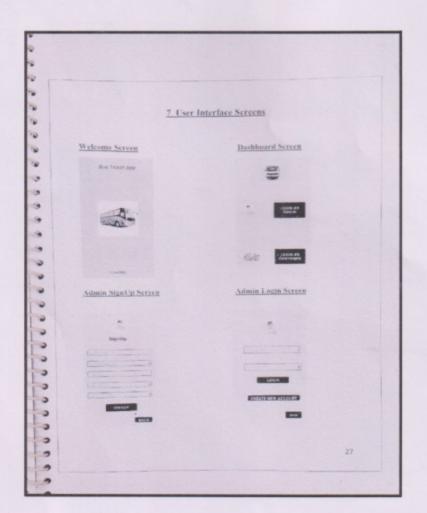
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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

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Date: 06/02/2002

Varale Maval Pune 410 507

Notice

To, All MBA II Year Students,

Subject: Industrial Visit to Mapro Garden LLP, Wai

Dear Students,

We are excited to announce an upcoming industrial visit to Mapro Garden LLP, located in Wai, Maharashtra. Details of the visit are as follows:

Event Date: 10th February 2023

Mapro Garden LLP is renowned for its excellence in the production of fruit-based products and is a significant player in the agri-tourism industry. This visit offers a unique opportunity for you to gain practical insights into agribusiness and the innovative practices employed by Mapro Garden LLP.

We believe this visit will provide you with valuable knowledge and hands-on experience, bridging the gap between theory and practice.



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Please ensure you are well-prepared and punctual for the visit. We look forward to an enriching and educational experience.

Prof. Deepak Pore **Event Coordinator**

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Industrial Visit to Mapro Garden LLP, Wai

Event Date - 10th February 2023

On February 10th, 2023, MBA II Year students of Dr. D. Y. Patil Institute of Management and Entrepreneur Development (DYPIMED), Varale, Talegaon, Pune, visited Mapro Garden LLP, located in Wai, as part of their industrial visit program. Mapro Garden LLP is a well-known manufacturer and exporter of processed fruits, chocolates, and syrups. The students were accompanied by faculty members Dr. Harini Rajan, Prof. Sachin Kumbhar, Prof. Ritesh Phalake, Prof. Deepak Pore & Prof. Sonal Kotulkar.

Objectives:

The purpose of the visit was to provide students with an opportunity to gain practical insights into the workings of a food processing unit, understand the manufacturing process, and gain knowledge of the marketing strategies adopted by the company. Entrepreneur Development.

Details

Upon reaching the factory, the students were given a brief introduction about the company's history, its products, and the manufacturing process. The visit began with a tour of the processing unit, where students got to see the machines used for different processes, such as sorting, washing, cutting, and



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packaging of fruits. The students were impressed by the level of automation in the factory, which ensured consistency and efficiency in the production process.

The visit also included an interactive session with the company's marketing team. The marketing team briefed the students on the company's marketing strategies and how they have managed to create a strong brand image. The students were given insights into how the company has effectively used social media platforms to promote its products.

Summary

The visit was very informative, and the students gained practical knowledge about the functioning of a food processing unit and the marketing strategies adopted by the company. It was an excellent opportunity for the students to gain insights into the practical aspects of management and entrepreneurship.

We would like to express our gratitude to Mapro Garden LLP for providing us with the opportunity to visit their factory and gain such valuable insights. We also thank our faculty members for accompanying us and guiding us throughout the visit.



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Prof. Deepak Pore Event Coordinator



Dr. Priyanka Singh Director DYPIMED

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SIP Project

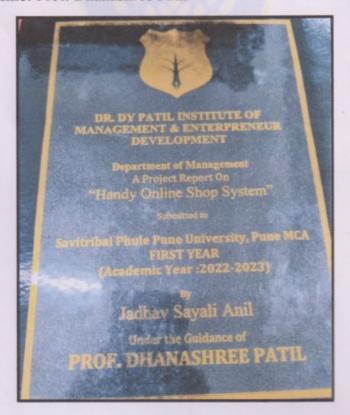
(Academic Year 2022-2023)

Here are the glimpse of project:

• SIP Name: Handy Online Shop System

• Student Name: Jadhav Sayali Anil

• Guide Name: Prof. Dhanashree Patil







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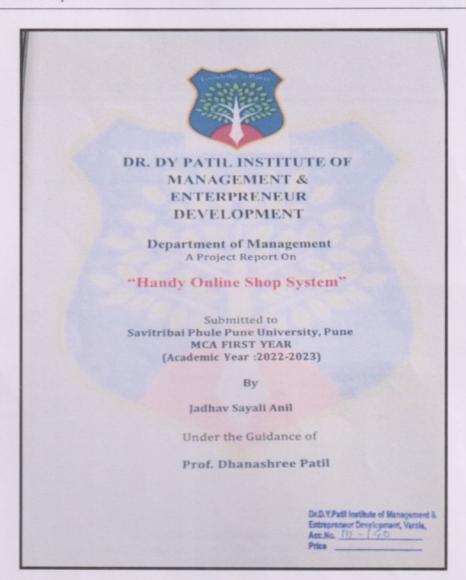
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4		User Manual
5		Drawback and Limitations
6 Proposed Enhancements		
7		User Interface Screens
8		Conclusion
9		Bibliography





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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Proposed System

Proposed System

- User can be disabled people, Ngo's and guest.
- People with disabilities need to verify their profile via admin verification. After verification, people with disabilities can sell their products, connect with NGOs and buy other products.
- Ngo's will also have to verify their account and then they can sell their products, buy and interact with other people through chatbot.
- User can add their product, manage catalog and orders.

Objectives of System:

- This system is for handicapped or disabled people only.
- We provide email verification to identify such people.
- We provide chatbots to connect with ngos .
- NGOs can sell their products by logging in and also buy products from other people with disabilities.
- User can get notification for their order.
- With the exception of people with disabilities and NGOs, the rest of the people can only buy products. They cannot sell their product.

Proposed system and Objectives of the Project



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Dr. D. Y. Patil

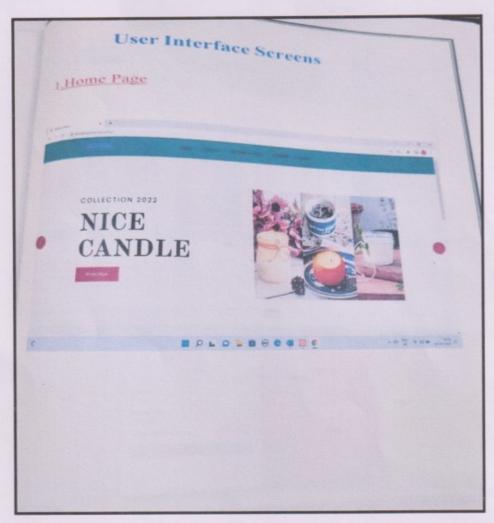
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Home page of the Project





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Dr. D. Y. Patil

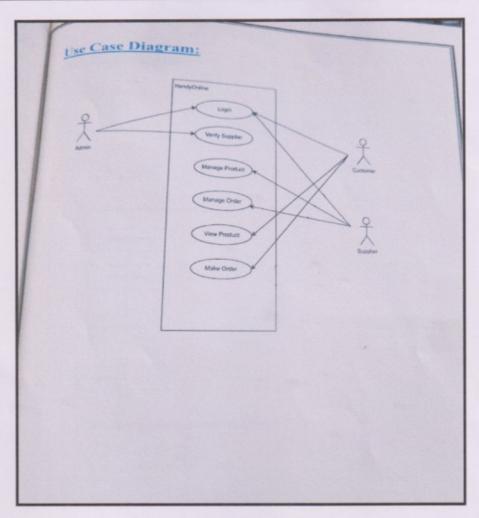
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Dr. Sushant Patil

Dr. Priyanka A. Singh

President

Director



Use case Diagram of the Project

A TO SO Y House of Money and A To So Y House of Money and A To So Y House of the A To So Y



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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Detail Description of Technology Used

HTML

Hyper Text Markup Language, also known as HTML, is

the most used language for creating web pages. Although Berners-Lee invented HTML in late 1991, "HTML 2.0"—the first standard HTML specification—was not released until 1995. A significant HTML version, HTML 4.01, was released in late 1999. Although HTML 4.01 is still commonly used, an extension to HTML 4.01 called HTML-5, which was released in 2012, is now available. HTML was initially created with the goal of specifying the structure of documents, such as headings, paragraphs, lists, and other elements, to make it easier for academics to share scientific data. Currently, a lot of people format website with HTML

Detailed Description Of the Project

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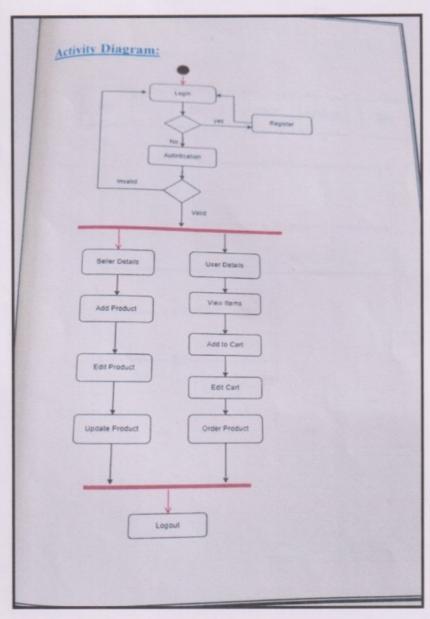
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Founder Dr. D Y Patil Group

Dr. Sushant Patil

Dr. Priyanka A. Singh

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Activity Diagram of the Project





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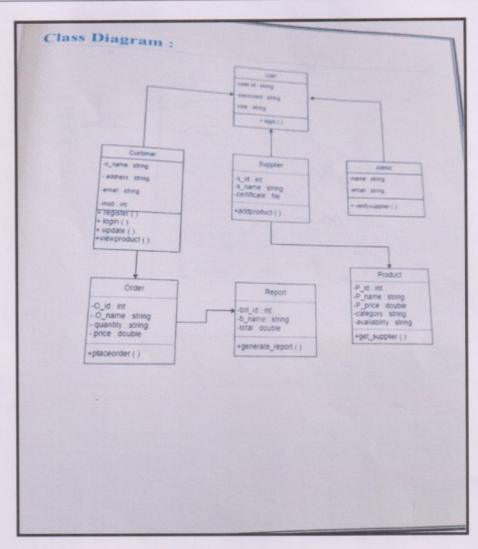
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Director



Class Diagram of the Project

Areudolavad Light



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Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

Dr. Priyanka A. Singh

President

Director

SIP Report

(Academic Year 2022-2023)

Here are glimpses of Report:

- SIP Name: A study of Equity Research with reference to Banking sector
- Student Name: Sneha Rajkumar Kitke
- · Specialization: Finance
- · Guide Name: Prof. Ritesh Phalake







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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

PATIL Waterie word	hypogenial companies de			yanks A. Singh
r.D.Y Patil	Dr.Sunh	ant V.Patil		
			Date: 16/0	8/2023
	CERT	HEICATE		
This is to certify that	Mr. Miss S	neha Ro	y Kumar kitk	e
ts a bonafide student	of Dr. 1	D. Y. Paul	Institute of Mana	gement &
Entrepreneur Develop				
project work as prese	ribed by the	Savitribai 1	Phule Pune Univer	sity; in the
partial fulfilment of t		nt of Maste	er Of Business Ad	ministration
(MBA) Program for the				
"A Study Reference	on	Equity	Research	with
Reference	to	Bankin	g Sector	
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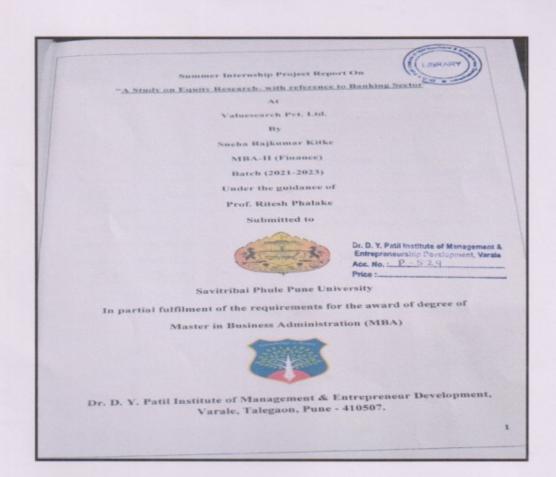
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Dr. Sushant Patil

Dr. Priyanka A. Singh

President

Director







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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

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DIRECTOR DR.D.Y.P.I.M.E.D. Varale,Maval,Pune 410 507



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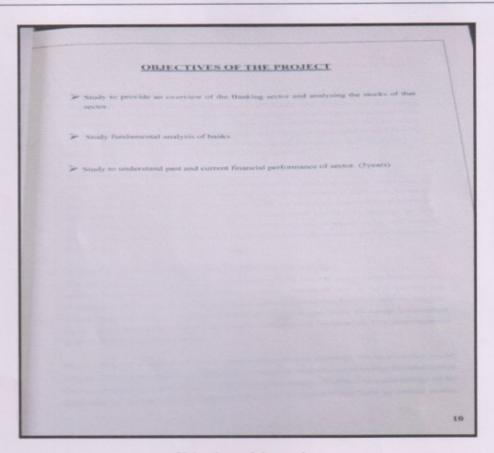
Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director



Objectives of the project



DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale,Maval,Pune 410 507



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

COMPANY PROFILE

Valuesearch is an investment management firm invests and specialises in Indian Equity market. Valuesearch was founded by Vasudev Shankara in 2015 in Kolkata. Valuesearch's team consists of highly experienced professionals plus young enthusiastic professionals who are highly passionate about equity market.

VISION:

We want to help all the stock market enthusiasts to learn the fundamentals of the market in a professional way as any full-time equity research analyst works and gains knowledge on job which will help our candidates to gain hands on professional experience and build their career as an equity research analyst or to invest wisely in the stock market.

MISSION:

Valuesearch's Mission Valuesearch aim at achieving their Vision with the help of their:

- 1. PEOPLE -Valuesearch work for their PEOPLE with their PEOPLE
- 2. PROCESS Simplifying the PROCESS with the help of Indian Equity market
- PRESENCE Extending their service/product reach at each corner of the nation.

VALUESEARCH'S PHILOSOPHY:

Valuesearch value knowledge, technology and innovation. It provides an opportunity to all the employees being a fresher or a domain expert and provide them all the necessary training to provide quality service to their clients. Valuesearch embrace change & innovation and always look for new ways to grow the organization and themselves. It center around building long haul connections, both inside the group and with clients. It strives to act like a partner to their clients and combine traditional values with the help of Indian equity market.

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Company Profile



DIRECTOR DR.D.Y.P.I.M.B.D.
Varale, Maval, Pune 410 507



Dr. D. Y. PATIL EDUCATIONAL FEDERATION Dr. D. Y. Patil Institute of Management and Entrepreneur Development

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Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

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DIRECTOR
DR.D.Y.P.I.N.E.D.
Varale, Maval, Pune 410 507



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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

EXECUTIVE SUMMARY

This report is about my intereship program with Valuesearch Pvt. Ltd. In this comprehensive report, I will do fundamental analysis on Banking Sector, which is about fundamental analysis during my intereship program. The project Fundamental Analysis explains various aspects related to portfolio management such as selection of equity shares, making investments in

The project aims at making a portfolio which can deliver good results to the investors and for doing this we were taught how to analyse different stocks and predict their future growth

Starting with the training sessions we were taught about different investment options available for an investor and how to help investor to choose the best alternative so that he can gain the investments.

We were given training how to analyse different sectors of the economy and what are the things a portfolio manager should look at while selecting stocks for his portfolio. We were given hand on training on online trading platform where we learnt how to trade stocks online and how to analyse the future performance of stocks using different technical analysis tool candle sticks pattern. Then we learned financial ratios and how these ratios are important in determining the future of the stock.

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Summary of the Project



DIRECTOR DR.D.Y.P.I.M.E.D. Varale, Maval, Pune 410 507



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

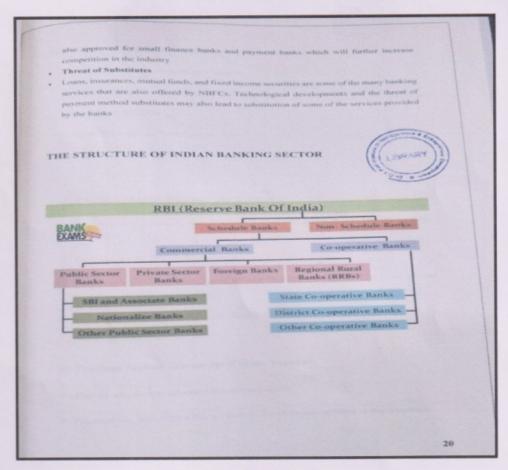
Founder Dr. D Y Patil Group

Dr. Sushant Patil

Dr. Priyanka A. Singh

President

Director



Structure of Banking Sector



DIRESTOR DR.D.Y.P.I.ME.D. Varale, Maval, Pune 410 507



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Dr. D. Y. Patil

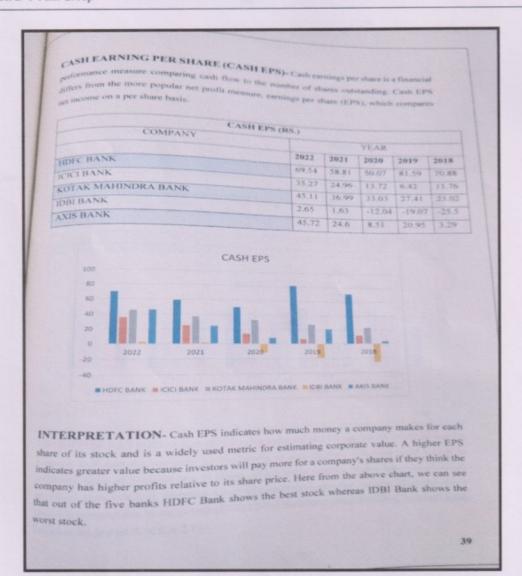
Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director





DIRECTOR DR.D.Y.P.I.M.E.D. Varale,Maval,Pune 410 507



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

FINDINGS

- , It has been observed that HDPC Bank shows the best stock as per the Cash EPS Ratio (Table No. 1)

 (Table No. 1)
- In FY22. HDFC Bank has the largest clunk of profits can be invested back into the company for the benefit of shareholders according to the return on capital employed.
- As per RBI norms, Indian scheduled commercial banks are required to maintain a CAR
 (Table No.3)
- All the banks performed well in FY22 as compared to last 5 years in capital adequacy
- According to FY22, ICICI Bank is in a better position to deal with unexpected losses due to availability of adequate capital. (Table No.3)
- IDBI Bank's performance is the worst throughout the years as per the return on assets ratio (ROA) & According to the ideal ratio which is 5% generally considered good and over 20% excellent, all the banks need to work on their ROA. (Table No.4)

After FY18, KOTAK Mahindra Bank performs best throughout the years for CASA Ratio where the highest rate was 60,68 in FY22. (Table NO.5)

The lower cost to income ratio shows more profitability. HDFC Bank consistently maintain low cost to income ratio till FY21, where in FY22, ICICI bank has the lowest cost to income ratio. IDFC bank has the highest cost to income ratio in past % years. (Table No.6)

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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Dr. D. Y. Patil Institute of Management & Enterprenur Development

MBA Batch 2022-2023

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2	Gajul Omkar Santosh	Emerging Trends In Talent Acquisition & Human Resource	Ubisoft Entertainment Pvt. Ltd.	Prof. Pramod Jadhav	Media & Enterta inment	HRM	
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DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale Manal Pub. 400 501



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Dr. D. Y. Patil

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DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507



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Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaoritesn Pune, Maharashtra 410507. **Website:** dypatilef.com. dypatilimed.com **E- mail-** director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

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Director

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41	Jadhav Dhiraj Dhanaji	A Financial Statement Analysis Of Shriram City Union Finance Limited.	Shriram City Union Finance Limited	Dr. Rajesh Jha	Bankin g & Financ e	Finance
42	Gore Shivani Ankush	Study Of Perception Of Employees Towards Hr Practices	Shreya Industries Pvt.Ltd	Prof. Sonal Kotulkar	Manuf acturin g	HRM
43	Gawande Vaidehi Vitthalrao A Study Of Fundamental Analysis With Reference To Pharmaceutical Companies		Finladder	Prof.Ritesh Phalke	Pharma ceutica ls and health care	Finance
44	Diksha Dharmendra Naik A Study Of Employee Engagement In Manufacturing Industry		Auto Herb	Prof. Pramod Jadhav	Manuf acturin g	HRM
45	Singh Aarti Liladhar A Study Of Training And Development In Corporate Ladder In Consultats		Bharat HR	Prof. Pramod Jadhav	Service	HRM

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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Dr. D. Y. Patil Institute of Management & Enterprenur Development

MCA Batch 2021-2023

Sr. No.	Roll No	Divi sion	Student Name	Job or Internship if any?	Company Name	Project Name	Technology	Guide Name
1	21101	Div A	Aditya Suresh Adokar	Internship	Mobiloitte	Royal Q	HTML, CSS, JAVASCRIPT, JSX, MONGODB, RESTAPI, REACTJS, NODEJS ,EXPRESS, MYSQL	Dr. Ashwini Chavan
2	21102	Div A	Siddhesh Ambekar	Other	NA	Virtual class room	ANDROID STUDIO,JAVA, SQLITE,XML	Prof. Kiran Shejul
3	21103	Div A	Omkar Shivaji Andhare	Internship	Software era technology	HR System	JAVA, ANGULAR, SPRINGBOOT, RESTAPI, MYSQL, HIBERNET	Dr. Ashwini Chavan
4	21104	Div A	Monali Yashwant Bagal	Internship	Giri's Tech Hub Pvt Ltd.	Digital library with E-book Management System	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashant Malavadk ar
5	21105	Div A	Bagwan Sohel Akbar	Internship	Mavertech Technologies	Job Portal	ANGULAR, MYSQL, NODE JS, BOOTSTRAP	Prof. Prasad Shaha
6	21106	Div A	Bansode Rani Gorakshnat h	Internship	Giri's tech hub	Digital Library With e-book Management system	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashant Malavadk ar
7	21107	Div A	Reshma Siddhappa Bansode	Internship	Rudra Tech Solution pune	Online Shopping	PYTHON, DJANGO, PYCHARM	Prof. Prasad Shaha
8	21108	Div A	Vaibhav Birudev Bansode	Internship	Noetic Labs Pvt Ltd	Employee Attendance System Using Face Recognition	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashant Malavadk ar
9	21109	Div A	Shweta Rajesh Bhandare	Other	NA Minsth	riseprisent	REACTIJS, NODE.JS, MYSQU	Prof. Shweta Awaskar

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Dr. Sushant Patil

Dr. Priyanka A. Singh

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						Management System		
10	21110	Div A	Bhosale Pranit Anandkum ar	Internship	Creazione software	Student Result Management System	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashant Malavadk ar
11	21111	Div A	Rutuja Vijval Bhosale.	Internship	Robust technologies.	Hall ticket generator with QR code.	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Harini pawar
12	21112	Div A	Saurabh Suresh Borkar	Internship	Robustech technology	Hall ticket generation with Qr code	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Harini pawar
13	21113	Div A	Varsha Baswaraj Chanpatne	Internship	Rudratech Solution pune	Road Complaint Management	PYTHON, DJANGO, PYCHARM	Prof. Prashant Malavadl ar
14	21114	Div A	Shubham Baliram Chaudhari	Internship	Giri's tech hub pvt. Ltd	iSchool (E-Learning Management System)	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashan Malavad ar
15	21115	Div A	Swapnil Dnyanesh war Chavhan	Internship	Software Era Technologies Pvt Ltd Pune	HR connect	JAVA, ANGULAR, SPRINGBOOT, REST API, MYSQL, HIBERNET, TOMCAT,	Dr. Ashwin Chavan
16	21116	Div A	Rushikesh Ramprasad Chimane	Internship	Gut Learning	Doctor Appointment and Queueing System	ANGULAR, DYNAMODB, REST API, <u>ASP.NET</u>	Prof. Shweta Awaska
17	21117	Div A	Chimate Sagar Laxman	Other		Online Voting System	JAVA, HTML, CSS, JAVASCRIPT, MYSQL, ECLIPSE IDE	Prof. Prasad Shaha
18	21118	Div A	Darekar Niraj Shivaji	Job	Deloitte	Inventory Management system	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashan Malavad ar
19	21119	Div A	Sumit Annasaheb Darekar	Other	ROBUSTECH TECHNOLOG Y	University Admission Management	HTML, CSS, DJANGO FRAMEWORK, PYTHON, JAVASCRIPT)	Prof. Harini Pawar

maoisva of stranger

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DR.D.Y.P.I.M.E.D.

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Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

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20	21120	Div A	Swapnil Dada Darekar	Other	NA	Campus Placement Management System	REACT JS, NODE JS, MYSQL,	Prof. Shweta Awaskar
21	21121	Div A	Rutuja Pravin Dedgena	Other	Na	Budget tracking application	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Kiran Shejul
22	21122	Div A	Akshay Vasant Desale	Job	IDFC first bank	Co- operative financial services	JAVA, MYSQL, ECLIPSE IDE	Prof. Kiran Shejul
23	21123	Div A	Deshmukh Tushar Vasudev	Internship	Mobiloitte Technology	RoyalQ	HTML, CSS, JAVASCRIPT, JSX, MONGODB, RESTAPI, REACTJS, NODEJS ,EXPRESS, MYSQL	Dr. Ashwini Chavan
24	21124	Div A	Akanksha Anand Deshpande	Internship	Marvtech	Employee attendance and leave management system	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Shweta Awaskar
25	21125	Div A	Nana Subhash Dhawale	Job	Intelux	Intelux Visitors App	JAVA, ANDROID STUDIO, PYCHARM, POSTMAN API, DJANGO REST API,MYSQL	Dr. Ashwini Chavan
26	21126	Div A	Dhawle Mahesh Mashnaji	Other		Tour and travel web application	HTML, CSS, BOOTSTRAP, JQUERY, JAVA(SPRING+HIBER NET), SQL SERVER	Prof. Prashant Malavadk ar
27	21127	Div A	Aniket Dodke	Job	Wipro limited	Online Grocery shop	HTML, CSS, BOOTSTRAP, JQUERY, JAVA(SPRING+HIBER NET), SQL SERVER, POSTGRESQL	Dr. Ashwini Chavan
28	21128	Div A	Neha Nagendra Doijad	Internship	Mavertech Technologies PVT LTD	Travel and tourism management system	JAVA, JSP SERVLETS, JAVASCRIPT, JQUERY, AJAX, BOOTSTRAP, HTML5, CSS, MYSQL	Prof. Prasad Shaha
29	21129	Div A	Dolase Bhanudas Nyahaji	Internship	Anweb technology Pvt ltd	Hr Connect	JAVA, ANGULAR, SPRINGBOOT, REST APLIMYSOL, HIBERNET, TOMCAT,	Dr. Ashwini Chavan

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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

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	30	21130	Div A	Done Kamaji Raghoji	Other	No	Employee management system with face recognization	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashant Malavadk ar
	31	21131	Div Akash A Dongare		Internship	GIT Learning	Employee Attendance and Leave Management System	HTML, CSS, LARAVEL, MYSQL,	Prof. Shweta Awaskar
-	32	21132	Div A	Prajakta Avinash Gaikwad	Internship	Giris tech hub pvt Ltd	Digital Library with E-book management	HTML, CSS, JAVASCRIPT, MYSQL,BOOTSTRAP,J DBC	Prof. Prashant Malavadk ar
	33	21133	Div A	Gavhane Prajakta Dnyanesh war	Internship	GSoft Solution	Content Management System	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Kiran Shejul
	34	21134	Div A	Ghadge Sanket Vijay	Internship	Creazione software	Human resource management system	HTML, CSS, JAVA, MYSQL, PHP	Prof. Shweta Awaskar
	35	21135	Div A	Gita Kamalakar Ghodake	Internship	Robust Technology	POS system	JAVA, ANDROID STUDIO, SQLITE	Prof. Harini pawar
	36	21136	Div A	Prafull Vishnu Gund	Internship	Giri tech hub pvt LTD	Employee attendance face recognition	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Prashant Malavadk ar
	37	21137	Div A	Gund Pranav	Internship	Techno growth	Fullstak	HTML, CSS, JAVASCRIPT, MYSQL, PHP	Prof. Harini Pawar
	38	21138	Div A	Sanket Gund	Internship	Bai solution	Machine ERP	NEXT JS,REACTJS,JS,NODEJ S ,MYSQL	Prof. Kiran Shejul
	39	21139	Div A	Suyog Gurav	Other	Siddharth flora	Online grocery shop	HTML, CSS, BOOTSTRAP, JQUERY, JAVA(SPRING+HIBER NET), SQL SERVER, POSTGRESQL	Dr. Ashwini Chavan
	40	21140	Div A	Shubham Anil Halijwale	Other	Na *	Job Interview	ANGULAR MYSQL,BOOTS TRAP DIRECTOR	Prof. Prasad Shaha

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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

STUDENT CENTRIC METHOD

Participative Learning





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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

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Date:16/06/2022

Notice

An Activity Role play Date: June 22, 2022 Time: 4:30 PM Onwards

Dear Students,

All the students are hereby informed that the Role Play session, which is scheduled to take place on June 22, 2022, starting at 4:30 PM. This event will be conducted by Prof. Sachin Kumbhar. Role play is an engaging and interactive way to develop communication skills, enhance creativity, and gain a deeper understanding of various real-life scenarios. It encourages students to step into the shoes of different characters and explore their perspectives and emotions.

During this event, you will have the opportunity to participate in various role-playing scenarios, allowing you to hone your acting and improvisation skills. Prof. Lavina Sharma will provide guidance and feedback to help you improve your performance.

We encourage all students to attend this activity as it promises to be a unique and enriching experience. It is a fantastic opportunity to learn, grow, and enjoy.

Please be on time and come prepared to engage in this exciting role play session.

We look forward to seeing you there and making this role play session a memorable and successful activity.

Prof. Lavina Sharma Event Coordinator Varale Thaval and the same of the same of

Dr.Priyankasingh
Director DYPIMED
DIRECTOR
DR.D.Y.P.I.M.E.D.
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Dr. D. Y. PATIL EDUCATIONAL FEDERATION Dr. D. Y. Patil Institute of Management and Entrepreneur Development

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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

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A Report On Role play

Date:22/06/2023

Time: 4:30pm onwards

Conducted By: Prof. Sachin Kumbhar

Objective of the event:

Dr. D. Y. Patil Educational federation's soft skills sessions Conducted an activity on 22nd June, 2023.

The primary objective of this activity was to enhance students' practical knowledge and skills by simulating real-life scenarios and encouraging critical thinking and problem-solving abilities.

Participants:

The role play activity involved 08 students and was conducted by Prof Sachin Kumbhar. The participants were divided into groups, and each group was assigned a unique scenario for the role-play.

Activities during the session:

The scenarios for the role play activity were carefully designed to align with the course objectives and provide students with opportunities to apply their theoretical knowledge in practical situations. Some of the scenarios included:

Customer Service Role play: Students had to act as customer service representatives, dealing
with a dissatisfied customer's complaint and resolving it in a satisfactory manner.

Travel Agent Role-play: one student is a travel agent, and the other partner is a customer looking to plan a vacation. To Create a travel itinerary and answer the customer's questions.

Meeting a stranger at a bus stop: students had to act as a public, waiting at a bus stop for a
bus. Meeting a stranger role-play can be a helpful exercise for practicing communication, social,
and interpersonal skills

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4. Parent-Teacher Conference Role-play: students have to play the role of a teacher and a concerned parent.





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President

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Outcomes of the event:

 Students were able to apply theoretical knowledge to practical situations, bridging the gap between classroom learning and real-world experiences.

The activity enhanced students' communication skills, including active listening, effective

speaking,

 Group roleplays encouraged teamwork and collaboration among participants as they worked together to achieve common goals.

 Engaging in role play activities helped boost students' confidence, especially in scenarios that require quick thinking

Feedback from students:

Overall, the role-play activity was well- executed and informative. The debriefing session was productive and helped the participants to learn from their experiences. The role-play activity was a valuable learning experience for all of the participants. The feedback was constructive and helpful, and the participants seemed motivated to improve their soft skills.

-Vaishnavi Thakre

The role Play Activity help us to improve our pronunciation and accent and encourages us to improve our Stage daring and Public speaking skills... Thank you mam for such activities where we learn with fun

-Omkar Trimbake



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Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director





Prof. Lavina Sharma Soft Skills Trainer

Dr.PriyankaSingh
Director DYPIMED
DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale, Maval, Pune 410 J7



Dr.DY Patil Institute of Management and Entrepreneur Development

Induction programme

A three-day Induction programme was organized by the DYPIMED for first year MBA and MCA students. Below is the list of events that took place in different days with schedule

Dr. D.	Y. PatilInstituteofManagement&
	EntrepreneurDevelopment

MBA& MCA InductionProgramme2021-2022 (5th January to 7th January)

Sr.No	Date	Timing	StudentActivity	Activity Coordinator					
			DAY -1						
1	5 th January 2022	9:30am to4:30 pm	StudentReporting	Administrative Staff					
The same			DAY -2						
2		9:30am to10:30 am	WelcomeAddress by & Institute Presentation	Dr.TanajiDabade- Director -DYPIMED					
3		10:30amto 1:00pm	Goal Setting – How to be a CHAMPION	Mr. Pankaj Jain, CEO Blue Ocean Steel Pvt Ltd.					
			1.00pm to 2.00 pm Break						
4	6thJanuary 2022	2.00 pm 3.00 pm	Training and placement presentation	Dr. Ratikanta Rai					
5		3.00 pm to 4.00 pm	ERP-Activity Information Hands on Training	Prof. Yogesh Shepal, (ERP, Coordinator)					
6		4.00 pm to 5.00 pm	Syllabus & Examination Presentation	Prof. ShantilalJadhav&Dr.F ajesh Kumar Jha					
THE R			DAY -3						
7		9:30am to1.00 pm	Human Designing and Carrier Designing	Mr.YogeshKasture					
			1.00pm to 2.00 pm Breal						
8	7 th January 2022	2.00 pm to 3.30 pm	Communication&Soft Skill	Dr,Ragendra Singh Pardeshi					
9	Mar.	3.30 pm to 5.00 pm	FunGames	Prof.SachinThool					
10		5:00 pm to 5:10 pm	Voteof Thanks	Prof.SuhashPakhara					

Dr. D. Y Patil Educational Federation 27/A/1A/2K, Village Varale, Telegaon, Tal- Maval Dist - Pune. Pin: 410507 Phone:0211-4667910



Day1 (05-01-2022) (Students reporting to institute)

The students along with their parents reported to the institute on 5th January 2022. The institute had arranged all the required facilities for the students staying near and far. Hostel arrangements were provided to the students the same day, and all were set for day two of their institute.

Day 2 (06-01-2022)

The induction program was inaugurated by Hon. Secretary DYPEF, Mrs. Anuja S. Patil which paved the way off to a grand start to the induction program. As light symbolizes knowledge and darkness – ignorance, our leaders thus started the induction event with the lighting of the lamp which embarked a new start to the beautiful institute life of our dear students. The lighting of the lamp was followed by the Institutional Presentation by our Director. After that, GuestSpeaker by Mr. Pankaj Jain, CEO Blue Ocean Steel Pvt Ltd has shared his profound knowledge with the students which inspired each one of them to set their goals for the existing career opportunities in the society and how to be a CHAMPION.

Post the break session a training and placement presentation was conducted by Dr. Ratikanta Rai due to which students were able to clearly understand the scope and bright future of doing MBA/ MCA from DYPIMED. The ERP-Activity Information Hands-on Training presented by Prof. Yogesh Shepal, (ERP, Coordinator) gave the students practical insight into the course. The students were then given a break of half an hour, it was then time for the t that the University Curriculum and Examination Pattern were explained by Dr.RajeshJha (Accademic Coordinator) and Prof, Shantilal Jadhav

Day 3 (07-01-2022)

Students were reported on time, the first half of the event was handled by Mr. Yogesh Kasture(Human Designing Coach – India), who has shred about the human designing concept and he explained the students how it helps them in carrier designing. The post lunch session was taken care by a motivational speaker Dr,Ragendra Singh Pardeshi who discussed about the setting of goals and how good communication skills help students in achieving it. Now it



was time for some ice breakers, fun events were carried out by Prof.SachinThool and team, which energized the students and attracted them. It was then time to call it off for the day. The three-day session was ended with a vote of thanks given by Prof. Suhash Pakhare.

The TOTAL

Dr.Priya Ka Singh

Director

DIRECTOR DR.D.Y.P.I.M.E.D. Varale Mavel, Pune 410 507



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Date: 18/01/2021

Notice

Dear Students,

All the students of MBA are hereby informed that a workshop on **Investment Planning** is scheduled on January 23, 2021, at the Seminar Hall of Dr. D. Y. Patil Institute of Management and Entrepreneurship Development (IMED). This workshop aims to provide valuable insights into the world of investment and financial planning.

Details of the workshop are as follows:

Date: January 23, 2021 Time: 2:00pm to 5:00pm Venue: Seminar Hall

Resource Person: Mr. Denniess Jusstinn

We look forward to your active participation in this workshop.

Event Coordinator

Dr. R M Indi Director DYPIMED



DR.D.Y.P.I.M.E.D. Varale, Mayal, Pune 410 507



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Report on Investment Planning Workshop

Date: January 23, 2021

Venue: Seminar hall, Dr. D. Y. Patil IMED Resource Person: Mr. Denniess Jusstinn

Chief Guest: Dr. R. M. Indi

Number of Attendees: 48 students

Introduction:

On January 23, 2021, Dr. D. Y. Patil Institute of Management and Entrepreneur Development organized a workshop on investment planning to equip students with essential knowledge and skills to make informed investment decisions. The workshop was conducted by renowned investment expert, Mr. Denniess Jusstinn, who shared valuable insights and strategies for effective investment planning.

Workshop Agenda:

- 1. Welcome and Introduction: The workshop commenced with a warm welcome to the participants, followed by an introduction of Denniess Jusstinn as the resource person.
- Overview of Investment Planning: Denniess Jusstinn provided an overview of investment planning, emphasizing the importance of setting financial goals, risk assessment, and long-term wealth accumulation.
- 3. Understanding Different Investment Options: The resource person discussed various investment options available to individuals, including stocks, bonds, mutual funds, real estate, and commodities. He explained the pros and cons of each option, helping students gain a comprehensive understanding of the investment landscape.
- Risk Management and Diversification: Denniess Jusstinn emphasized the significance of risk management and diversification in investment portfolios. He explained how



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- 5. diversifying investments across different asset classes and sectors can help mitigate risk and enhance returns.
- 6. Investment Strategies: The resource person shared proven investment strategies, such as dollar-cost averaging, value investing, and growth investing. He discussed the principles behind these strategies and provided real-life examples to illustrate their effectiveness.
- 7. Investment Tools and Resources: Denniess Jusstinn introduced students to various investment tools and resources, including financial analysis platforms, stock market simulators, and investment research websites. He demonstrated how these tools can aid in conducting thorough investment analysis and making informed decisions.
- 8. Case Studies and Q&A Session: To reinforce the concepts covered, the resource person presented a few investment case studies and encouraged active participation from the students. The Q&A session provided an opportunity for students to seek clarifications and engage in meaningful discussions.

Conclusion:

The investment planning workshop conducted by Mr. Denniess Jusstinn on January 23, 2021, proved to be an enriching experience for the 49 students who attended. The workshop equipped participants with essential knowledge about investment options, risk management, diversification, and investment strategies. Mr. Denniess Jusstinn's expertise and interactive approach created an engaging learning environment, fostering a deeper understanding of investment planning concepts.

The workshop concluded with a vote of thanks to Mr. Denniess Jusstinn for sharing his valuable insights and to all the participants for their active involvement. The knowledge gained from this workshop will undoubtedly benefit the students in their future financial endeavors.

We extend our sincere appreciation to Mr. Denniess Jusstinn for his time, expertise, and commitment to empowering young individuals with sound investment planning skills.





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Event Coordinator Dr. Ravi K. Chaourasiya

of Management

DIRECTOR
DR.D.Y.P.I.VI.E.D.
Varale Maval Pune 410 507

Director Dr. R. M. Indi



Dr. D. Y. PATIL EDUCATIONAL FEDERATION Dr. D. Y. Patil Institute of Management and Entrepreneur Development

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"PPT Presentation - New Generation Entrepreneurs in India"

- Event Date & Day: Wednesday 08th January 2020
- Venue Classroom MBA -I
- Time 11:00 AM to 12:30 AM

About Event

The PPT presentation titled "New Generation Entrepreneurs in India" held at DYPIMED on, was a highly anticipated event that illuminated the evolving landscape of entrepreneurship in India. This event had a particular focus on the innovative and dynamic new generation of entrepreneurs who are reshaping the entrepreneurial ecosystem in the country.

Objective

The PPT presentation on "New Generation Entrepreneurs in India" held at DYPIMED on January 8th, 2020, aimed to achieve the following objectives:

- To showcase real-life examples of successful new-generation entrepreneurs and their innovative ventures, illustrating the practical application of entrepreneurial concepts.
- To identify and discuss the challenges and opportunities faced by new-generation entrepreneurs in India's dynamic business environment.

To inspire and motivate students and aspiring entrepreneurs to pursue their entrepreneurial dreams and contribute to India's economic growth.



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Learning Outcome:

- > To showcase real-life examples of successful new-generation entrepreneurs and their innovative ventures, illustrating the practical application of entrepreneurial concepts.
- > To identify and discuss the challenges and opportunities faced by new-generation entrepreneurs in India's dynamic business environment.
- > To inspire and motivate students and aspiring entrepreneurs to pursue their entrepreneurial dreams and contribute to India's economic growth.





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Varale, Maval, Pune 410 507



Dr. D. Y. PATIL EDUCATIONAL FEDERATION Dr. D. Y. Patil Institute of Management and Entrepreneur Development

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Event Coordinator

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Dr. Priyanka Singh
Director OR

DR.D.Y.P.I.M.E.D.

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Date: 25-02-2020

Notice

Dear Students,

Subject: Soft Skills and Language Communication Skills Workshop

In today's competitive world, academic excellence alone is not enough to thrive in your personal and professional life. Soft skills and effective communication are equally vital in ensuring success. We are excited to announce a workshop focused on enhancing your Soft Skills and Language Communication Skills.

Details of the workshop are as follows:

Date:07-03-2020 Time: 02:00 PM Venue:Seminar Hall.

Director,

DR.D.Y.P.I.M.E.D.

Varale,Maval,Pune 410 507,





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REPORT

Soft Skills and Language Communication Skills Workshop

Date: 07-03-2020 Venue: Seminar Hall

Introduction:

The Soft Skills and Language Communication Skills Workshop was conducted on 07-03-2020 at Seminar hall. The primary objective of this workshop was to enhance students' soft skills and communication abilities, empowering them to excel academically and in various aspects of their personal and professional lives.

Participants:

A total of 67 students attended the workshop from various academic backgrounds and levels.

Workshop Highlights:

The workshop covered a comprehensive range of topics, including:

Effective Communication: Participants were taught the importance of clear and concise communication. They learned about verbal and non-verbal communication, active listening, and the nuances of public speaking.

Interpersonal Skills: The workshop emphasized building and nurturing positive relationships. Students acquired the skills required for effective interaction with peers, teachers, colleagues, and superiors.

Problem-Solving and Decision-Making: Critical thinking skills were developed to help students address challenges and make well-informed decisions.

Teamwork and Collaboration: The dynamics of teamwork were discussed, and students engaged in practical exercises to enhance their ability to work effectively in groups.

Confidence Building: Strategies were shared to boost self-confidence and self-esteem.

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Practical Exercises: Throughout the workshop, students actively participated in interactive activities and exercises that allowed them to apply the skills they learned.

Outcomes:

The workshop yielded several positive outcomes:

Improved Communication: Participants demonstrated enhanced communication skills, both in classroom discussions and presentations.

Increased Confidence: Students displayed increased self-confidence and were more willing to engage in class discussions and group activities.

Enhanced Interpersonal Skills: Improved relationships with peers and teachers were noted as students became more adept at building positive connections.



Feedback:

The participants provided overwhelmingly positive feedback on the workshop. They expressed appreciation for the practical nature of the content and the interactive approach of the trainers. Several students mentioned that they found the workshop to be highly relevant to their academic and future career aspirations.

DIRECTOR
DR.D.Y.P.I.M.E.



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Conclusion:

The Soft Skills and Language Communication Skills Workshop was a resounding success, equipping students with valuable skills that will serve them well in their academic journeys and beyond. The workshop's positive impact on participants' communication, confidence, and interpersonal abilities was evident and promising for their future success.

Event Coordinator

Varate mayar 410 507 50

Dr. R.M.Indi Director DYPIMED

DIRECTOR DR.D.Y.P.I.M.E.D. Varale,Maval,Pune 410 507



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"NOTICE"

Date: 11/11/2019

Dear MBA Students,

Subject: SEMINAR on "Sales and Customer Acquisition Techniques"

This is to inform all MBA students (1st & 2nd Year) that an important seminar on "Sales and Customer Acquisition Techniques" has been scheduled for:

Speaker: Dr. Bharti Jagdale, - Sinhgad Institute of Business Administration & Computer Application,

Date: 14/11/2019 Timing: 02 to 05 PM

Venue: Seminar Hall, Dr. D Y Patil Institute of Management & Entrepreneur Development

The seminar aims to provide valuable insights into the significance of Entrepreneur development in the business world. We encourage all students to actively participate in this session, as it will not only enhance your knowledge but also contribute to your academic and professional growth.

Best Regards,

Co-Coordinator

[Prof. Ratikanta ray]

Direct

[Dr. R. M. Indi]

DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507



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Report On

SEMINAR TOPIC: "Sales and Customer Acquisition Techniques"
Date 14/11/2019.

Speaker Dr. Bharti Jagdale, - Sinhgad Institute of Business Administration & Computer Application, Venue: Dr. D. Y. PATIL INSTITUTE OF MANAGEMENT & ENTREPRENEUR DEVELOPMENT - Seminar Hall, Institute Director: Dr R M Indi

Introduction: This report provides an overview of the seminar on "Sales and Customer Acquisition Techniques" delivered by Dr. Bharti Jagdale from Sinhgad Institute of Business Administration & Computer Application. The seminar took place on 21/12/2019 at the Seminar Hall of Dr. D Y Patil Institute of Management & Entrepreneur Development, Pune. The event was graced by Dr. R. M. Indi, the Director of the institute.

 Seminar Overview Dr. Bharti Jagdale initiated the seminar by emphasizing the importance of effective sales techniques and customer acquisition strategies for business success. She highlighted that sales play a pivotal role in generating revenue and expanding the customer base. The seminar aimed to provide insights into various sales techniques and customer acquisition strategies that can help businesses thrive in a competitive market.

2. Understanding Sales Techniques The seminar delved into the fundamental concepts of sales techniques. Dr. Jagdale discussed the significance of effective communication, relationship-building, and persuasive skills in the sales process. She emphasized the need for understanding customer needs and tailoring the sales approach accordingly. The seminar aimed to equip participants with practical knowledge and skills to enhance their sales effectiveness.

3. Customer Acquisition Strategies Dr. Jagdale focused on customer acquisition strategies to help businesses attract and retain customers. She discussed the importance of market segmentation, targeting the right audience, and positioning the product or service effectively. The seminar explored various customer acquisition channels, including traditional marketing, digital marketing, referrals, and partnerships. Dr. Jagdale highlighted the significance of developing a comprehensive customer acquisition plan and continuously evaluating and optimizing the strategies for better results.

4. Relationship Building and Customer Retention The seminar emphasized the importance of building strong relationships with customers to foster loyalty and repeat business. Dr. Jagdale discussed techniques for effective relationship building, such as personalized communication, excellent customer service, and post-sales support. She highlighted the value of customer feedback and the role it plays in improving products, services, and overall customer satisfaction.

DR.D.Y.P.I.M.E.D. Varale, Mayal, Pune 410



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- 5. Case Studies and Best Practices The seminar incorporated real-life case studies and best practices to illustrate successful sales and customer acquisition techniques employed by businesses. Dr. Jagdale shared examples of companies that implemented innovative approaches to attract and retain customers. Participants had the opportunity to analyze these case studies and gain insights into the strategies and tactics that led to their success.
- 6. In conclusion, the seminar on "Sales and Customer Acquisition Techniques" by Dr. Bharti Jagdale provided valuable insights into the essential role of sales and customer acquisition in business growth. The seminar equipped participants with practical knowledge and techniques to enhance their sales effectiveness and attract and retain customers. The presence of Dr. R. M. Indi, Director of Dr. D Y Patil Institute of Management & Entrepreneur Development, Pune, further enhanced the event's significance and emphasized the institute's commitment to nurturing entrepreneurial skills.



For Coordinator

Prof. Ratikanta ray

Managan Managa

Director

Dr. R.M. Indi

DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale,Mayal,Pune 410 507



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"NOTICE"

Date: 16/12/2019

Dear MBA Students,

Subject: Workshop on "Marketing and Branding Strategies for Startups"

This is to inform all MBA students (1st & 2nd Year) that an important seminar on Entrepreneurship Development has been scheduled for you and details are:

Speaker: Dr. Rajesh Jhalawala - Symbiosis School of Business

Date: 21/12/2019 Timing: 10 to 01 PM

Venue: Seminar Hall, Dr. D. Y. Patil Institute of Management & Entrepreneur Development

The seminar aims to provide valuable insights into the significance of Entrepreneurship development in the business world. Understanding ED is crucial in today's competitive landscape.

We encourage all students to actively participate in this session, as it will not only enhance your knowledge but also contribute to your academic and professional growth.

Best Regards,

Co-Coordinator

Prof. Ratikanta ray

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Workshop report on "Marketing and Branding Strategies for Startups"

By Dr. Rajesh Jhalawala – Symbiosis School of Business Date 21/12/2019

Chief guest Dr. R.M. INDI (Director).

Venue: Seminar Hall, Dr. D Y PATIL INSTITUTE OF MANAGEMENT & ENTREPRENEUR DEVELOPMENT -PUNE.

Introduction: This report aims to summarize the workshop on "Marketing and Branding Strategies for Startups" conducted by Dr. Rajesh Jhalawala from Symbiosis School of Business. The workshop took place on 21/12/2019 at the Seminar Hall of Dr. D Y Patil Institute of Management & Entrepreneur Development, Pune. Dr. R.M. Indi, the Director of the institute, graced the event as the Chief Guest.

 Workshop Overview Dr. Rajesh Jhalawala initiated the workshop by emphasizing the significance of effective marketing and branding strategies for startups. He explained that in today's competitive business landscape, startups need to differentiate themselves and build a strong brand identity to succeed. The workshop aimed to provide insights into various marketing techniques and branding strategies that can help startups establish their presence in the market.

Importance of Marketing for Startups The workshop delved into the importance of
marketing for startups. Dr. Jhalawala discussed the role of marketing in creating
awareness, generating leads, and driving customer acquisition. He emphasized the
need for startups to understand their target audience, conduct market research, and
develop effective marketing campaigns to reach and engage potential customers.

3. Branding Strategies for Startups Dr. Jhalawala highlighted the significance of branding for startups and explained how it contributes to building trust, loyalty, and a distinct identity in the market. He discussed the elements of branding, including brand positioning, brand messaging, visual identity, and brand personality. The workshop focused on helping startups develop their unique brand proposition and effectively communicate it to their target market.

4. Digital Marketing Techniques The workshop provided insights into various digital marketing techniques that startups can leverage to enhance their visibility and reach. Dr. Jhalawala discussed the importance of having a strong online presence through website development, search engine optimization (SEO), content marketing, social media marketing, and email marketing. He emphasized the need for startups to embrace digital channels and utilize them strategically to connect with their target audience.

5. Case Studies and Best Practices The workshop incorporated case studies and best practices to illustrate successful marketing and branding strategies employed by

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startups. Dr. Jhalawala shared examples of startups that effectively utilized innovative marketing approaches to create a strong brand presence and achieve rapid growth. He encouraged participants to learn from these examples and adapt the strategies to suit

their own startup ventures.

6. Conclusion In conclusion, the workshop on "Marketing and Branding Strategies for Startups" conducted by Dr. Rajesh Jhalawala provided valuable insights into the essential role of marketing and branding for startup success. The workshop offered practical guidance on developing effective marketing campaigns, building a strong brand identity, and leveraging digital channels for maximum impact. The presence of Dr. R.M. Indi, Director of Dr. D Y Patil Institute of Management & Entrepreneur Development, Pune, as the Chief Guest added prestige to the event and highlighted the institute's commitment to fostering entrepreneurial excellence.



Patileant Ray.

Prof. Ratikanta ray

Director

Dr. R.M. Indi

DR.D.Y.P.I.M.E.D. Varale,Maval,Pune 410 507



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"NOTICE"

Date: 17/07/2018

Dear MBA Students,

Subject: Seminar on Research Methodology on Ethnographic Research: Immersion and Cultural Understanding."

This is to inform all MBA students (1st & 2nd Year) that an important seminar on Research Methodology has been arranged for you all and details are: ----

Speaker: Prof. Dada Patil, Institute of Business Management and Research (IBMR)

Date: 23/07/2018 Timing: 10 to 01 PM

Venue: Seminar Hall, Dr. D Y Patil Institute of Management & Entrepreneur Development

The seminar aims to provide valuable insights into the significance of Intellectual Property Rights in the business world. Understanding IPR is crucial in today's competitive landscape, and this seminar will cover key aspects related to patents, trademarks, copyrights, and trade secrets.

We encourage all students to actively participate in this session, as it will not only enhance your knowledge but also contribute to your academic and professional growth.

Best Regards,

Ratikan-Paul Co-Coordinator

[Prof. Ratikanta ray]

Tov (Tirector

[Dr. Sanjay Dharmadhikari]

DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale,Maval,Pune 410 507



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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Report on

Seminar Topic: "Ethnographic Research: Immersion and Cultural Understanding"

Date: 23/07/2018

Speaker: Prof. Dada Patil - IBMR -Wakad PUNE

Venue: SEMINAR HALL - Dr. D Y Patil Institute of Management & Entrepreneur

Development - Talegaon Dabhade Pune.

Institute Chief Guest: Dr. Sanjay Dharmadhikari (Director)

Introduction: The purpose of this report is to summarize the findings of a lecture titled "Ethnographic Research: Immersion and Cultural Understanding" delivered by Professor Dada Patil from IBMR, located in Wakad, Pune. The lecture took place on 23/07/2018 and aimed to provide insights into the significance of ethnographic research methods for achieving a deep understanding of different cultures.

- Lecture Overview Professor Dada Patil began the lecture by defining ethnographic research as a qualitative research approach that involves observing and interacting with a specific community or culture to gain a comprehensive understanding of their behaviors, practices, beliefs, and values. He emphasized the importance of immersing oneself in the culture being studied to uncover unique insights that may not be evident through other research methods.
- 2. Immersion in Ethnographic Research Prof. Patil discussed the concept of immersion as a fundamental aspect of ethnographic research. He highlighted the need for researchers to spend a considerable amount of time within the community they are studying, allowing them to develop a deeper connection and familiarity with the cultural nuances and context. This immersion enables researchers to gain trust, establish relationships, and observe the culture from an insider's perspective.
- 3. Cultural Understanding The lecture emphasized that the primary goal of ethnographic research is to achieve cultural understanding. Prof. Patil explained that cultural understanding goes beyond surface-level observations and involves delving into the underlying meanings, symbols, and social structures that shape a community's way of life. He stressed the importance of avoiding ethnocentrism and maintaining an open mind to appreciate the unique perspectives and practices of the culture being studied.

4. Methodological Considerations Prof. Patil provided insights into various methodological considerations for conducting ethnographic research. He discussed techniques such as participant observation, interviews, and document analysis as essential tools for data

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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

collection. He also highlighted the importance of reflexivity, acknowledging the researcher's subjectivity and its potential impact on the research process and findings.

5. Ethical Considerations The lecture addressed ethical considerations in ethnographic research. Prof. Patil emphasized the significance of informed consent, confidentiality, and anonymity when engaging with participants. He stressed the need for researchers to maintain ethical boundaries, respect cultural norms, and ensure that the research process does not harm or exploit the community being studied.

6. Conclusion In conclusion, Prof. Dada Patil's lecture on "Ethnographic Research: Immersion and Cultural Understanding" provided valuable insights into the significance of this research approach. The lecture emphasized the importance of immersing oneself in the culture being studied and adopting a reflexive and ethical approach to gain a deep understanding of different communities. The lecture was informative and engaging, leaving the audience with a heightened appreciation for the complexities of cultural understanding through ethnographic research.







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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director



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Co-Coordinator

[Prof. Ratikanta ray]

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[Dr. Sanjay Dharmadhikari]

DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale,Maval,Pune 410 507



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STUDENT CENTRIC METHOD

Problem solving methodologies





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Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

Dr. Priyanka A. Singh

President

Director

"ASSIGNMENT NOTICE"

08/08/2022

This is with reference to the subject "Business Research Methods (Code: 104)" assignment number -01,

Question:-

Explain the types of Business Research Methods Explain the SAMPLING techniques and its types Elaborate SCALING technique and its types Analysis the topic "Questionnaire" and its types.

Last date of submission is 12/08/2022

Note:

1. Assignment should be written in own handwriting

2. Mention the reference s you are referring

3. Make a proper chart and graph as and when needed

Subject Teacher

Prof (Dr) Ravi Chourasiya

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DR.D.Y.P.I.II.E.D.
Varale, Maval, Pune 410 507

Date 19/08/2022

Assignment Assessment Result

Subject Name: Business Research Methods

Subject Name: Prof. (Dr) Ravi H Chourasiya

SrNo	Name	Marks
1	KANGULKAR KOMAL SUNIL	9
2	SHUBHAM JAYWANT SHINDE	9
3	CHAVAN SHUBHAM RAMESH	9
4	SHINDE SAGAR NAMDEO	9
5	GOYAL KHUSHAL RAJESH	9
6	PALVE AKSHAY BHASKAR	9
7	BURKUL SAKET RAMESH	9
3	GUNJAN RAVINDRA PATIL	9
9	GHANKUTE VIKAS LAXMAN	9
10	DIPALI SURENDRA TELHARKAR	8
11	GOTHAKADE VAISHNAVI MANOHAR	8
12	JITU RAMESH PISE	8
13	AMIT ASHOK POLKE	8
14	UGALE KESHAV SUDAM	8
.5	RAKHI SATYANARAYAN JANGID	8
.6	KAMBLE RENUKA BALU	8
.7	CHINCHKHEDE TRUPTI JITENDRA	8
.8	SANGOKAR RUSHIKESH VILAS	8
9	METKARI AISHWARYA DEVIDAS	8
0	VITALE GOPAL MAHADEO	8
1	KIRTI UTTAM JADHAV	8
2	MAHAJAN KEDAR DHANANJAY	8
3	YOGESH SHANKARRAO JADHAV	8
4	GAWAI ANIKET SUBHASH	8
5	TRIMBAKE OMKAR SURESH	8
6	GAIKWAD ABHAY VILAS	8
7	PAWAR RAJENDRA BHIMRAO	8





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Date 19/08/2022

		Date 19/08/2022
28	KALEL SONALI MOHAN	8
29	GAIKWAD ROHAN AVINASH	8
30	MUNDHE YOGESH MAROTI	8
31	LAWATE UTKARSH UTTAM	8
32	MAVKAR SAYALI NAVNATH	8
33	KANKAL ADESH KISHOR	8
34	JYOTI BHIMRAO BANSHETTI	7
35	ASHOK NISHIKANT DESHMUKH	7
36	PRATIK SUNILRAO SAGANE	7
37	WAGH VINAY BHIMRAO	7
38	BHUTE SAKSHI SAHEBRAO	7
40	VADAR PRATHAMESH ARJUN	7
41	PATIL POOJA YOGENDRA	7
42	BOPTE ROSHAN MAHADEVRAO	7
43	UTKARSHA SANDIPAN BANSODE	6
44	KADU KUNAL RAJENDRA	
45	NIKUMBH HRITUJA SAHEBRAO	6
46	BURKUL ASHWINI RAMESH	6
47	RUSHIKESH RAJESH KAPATE	6
48	PAGARE SIDDHATA SUNIL	6
49	AGALE KIRTI GHANSHAM	6
50	PATIL SUJIT SANTOSH	6
51	JUNGHARE KETAKI RAJABHAU	- 5
52	SOMASE SAINATH BALAJI	- 5
53	VAIDYA ROHIT SANTOSH	5
54	LANJARE AMOL PRAKASH	- 5
55	WAGHMARE SHUBHAM DATTA	- 5
56	AGALE SAMEER VIJAY	5
57	KALE BHAUSAHEB SURESH	- 5
58	GAIKWAD NAYANA MILIND	5





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Page No.	01
Date	

Scaling Techniques For Measuring Data Gathered From respondents:

The term Scoling is applied to the attempts to measure the attitude objectively. attitude is a resultant of number of external and Internal factors. depending upon the attitude to the measured, appropriate Scales are desiged. Scaling is a technique used for measuring qualitative responses of respondent such as those to their feeling, Perception likes. dislikes interests & preferences.

TYPES OF SCALES

- 1. Nominal Scales
- 2. OEDinal Scales
- 3. Interval scale
- 4. Ratio Scale.

SELF RATING SCALES.

1. Graphic Rating Scale

2. Internized Rating Scales.

a Likert Scale

b. Semantic differential scale

c. Stapel's Scale

d. Multi dimensional Scaling

e. Thurston Scales

F. Gottman Scales / Scalogram Analysis.

g. The a Sort technique

FOE Marketing Research.

1. Nominal Scale

This is a very Simple Scale. It consists of assignment of fact / choices of various alternative categories which are Usually exhaustive as well mutually exclusive. These scales are just numerical and are the least restrictive of all the scales Instances of nominal scale are credit card numbers, bonk ancount numbers, employee is numbers ete. It is simple and widely used when relationship between two variables is to be studied. In a nominal socie number are not more than labels and used specifically to identify different categories of responses. Following example it tustrates-

What is Your gender?

. J Male

7 Female.

Another example is a survey of retail stores done on two dimensions - way of maintaining stocks and daily tomover.

How do you stock items at present

[] AT a Centralized Store.

Dept. Wise.

I Single Warehouse



Page 9	Vo.	C	3		
Date				T	

Daily	turnover of Consumer	is ?
	J Between 100-200	,
L] Between 200-300	
	7 above 300.	

A two way classification can be made as follow.

Daily/Stock product Dept. Gentralized Single
Turnover method category wise store warehouse.

100-200
200-300

2. Ordinal Scale

measuring Scale used in marketing Resourch. It's more powerful than a nominal scale in the number of process the property of Runk order. The runking of certain product oftributes / benfits as deemed Important by the respondents is obtained through the Scale.

Example 1: Rank the following ettributes (1-5). on their importance in a microwave oven.

- 1. Company Name.
- 2 · Functions.
- 3. Price.
- 4. Comfort
- 5. Design.

The most important attribute is ranked 1 by the respondents and the least important is ranked 5. Instead of numbers, letters or symbols too can be used to rate in a ordinal Scale. Such soale make no attempt to measure the degree of favorability of different rankers.

Example 2: If there are & different types of fortilizers & if they are ordered on the basis of quality as Grade A. Grade B. C. D is again an ordinal Scale.

Example 3: IF there are 5 different brands of Talcom powder & if a respondent ranks them base on say, "Freshness" into Rank I having maximum Freshness Rank 2 the Second maximum Freshness. & so on.

3. Interval / Rating Scale

Merein the distance between the Vonious Cotegories. Unlike a Nominal, or numbers Unlike in ordinal, is equal in case of Interval Scale The interval Scales also termed as rating scales. An Interval scale has an zero point with Further numbers placed at equal intervals. A very good examples of interval Scale is a Thermometer.

Illustration 1: How do you rette your present refrigerator for the following qualities?

Gompany	Less	1	2	3	4	5	Well known
Nume	Known	1	2	3	4		
			2	3	6	5	Many
Functions	Fow	1	2	3	4	5	Many
price	Low	1	2	3	4	5	High
Design	Poor	1	2	3	4	5	Crowd
overall	Very Di	5- 1	2	3	4	5	very sulistica.
Satisfaction	Salisfie						

Such a Scale permits the researcher to say that position 5 on the Scale is above position 4 & also the distance from 5 to 4 is same as distance from 4 to 3, such a scale however does not permit conclusion that position 4 is twice as storny as position 2 because no o position has been established. The data obtained from the interval Scale can be Used to calculate the meen scores of each attributes overall respondents. The standard (deviation measure of despersion) can be calculated.

4. Ratio Scale.

Ratio Scales are not widely Used in Marketing Research Unless a base item is made available Tor Comparison. In the above example of Interval Scale. a Score of in one quality does not necessary mean that the respondent is twice more sotisfied than the respondent two marks 2 on the Scale. A

1	Page N	2	C	25			
	Date				T		

- A Ratio Scale has a natural zero point & Further numbers are placed at equal appearing intervals. For example Scales for measuring physical quantities like-length weight etc.

The Rutio Scales are very Common in physical Scenarios. Chantified responses forming a ratio scale analytically are the most versatile. Ruti scale possessess all he characteristics of an intenal scale. R the ratio of the numbers on these scales have meaningful interpretations. Date on certain demographic or descriptive attributes. If they are obtained through open ended questions. will have ratio-Scale properties. Consider the following questions.

Hank You!

14 Sept 21

2/00//



DIRECTOR

DR.D.Y.P.I.M.E.D.

Varale Mayal, Pune 410 507



Dr. D. Y. PATIL EDUCATIONAL FEDERATION

Dr. D. Y. Patil Institute of Management and Entrepreneur Development Approved by AICTE, Affiliated to SPPU Pune

Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Date: 12/09/2022

Notice

Group Discussion Date: september 16, 2022 Time: 4:00 PM Onwards

Conducted By: Prof. Lavina Sharma

Dear Students,

We are pleased to inform you about an upcoming group discussion activity scheduled for 16th September, 2022 at 4:00pm in MBA seminar Hall. This activity is organized to enhance your communication and critical thinking skills.

Objective: The primary objective of this group discussion activity is to provide you with an opportunity to:

- Express your thoughts and ideas effectively.
- Develop your active listening and respectful communication skills.
- Engage in constructive debates and explore diverse perspectives.
- Enhance your abilities in collaborative discussions.

Topic: The topic for this group discussion activity will be revealed at the beginning of the session.

Guidelines: To ensure the activity runs smoothly, we kindly request that you adhere to the following guidelines:

- Actively participate in the discussions.
- Be respectful and considerate of your peers' opinions.
- Stay on topic and contribute meaningfully to the conversation.
- Constructive feedback and criticism are encouraged.
- Avoid interruptions and allow each participant to express their views.

We encourage all students to attend this activity as it promises to be an interactive session. We look forward to seeing you there and making this Group Discussion activity a successful and interactive activity.

Prof. Lavina Sharma Soft Skill Trainer

Dr. Priyanka Singh

Varale, Maval, Pune 410 507



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Varale, Maval, Pune 410 507

A Report On

Group Discussion

Date:16/09/2022, Time: 4:30pm onwards

Conducted By: Prof.Lavina Sharma

Objective of the event:

On 16th September, 2022. An engaging group discussion activity was organized at Dr dy patil Educational Federation's Dr dy Patil Institute of management and entrepreneur development as part of the soft skills session. The primary aim of this activity was to foster critical thinking, communication skills, and teamwork among the students. The activity was conducted by Prof. Lavina Sharma and involved 12 students. The key objectives of the group discussion activity were as follows:

- To enhance students' ability to articulate their ideas and opinions effectively.
- To promote active listening and respectful communication among participants.
- To develop the skills necessary for constructive and collaborative discussions.

Activities during the session:

The group discussion activity was structured as follows:

Topic Selection: The instructor selected a thought-provoking topic.

Discussion Guidelines: Prior to the activity, the instructor provided guidelines and ground rules for effective group discussions. These included guidelines for active listening, respectful communication, and constructive feedback.

Discussion Sessions: During these sessions, participants had the opportunity to express their viewpoints, listen to their peers, and engage in constructive debates.

Moderation: In some cases, students took turns moderating the discussions to ensure that they remained on track and followed the established guidelines.

Feedback and Reflection: After each discussion session, participants received feedback from their peers and the instructor. They were encouraged to reflect on their performance and areas for improvement





Dr. D. Y. PATIL EDUCATIONAL FEDERATION

Dr. D. Y. Patil Institute of Management and Entrepreneur Development Approved by AICTE, Affiliated to SPPU Pune

Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Outcomes of the event:

- Enhanced Communication Skills: Participants improved their ability to express themselves clearly, concisely, and confidently.
- Active Listening: Students developed active listening skills, as they had to carefully consider the viewpoints of their peers.
- Conflict Resolution: Some discussions involved differing opinions, allowing participants to practice
 constructive conflict resolution and negotiation.

Feedback from students:

The group discussion helped a lot to gain information and knowledge and learn a way how to express thoughts accurately. The group participated actively in the discussion, with everyone contributing their ideas and perspectives. The group members were able to manage their time effectively and complete the task on time.

- Rucha Deshmukh

MBA

Group Discussion help us to communicate us and exchange our knowledge towards particular subject and it also improve confidence Thank you mam for guiding and encouraging us through such activities

-Shridhar Shahane

MBA



DIRECTOR
DR.D.Y.P.I.JI.E.D.
Varale, Mayal, Puna 4 5 507



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director



Prof. Lavina Sharma

Soft Skills Trainer

Dr.PriyankaSingh

Director DYPIMED

DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale,Maval,Pune 410 507





Dr. D. Y. Patil Educational Federation

Dr. D. Y. Patil Institute of Management & Entrepreneur Development, Varale, Talegaon

Solve the Case Studies

Academic Year: 2021-22

Faculty: Dr. Harini Rajan

Subject: Qualitative Research Methods

Class: MBA I Sem.: II

Specialization: Common

Subject Code: 210 (UL)

1. A leading bank wants to measure the expectation of their customers for various banking services. Consider yourself as a researcher and construct a suitable qualitative research design.

- 2. HR managers want to understand the employee satisfaction through interview for HR practices applicable in the organization. Suggest suitable type of interview technique also suggest Appropriate questions to be conducted in interview
- 3. McDonalds wants to conduct a focus group to better understand children's perception towards their products, atmosphere in the dining room of McDonalds from the recent visited children's. Examine the suitable method of data collection between focus group study and in-depth interview. If you are asked to conduct the focus group survey what will be role in the same.



DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale, Mayal, Pune 410 507



Dr. D. Y. Patil Educational Federation

Dr. D. Y. Patil Institute of Management & Entrepreneur Development, Varale, Talegaon

Case Study

Academic Year: 2022-23 Class: MBA I Sem.: I

Faculty: Dr. Harini Rajan Specialization: Common

Subject: Legal Aspects of Business Subject Code: 111 (UL)

1. Case Study on Genuine Consent

a. A has two laptops Sony and Acer with different configurations. B agrees to purchase a laptop from A. While entering in to the contract A was Intend to sell Sony but B enters thinking that the agreement is for acer laptop. What is the consequence of this agreement? This agreement cannot be executed as it is entered without genuine consent.

2. Case study on Consideration of Contract

Mr. John wants to sell his car to Mr. Sam. They both have entered into the contract and they mutually agreed for a consideration of Rs.1000 only. John sold the car later Max John's son files a case against Sam stating that the consideration was very less hence the contract needs to be cancelled. Give your comments.

Solution:

The contract need not be cancelled as it is a valid contract. In case of consideration it need not adequate. When the parties agreed for a lesser amount still it is a valid contract and the consideration is also valid.

3. Case study on free Concern

b. X a owner of the business appoints an employee for a monthly salary. He wants to enter into the contract with the employee by which he enforces that the employee must have his dailymess at the hotel which is run by the friend of the owner. Can the agreement be executed?

Can it be legally enforceable?

Solution:

The agreement can not be executed. It cannot be termed as a valid contract as the agreement is not out of free consent. It is out of undue influence. The owner uses his authority as an owner and forces his employee to do something.

4. Case study on Agreement

Mr. A enters in to an agreement with B it agreement was "A will pay Rs.1,00,000 to B for not getting married with C" B did so but later A denied to make payment to B. B files a case against A. Will B succeed.

Solution:

No B will not succeed, as the agreement between A & B is not valid. It is a void agreement. The agreements entered for restraint of marriage is a void agreement.

5. Case Study on offer and acceptance

The teacher made an announcement in the class " dear students the college is going to sell its old carrom board for Rs.1000. The one who is interested from this class can purchase it from me." Is it a general offer (made to the public) or a special offer.

Solution:

It is a specific offer as the offer is made within the class. The offeror is the institute and the offeree must be the student of the class itself.

6. Case Study on Tender (attempted Performance)

A enters into a contract with B where in A is supposed to supply 100 tons of oil to B along with the container to store the oil on 31st of May 2017. On 31st of May A sent an email to B in his official ID that A will be supplying the oil on an agreed date. But due to certain issues the container will be supplied two days later. A had sent the oil also to B's place.

B had refused to accept the goods. A claims that it is an attempted performance. B has to compensate him for the loss occurred to him. Suggest whether A will succeed in the case law.

Solution:

It is not an attempted performance. The party has to fulfill the complete obligation as agreed in the contract then only it is called tender or attempted performance. In this case A should have supplied oil and containers together. As he have not done so it cannot be termed as tender

performance.

7. Case Study on Breach of Contract

X has entered into a contract with Y by which X has to sell his bike to Y on 15th of March 2017, they have agreed that the consideration will be 20000 which will be paid on the date of sale and registration itself. Meanwhile Y had noticed that on 10th of March X's bike was in hands of Mr.V when inquired V said that he approached X for purchasing the bike of X for 22000. Hence he is taking a test drive of the bike. Is this a Breach of contract? If so which type is this.

Solution:

Yes this is a breach of contract. It comes under anticipatory breach. As per the contract X has to sell the bike to Y in this circumstance X should not have given a test drive to V. Hence it is a breach. It happened before the date of performance so it is an anticipatory breach.

8. Case Study on Discharge of Contract

A and B enter into a contract. They met at C's place, who is B's friend. They signed the contract by which A has to sell his horse to B 5 days thereafter for a consideration of Rs.1,00,000. At the same time the horse of A has died at his place. A was not aware of the same. Once A reaches his place A comes know about the fact and he informed the same to B and asked him to cancel the contract.B claims that it is a breach of contract and A has to compensate B for the same. Is it a breach of the contract.

Solution:

No it is not a breach of contract. The destruction of subject matter without the knowledge of parties cannot be considered as a breach of contract. Hence A need not compensate B.

9. Case Study on Contract of Agency

A and B are above to enter into a contract. A who is staying far from B's place has appointed C as an agent to A. Hence C had entered into a contract with B on behalf of A. Later B comes to know that C is a drunk person. Hence he cancelled the contract stating that C is not an eligible person to enter into a contract. Will B succeed in this case. Can the contract be cancelled.

Solution:

B will not be succeeding in this case. As per law of agency anybody can be appointed as an agent. Whatever the agent does is as good as the principal has done. So the principal can appoint anyone as an agent. Hence C can be appointed as an agent. Hence B cannot cancel the contract stating the reason that the agent is not capable.

Case study on basic Contract Act

"A gives an offer in the newspaper for the sale of his HP laptop for Rs. 15000. He also stated that Those who are willing to purchase can send a message to his mobile."" In this simple case consider the following situation and discuss the solution:

Ouestion:

a) B was interested to purchase the laptop and sent a message stating that he wish to purchase

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for 12000. Was it an acceptance is given by B

Solution:

No it was not an acceptance. It can be termed as a counter offer. If feasible A has to give acceptance.

Ouestion:

b) B was interested to purchase the same but he asked C to message on behalf of B. and C messaged as follows"My friend B is interested in purchasing your laptop for 15000". Is this a valid Acceptance? is binded by the acceptance.

Solution:

No this is not a valid acceptance. The acceptance needs to be given by the accept-or itself. Hence A is not binded by the action of C.

Ouestion:

c) B who is much interested in purchasing the laptop had called Mr.A and given the acceptance through his phone. Is A obliged for acceptance given by B.

Solution:

The acceptance must be given by the mode prescribed by the offer-or only. Hence in the In the given case the acceptance given by B through telephone is not an acceptance.

2. Case study on Valid Contract

Mr. X invited Mr. Y is his business partner, for X's sister's marriage. Y accepted the invitation in

this ground X booked a table in a costly hotel where the marriage takes place. Due to some reason Y could not attend the function. What type of contact is this? Is this a valid contract? Justify your answer.

Solution:

This is not a valid contract on the following basis:

- a. This is a social agreement. The agreement is not created with an intention to create legal relationship rather than creating a social relationship.
- b. There is no consideration involved in the contract hence it is not a valid contract.

II. Consumer Protection Act Case Studies

- 3. Case study on who is a consumer?
- a. Mr. I bought a printer from an electronics store for use at home. The TV was defective. Is Mr. A a consumer?

Solution

Yes Mr. A is a consumer as he purchased the printer for his own use.

b. Balu is a distributor for computer accessories. He bought 100 pen-drives for se

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other computer vendors. Is Balu a consumer?

Solution:

Balu is not a consumer as he has obtained accessories for resale.

4. Case study on Restrictive and Unfair trade practices

Mr. X went to an electronic shop to purchase a TV for his newly built house. He asked the information about Samsung 40 inches LED TV to the shopkeeper. The shopkeeper being a dealer of other brands misguide the customer stating that Samsung had planned to stop the production of 40 Inch LED TV's. The shopkeeper made the customer believed the same and advise him to purchase some other brand.

The act of Shopkeeper is Restrictive trade practice or Unfair trade practices?

Solution:

The act of shopkeeper is a unfair trade practice as he had mislead the customer with a motive to increase his sales.

III. Sale of Goods Act 1930 Case studies

5. Case study on Sale or Agreement to Sell

On 1st March 2017, Alex agreed to sell his car to Beny for Rs. 80,000. It was agreed between themselves that the ownership of the car will transfer to B on 31st March 2017. when the car it gets registered in Beny's name. Justify whether it is a sale or an agreement to sell.

Solution:

It is an agreement to sell and it will become sale on 31st March when the car is registered in the name of Beny.

6. Case study on Warranty

Anay purchased a second hand typewriter from Balu. Anay used it for sometime and also spend some money on its repairs. The typewriter turned out to be stolen one and as such Anay had to return it to the true owner chand. Is it a breach of Warranty or not. What remedy Will Anay get it?.

Solution:

It is a breach of warranty. It is an implied warranty as to quiet possession. It was held that Anay could recover damages from Balu amounting to the price paid and the cost of repair



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Date: 26/05/2021

Notice

Subject: Programming Quiz Competition Announcement

Dear MCA Students,

We are excited to announce an upcoming Programming Quiz Competition for MCA students that will challenge your coding skills and test your knowledge in the world of programming.

Competition Details:

Date: 31st may 2021

Time: 2:00 PM to 5:00 PM

Venue: online

Director
DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale, Maval, Pune 410 507

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Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

"Quiz Competition"

Event Date & Day: Tuesday, 31th May 2021

Venue - Online

Time - 02:00 PM to 5.00 PM

About Event

Activity Introduction:

The programming competition was conducted in a structured format, comprising multiple rounds designed to test different aspects of the participants' programming skills. The event took place online on 31th May, starting at 2:00 PM and concluding at 5:00 PM. The competition followed the following activity introduction:

- Competition Rounds: The competition comprised two rounds, each designed to evaluate
 the participants' skills at different levels. The first round consisted of multiple-choice
 questions(quiz competition) to test their fundamental knowledge. The second round
 involved solving programming problems individually.
- Judging and Evaluation: The Scores were decided based on the scores the students
 obtained through online quiz. The winners were determined based on their performance
 across all the rounds.

Objective:

 The objective of organizing this competition for MCA (Master of Computer Applications) students on 31th May was to foster a spirit of healthy competition, enhance technical skills, and promote collaboration among the participating students. This competition aimed to provide a platform for students to showcase their programming abilities and encourage innovative problem-solving.

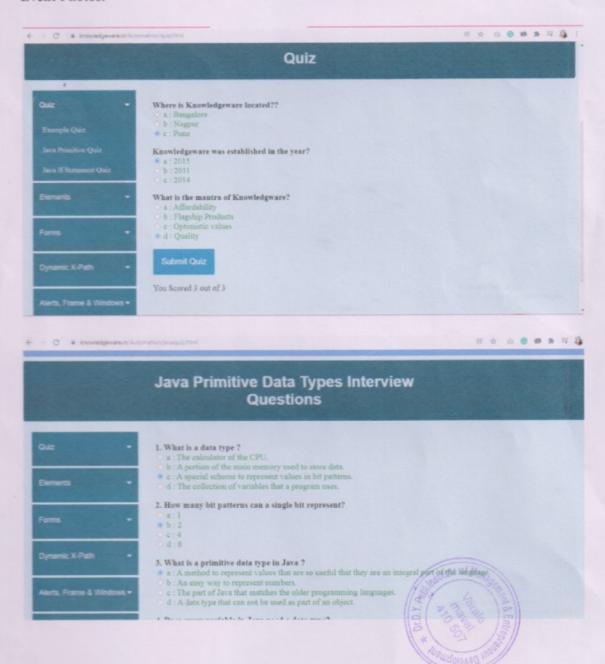
Outcome:

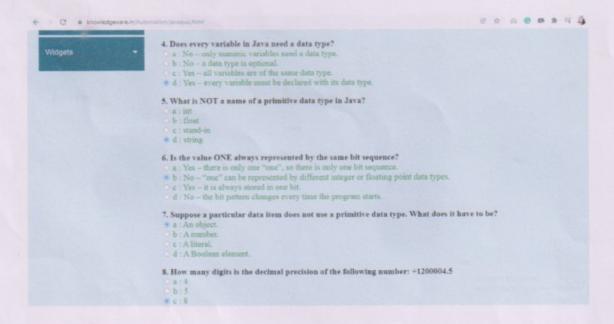
The quiz competition held for MCA students on 31th May was a resounding success. The
event attracted a significant number of participants, and their enthusiasm and passion for
programming were evident throughout the competition. The outcome of the competition
surpassed our expectations and achieved the desired objectives. The key outcomes of the

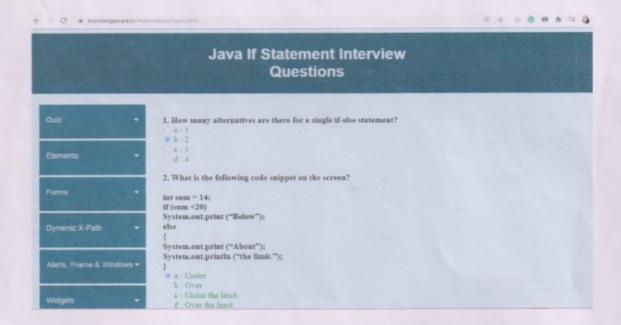
event are as follows:

- Enhanced Technical Skills: The competition challenged students to solve complex
 programming problems within a limited timeframe. Through this process, participants
 honed their programming skills, algorithmic thinking, and problem-solving abilities. The
 event encouraged students to think creatively and apply their theoretical knowledge to
 practical scenarios.
- Collaborative Learning: The competition fostered a collaborative environment where students worked in teams to solve programming challenges. This promoted teamwork, communication, and the sharing of knowledge and expertise. The participants not only learned from their teammates but also gained valuable insights from observing other teams' approaches.

Event Photos:





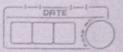


Event Coordinator

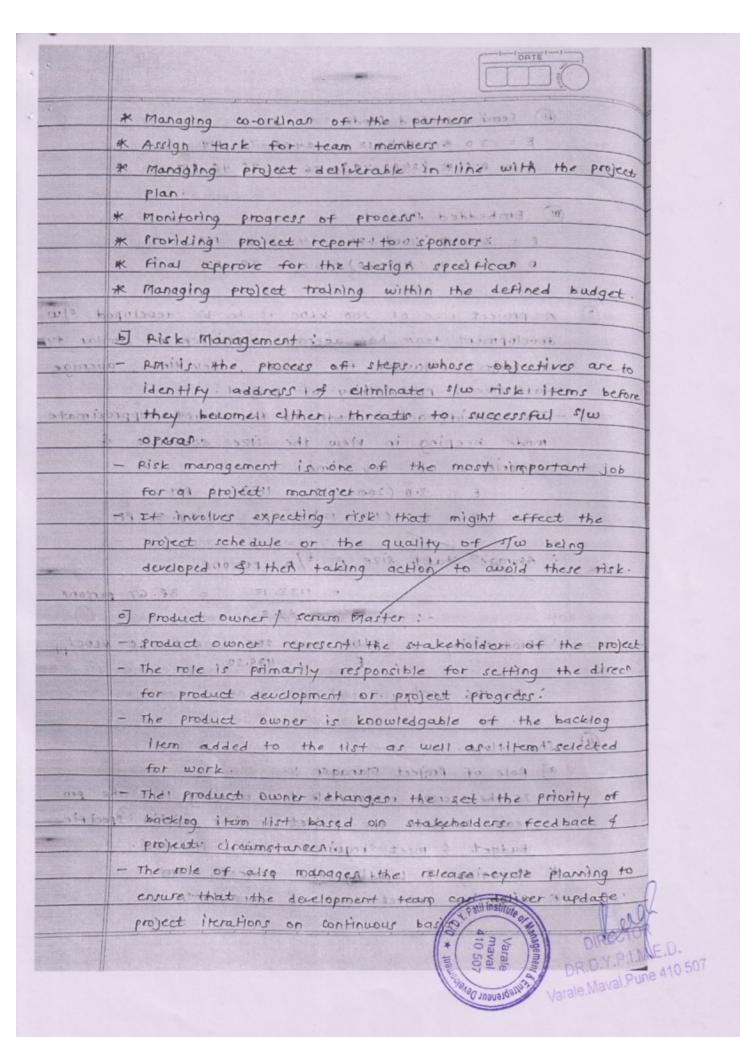


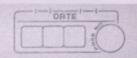
Dr. Priyanka Singh
Director
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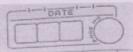


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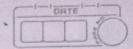


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	J. Scrum Master :
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	program of the project better individual team members.
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	as plans change, show progress as you complete work &
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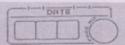


- pick management involves expecting risk that might effect the project schedule or the quality of the slw being developed the error potential that interpret the thing out @ Risk Identifications it was the - It is 1st stage management process. - Risk management may be a team process where a team get together to transfer possible risk. energy on a property on to such that the best supplied to the best of the best @ Risk Analysis ! - habity is demonstra - In this you should access the likehood & concequences of these risks . -- puring the risk analysis process you have to consider each identified risk of make a judgement about the probability of seriousness of that tisk. - To do you have to rely on your own jundgement of experience of previous projects of problems that arquire win there weren was a strong and a Consider Bassalli and took baselos start @ Pisk Planning ! + him sis si grants + my - In this you should regularly access the Hisk of your plan for mitigation & revice these when you learn more about the risk ... - Is the process of reduce Hisk expressure & minimizing the likehood of an ancient it require continuously addressing your top Hiske I have the total de la series de state apres la select a si est - s @ Risk Monitoring ! - all marining is make-- keep track of the Indentified tisk - monitoring residue risk of identifying new risks. - Ensuring the execus of Hisk plans

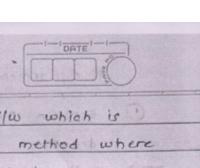
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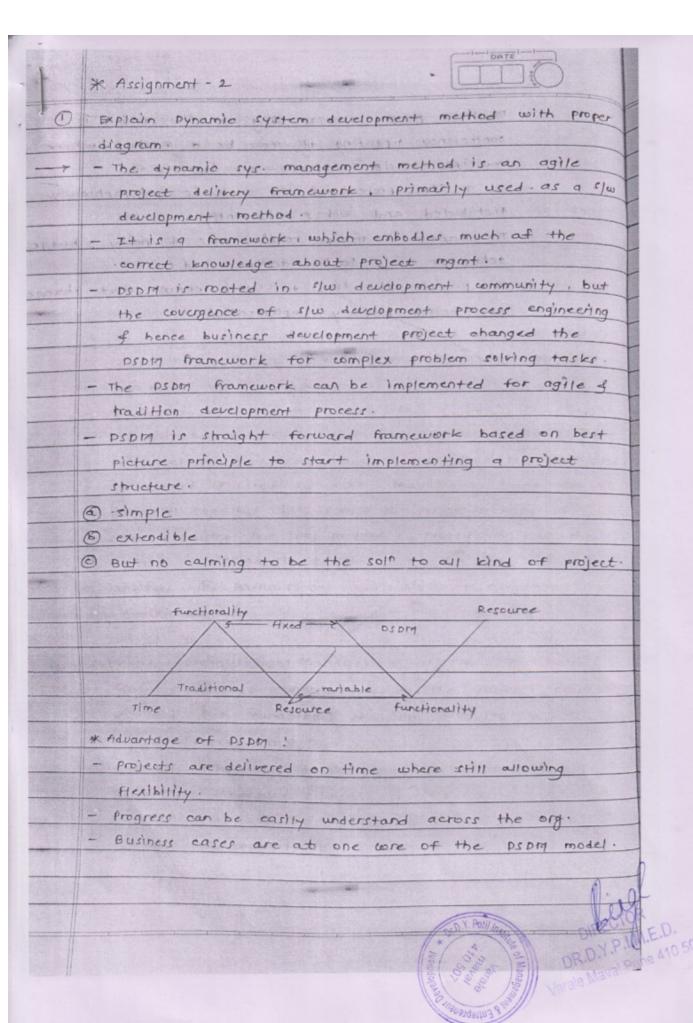
	- Risk mana	general of control ist	an organised process
		life of the project.	
20		hange , new risk de	
			War in agen
5	Agile and	Traditional Project 17	langement.
7		in ad man pairmoits	
		Agile Management	Traditional Management
91.6	organizational	Tterative 199	Unear
		albung goaststance +	
		const. palestymer, highere	
-		small and medium	
	project	the series and the	
10.5	grade Opposition	at labour received the	
100	A MARKET TO THE PARTY OF THE PA	Since saidighislands	
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and t	Sasat paiest	um and my havings	develop said -
1	pevelopment	evolutionary delivery	life cycle model
		model sal and have	
		relations may	
	Model - to	Agile model favours	Traditional model from
TOWN A	Proference	adaption	anticipation"
	Test was	comprehensive test	CONTRACTOR CONTRACTOR OF THE PROPERTY OF THE P
Sec.	Documentan	THE RESERVE OF THE PARTY OF THE	
	and the color	calmada calutation at	
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			DR.D.Y.P.J. Varale, Maval, Pum
			Varale, Mavan

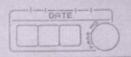


, Annu	Different methods of cost estimation
	- Every year more project are lost by poor cost of
	schedulded estimate than by technical political or
	organizational problem.
	- It no wonder that so few companies realise that
	S/w cost estimating can be a relence not just an
	to art of the property of the control of the contro
	- It has been proven that in it quite applicable to
	accurately of consistency predic development.
	- In early models, complexity means of project size or
	the program volumn, which can be extimated via
	kilo miles of codes kloc.
10000000	- In basic cost estiman model the calcular in straight
	forward by determining the value of only two variable.
	total effort in person months can be easily calculated.
	- The effort required per kloc multiplying these two
Links	variables together will result in person-months of
	effort required for the project. provided that the
	project is relatively small.
1 1 2	1) analogy 2 parametric (3) x-point estimate
	D Actual cost.
8	software configuration Management and why we need ?
	- confi. mgmt. is concerned with the policies process
	of took for managing, changing s/w system.
	- It involves 4 activity : has been
	1 change management the day
	1 version Management
	3 system Building
	Release Management
	Thougands
	TOTO Y Path
	DIRECTOR
	DR.D.Y.P.I.W.L
and II	Varale, Maval, Pune 476



- Multiple people are working on slw which is ! consistency updating it may be a method where mutiple version, authors are involved. - In a slw project of the team is geographically distributed and woker concurrently 2 Et changes in users requirements 4 policy, budget scheduler need to be accommodated. - It provide the tool to used ensure that changes are being properly implemented. + bears business descriptions + consider and any english the simplest processing the freeze namenas the implementation are tradition divergenced process page in smith toward towarders in some licture principle to their implementing sales no said to at the part at at an inter on the ? of the stage and south the They seeks not a delivered and their where they were At an in a properties of mile of man exemples Business care as all our was of the Branch





R.O.Y.P.I.M. D.

uenergeneus,

	* pisadvantages of DSDM!
	- large mgnt overhead and costly implementation maker
	this onsuitable for small organisation.
	- It is restrictive.
	Selfast
)	Explain in detail cocomo with an example.
7	- The term cocomo stands for " constructive cost Model".
	- This model is used to estimate effort, cost, schedule
	for s/w projects.
	- when estimating by means of cocomo the intermediate
	method should be used because the detailed method
	does not appear to perform more accurately than the
	intermediate method and and and and
	- The basic method to provides a level of accuracy that
	is only adequite for preliminary estimate.
	- cocomo model depends on the two main egn:
	Effort = Ax (cize) a
	Jimeder = ex (effort) 0.
	found to satisfy most not soo assurand
	- The most fundamental calculation in the cocorro model
1	is the use of effort ean to restimate the no. of
	person months required developing a project.
	- Example ! hard based with the hard hard and
	Java programming language is used during the case
	atidy to develope task manager apply.
	The one of lines of code will be approx 6262 bit.
	How much reffort of time is required to complete a
	emiest successfully.
	-> 150 0 ! 101 remarked to the total of temps -
	Effort = R x (size) B
	= 2.4 * 6.7621
Ball Total	= 17.86



There ax (Effort)

2.5 × 17.86 10.38

= 7.50 (- 8 months) = 14 = 10 mm

People = 17.86/7.5

annual and +2 members with a mining

Describe the sprint in detail with a diagram and example.

Consistence of the standard property again that is the

- In agile developement a sprint is a set period of time during which specify work has to be completed of made ready for review.
 - Each sprint begins with a planning meetings.
- team agree upon exactly that work will be accomplished during the sprint
 - The duran of sprint is determine by the scrum master, the team facillitate & manager of scrum framework once the team reaches a consesus for how many days a sprint should last all future sprint
 - sprint backlog is a set of product backlog item

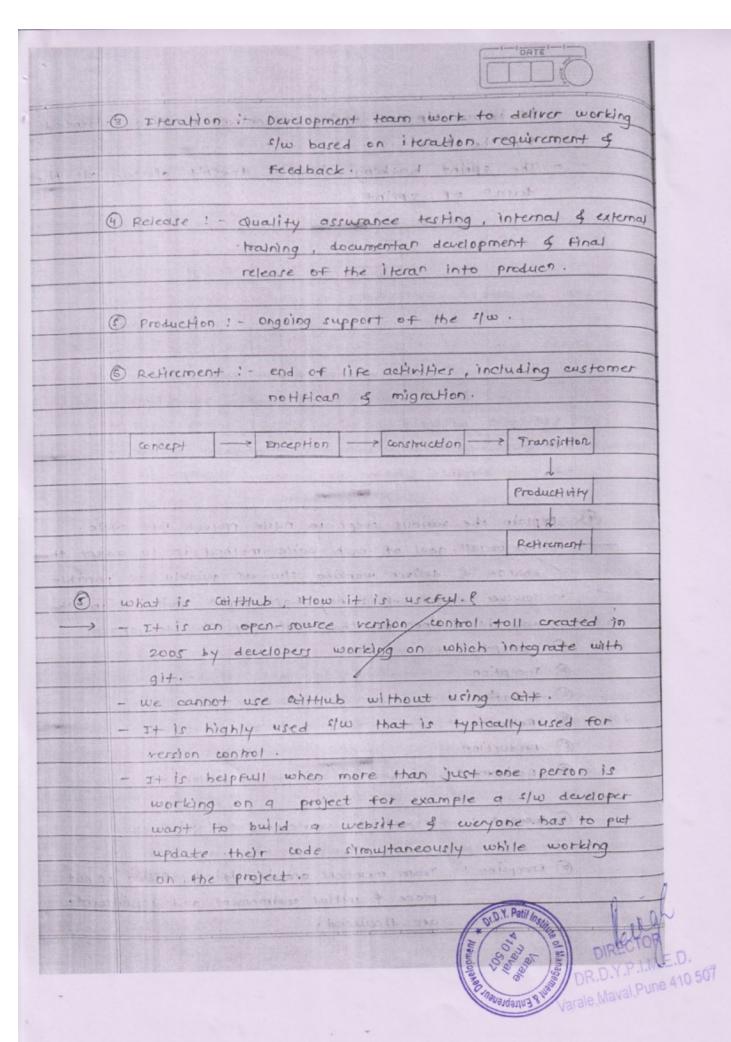
 selected for the current sprint plus plans for

 delivering product increment for applied sprint goal.
 - In short sprint backlog is the short term plan for
 - product.
 - is committed to doing, either high now as a part of sprint.

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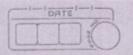


-	- It is an of p of sprint planning meeting attented
-	by the team
	The sprint backlog ideally doesn't change all the
	duran of sprint.
	- used a political association at the property of the control of
-	2
100	combined when the strings of a strings
	्रियायाच्या वर्षा १ वर्षाच्या १ वर्षाच्या । वर्षाच्या ।
The same	the same at the state of the same and the same at the
	Emilianii - a martina Do
	sprint sprint
	Product Backlog Backlog
9	Explain the various steps in Agile project life cycle.
	- the overail goal of each agile method is to adapt the
	change of deliver working slw as quickly as possible.
	- However each methodology has slight variation in the
1 65	way it defines of the phase of s/w development
	O concept and as political programme per dans
	② Inception
	3 Iteration of Francisco State Ball American State Sta
	1 Petrase 11 of ball 111 to 12 want of at the
	© production . Issue
	TO REHEADON
	1 corcept ! - project are envisioned of priofized.
	the street almost market and that make the
	@ Inception : - Team members are identified. Fusing is put in
	place of initial environment and requirements
	are discussed.
	DR.D.Y.P.I.M.E.D. DR.D.Y.P.I.M.E.D.
	DR.D.Y.P.I.M.E.D. Varale, Maval, Pune 410 50
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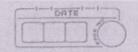
@ why do we need Agile Report ? -> - It is the direct result of the inherent 'need to measure; digest & understand by the decision making . I was a second of the second - In agile, that reporting part must be quick and casy to get, read of understand. -- following report are typically created at the end. of the end of each iteration! - Product backlog report, a priortized list of all the user stories. The relocity report which is a report of how much the team gets done in iteran, often measured in "story points" chosen by the team. - Product Backlog Report : 1 1 1 - It is an ordered list of all things that need to be done within project item on the list in scrum projects are usually user-centric follow a standard user story format that replace traditional requirement specification. The most important item are shown at the top of backlog report so the team know what to deliver First . thirst years (is) - A customer representing known as a product owner it review the backlog report before each iteran planning getting to ensure prioritizan is correct 4 feedback from the last iteran has been incorporated. - The product backlog report serves as the main commo device bett the development teams of the customer / product owner; who at backlog at any time as well as add or abstract requirement as business condition change. Jarale Mayal Pune 410 507



(F)	Short Hote! The same was at the
100-100 pt 100 p	1 Function Point Analysis 1-12 11
	- It allows the measurement of s/w size in standard
	units, idependant of the underlying language in which
	the s/w is developed.
	- Enstead of counting the lines of orde that make up
	a system who produce that a support of
	- count the non of external that make up the system.
la la	- there are five types of external to count the funct
	point.
t same bas	- Metric can be used effectively as a mean for
L CONTRACT	measuring the functionality delivered by a system
	using historical data the it metric can then be
	used to ! ! was a sail of the sail -
* 1,500	1 Estimate the cost or effort required to design code
	a and test the product on addition and
tereta	@ predict the no. of errors that will be encountered
-mailing	during testing.
	@ forecast the no. of component of no. of projected
A Aparlia	some lines in the implemented system.
DE THE SE	A set land was a many many at the transfer of
	(2) Story Point :-
	- A story point is a metalo used in agile project
	management & development to estimate the efficiency
- Hone	1. difficulty of implementing a given user story which
	is an abstract measure of effort required to
	implement it with every point teams take two
	into account the effort & complexity to assign
-	cach time in a product, backlog with a numeric
	- story points are much more comprehensive than
	looking at only one factor time to estimate sprint
	Planning . Planning .
	DIRECTOR DIRECTOR DR.D.Y.P.IIM.E.B. Vereile Mawall Pume 410 507
	0.113(6)



step 1 = Use Abonquei sequence number :-- Fibonacci sequence number eliminate those minor Jump as your might remember the fibonacci sequence is a series of number where each no. Is the sum of the two previous numbers. step 2 = Determines metrix ! - ... establish - After you have decided to use the fibonacci sequence its time to determine a baseline for cach story point: The maximum sade med to date as the step 3 = Hold a round of planning poken !-- En a sprint planning meeting ; each developer & tester receives a set of cards each one depiciting a number of fibonacci sequence. Lonina 3 Delphi cost Estimation : -- The method requires several cost estimation expert 4 so co-ordinator to direct the process curder this method of s/w estimation. The project specifican would be given to a few experts & their availability. step ! = selection of experts :-- They have go development experience. - They have worked & possess knowledge in the appln domain at hand. - The complexity of the project - more complex more expert step 2 = Briefing the experts ! -- objective of the estimation. explanation of the project scope. - competition 4 its nature in the project bidding. DR.D.Y.P.IM.E.D. Varale Maval, Pune 410 507



step 3 = collection of estimates received from expert: - experts are expected only to give just to give one figure for s/w development effort & optionally s/w size. - This is their best guess each of these experts would be give their opinion, then there opinion were tabulated et. " salamated & gott The base of spend commercial table of step 4 = converage of estimate and finalization: - An average is derived using either the enthemetrical average or statistical from the opinions offered by experts 1 parts to the total and to the total - they are requested, to review to estimate and give their opinion on it and necessary to revise their original estimates was a summer of the summer and the later of the same and the second of the second of the second AE at an and a second of the s



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Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pun Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Dr. D. Y. Patil Institute of Management & Entrepreneur Development

SPM: Internal Marks - 2022-2023

MCA I Sem II

Sr. No.	Roll No.	Students Name	Mid Term (30)	Mid Ter m out of(5)	End Ter m(5	End Term out of(10)	Assig nmen t (5)	Atten dance (5)	Total
1	22101	KASHID AKSHATA ABASAHEB	11	2	50	10	5	3	20
2	22102	KANDALE ANUSHKA KAILAS	16	3	33	7	5	0	15
3	22103	KATRAJKAR MADHURI ARUN	22	4	50	10	5	3	22
4	22104	KOTALWAR AISHWARYA YOGESH	12	2	48	10	5	3	20
5	22105	KOTHARE VINIT GHANSHYAM	14	3	49	10	5	2	20
6	22106	KULKARNI VISHWANATH SHRIDHARRAO	10	2	50	10	0	2	14
7	22107	KULKARNI KOUSTUBHDHAR DAMODAR	17	3	50	10	5	5	23
8	22108	KULTHE RENUKA SHRIKANT	10	2	49	10	5	3	20
9	22109	KUMBHAR OMKAR RAJENDRA	15	3	49	10	5	3	21
10	22110	KURHE ASHUTOSH RAOSAHEB	7	2	50	10	5	3	20
11	22111	LANDE TEJAS DATTU	9	2	47	10	5	1	18
12	22112	LATE VAISHNAVI PRADIP	10	2	0	0	0	2	4
13	22113	LOHAR UNNATI	18	3	50	10	5	4	22
14	22114	LONDHE NEHA VINAYAK	8	2	50	10	5	4	21
15	22115	MALUNJKAR RUPESH BALASAHEB	10	2	49	10	5	4	21
16	22116	MANE PRATIKSHA DATTATRY	7	2	32	7	5	2	16
17	22117	MANE RUTUJA TANAJI	22	4	50	10	5	3	22
18	22118	MANJARE TRUPTI VILAS	19	4	49	10	5	4	23
19	22119	MHASKE VAIBHAV VINAYAK	12	1 8 F 01	50	10	5	4	21
20	22120	MOTE SOURAV SURESH	138	2	390	10	5	3	20
21	22121	NAJANE OMKAR	6/3 VE	13/5	19	4	5	0	1,1

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Varale Mayal Pune 410 507



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Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pun Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

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Director

22	22122	NEHE YASH POPAT	15	3	50	10	5	4	22
23	22123	NELGE PUNAM SHIVAJI	7	2	45	9	5	4	20
24	22124	PADEKAR SHREYAS RAMDAS	18	3	46	10	5	3	21
25	22125	PAL RAJU RAJKUMAR	11	2	50	10	5	3	20
26	22126	PANDIT JETKUMAR PARSHURAM	7	2	27	6	0	1	9
27	22127	PANSE ANIKET DILIP	11	2	46	10	5	5	22
28	22128	PARDESHI RASIKA MAHENDRASING	20	4	50	10	5	4	23
29	22129	PATIL MAYURESH AJIT	10	2	50	10	5	4	21
30	22130	PATIL PRATIK PRAVIN	13	3	50	10	5	5	23
31	22131	PAWAR SAMIKSHA BHALCHANDRA	18	3	50	10	5	2	20
32	22132	PAWAR TEJAS	AB	0	29	6	5	0	11
33	22133	PINGALE AVISHKAR ANIL	10	2	50	10	5	3	20
34	22134	RAJE TANMAY DINESH	7	2	37	8	5	3	18
35	22135	RAJPUT VAIBHAV BHAVSING	4	1	50	10	5	3	19
36	22136	RAUT VAISHNAVI AJAY	18	3	41	9	5	4	21
37	22137	SABALE ABHISHEK ANAND	11	2	36	8	5	2	17
38	22138	SABLE PRATIKSHA RAJU	AB	0	32	7	5	1	13
39	22139	SAWAI VISHAL DNYANESHWAR	19	4	50	10	5	3	22
40	22140	SAWAT SNEHA SAMBHAJI	AB	0	49	10	5	3	18
41	22141	SEVALKAR DHANANJAY VARDHAMAN	3	1	50	10	5	2	18
42	22142	SHAIKH AYESHA SIDDIQUA ABDUL WAHEED	AB	0	38	8	5	1	14
43	22143	SHAIKH SHABNOOR MUNNAWAR	AB	0	36	8	5	2	15
44	22144	SHEWALE KALPESH VIJAY	13	3	47	10	5	4	22
45	22145	SHINDE CHANDRAKANT DADAJI	15	3	49	10	5	4	22
46	22146	SHINDE KIRAN SITARAM	19	4	50	10	5	3	22
47	22147	SINGH ANANDESHWAR YOGENDRA KAVITA	18	3	50	10	5	3	21
48	22148	SONAWANE SURAJ BALU	5	1,5	18	4	0	1	6
49	22149	SULE DARSHAN MANGESH	160	3	30	6	5	4	18
50	22150	SURYWANSHI AKSHAY SUNIL	1/12/	122018	31=	7	0	3	12
51	22151	TAMBE OMKAR ATMARAM	1	J'or	5 40 E	8	5	_1_	1 15

DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507



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Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pun Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

52	22152	TAMBE RUSHIKESH SHIVAJI	10	2	50	10	5	2	19
53	22153	THAKARE UJJWALRAJ RAJENDRA	8	2	48	10	5	2	19
54	22154	THOMBARE RAHUL CHANDRAKANT	17	3	50	10	5	4	22
55	22155	THORAT AVINASH MALHARI	AB	0	0	0	0	1	1
56	22156	TIWARI PRABHAT MANOJ	9	2	49	10	5	3	20
57	22157	UKEY HIMANSHU HINDLAL	18	3	34	7	5	3	18
58	22158	VAIDYA ABHISHEK JAYANT	13	3	40	8	5	3	19
59	22159	VEER AMAR NITIN	7	2	50	10	5	2	19
60	22160	VELAPURE VINAYAK BHARAT	13	3	50	10	5	3	21
61	22161	WAKCHAURE DNYANESH SUBHASH	19	4	49	10	5	4	23
62	22162	WAKCHAURE PRASHANT ASHOK	9	2	48	10	5	0	17
63	22163	WALKE ATHARVA ATUL	13	3	50	10	5	4	22
64	22164	WANJALKAR ANUSHKA RAVINDRA	20	4	34	7	5	3	19
65	22165	YADAV JAYSANTOSH SHIVMURAT	15	3	50	10	5	4	22
66	22166	YADAV MONICA ARVIND	14	3	36	8	5	2	18
67	22167	YADAV PRIYANKA SURESH	AB	0	49	10	5	0	15



DIRECTOR

DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

2.3.1 Teachers use ICT enabled tools including online resources for effective Teaching and learning process.

Summary Of ICT Facilities:

- 1. LCD Projector
- 2. Smart Board
- 3. Computer Lab
- 4. Google Classroom
- 5. Wifi
- 6. Laptop
- 7. Google forms
- 8. Google slides
- 9. MIS
- 10. Online ZOOM Meeting.

Photographs Of ICT:



DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale Maval, Pune 410 507



Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

Faculty Delivering Lecture on Smart Board







Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

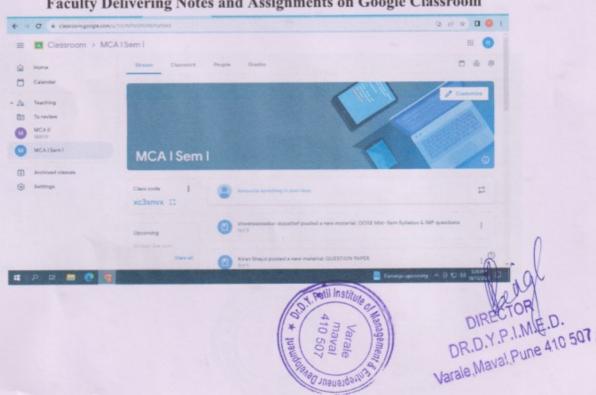
President

Director

Faculty Delivering lecture on Computer Lab



Faculty Delivering Notes and Assignments on Google Classroom





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Dr. D. Y. Patil

Dr. Sushant Patil

Dr. Priyanka A. Singh

Founder Dr. D Y Patil Group

President

Director

Faculty Delivering lecture on LED projector



LCD Projector





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DR.D.Y.P.I.M.E.D.

Varale Maval Pune 410 507



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Dr. D. Y. Patil

Dr. Sushant Patil

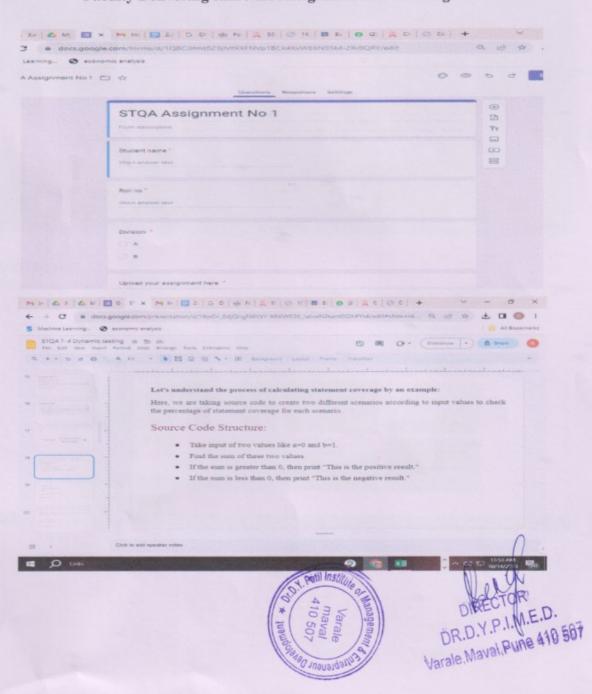
Dr. Priyanka A. Singh

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Dr. D. Y. PATIL EDUCATIONAL FEDERATION Dr. D. Y. Patil Institute of Management and Entrepreneur Development

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Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

President

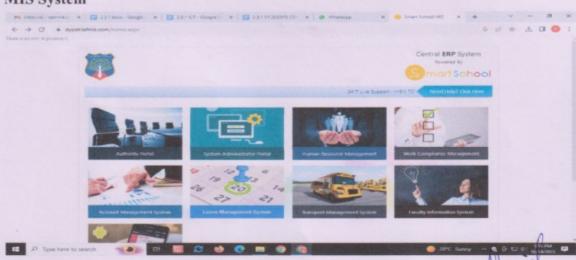
Dr. Priyanka A. Singh

Director

Computer Lab



MIS System





Dr.Priyanta Singh

Director

DIRECTOR

DR.D.Y.P.I.M.E.D.

Varale,Maval,Pune 410 507