



Dr. D. Y. PATIL EDUCATIONAL FEDERATION
Dr. D. Y. Patil Institute of Management and Entrepreneur Development

Approved by AICTE, Affiliated to SPPU Pune

Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com, dypatilimed.com E- mail- director.dypimed@dypatilef.com

Dr. D. Y. Patil
Founder Dr. D Y Patil Group

Dr. Sushant Patil
President

Dr. Priyanka A. Singh
Director

DYPIMED
Communication with
SPPU
(Affiliated University)



Priyanka A. Singh
DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale, Maval, Pune 410 507



Dr. D. Y. PATIL EDUCATIONAL FEDERATION

Dr. D. Y. Patil Institute of Management and Entrepreneur Development

Approved by AICTE, Affiliated to SPPU Pune

Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507.
Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Outward: 2018-19/MBA/

04/04/2019

To,
The Chairman,
Board of Studies (Commerce and Management)
SPPU, Pune.

Subject: Regarding the suggestions related to MBA syllabus

Dear Sir/Madam,

We at Dr. D. Y. Patil Institute of Management and Entrepreneur Development, Varale, Pune as a part of regular practice collected feedback from our various stockholders. From the feedback of students, Teachers and Employers we understood that there is need of syllabus revision in MBA syllabus.

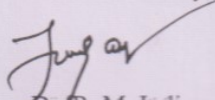
Herewith sharing the suggestions, kindly take note of it and do the needful.

Recommendations:

1. Syllabus need to be revised as per the industry requirements.
2. There are some subjects in the MBA 2015 pattern syllabus, which employers as well as teachers has suggested to include the advanced technologies in the syllabus.
3. Following are the collective suggestions suggested by the stakeholders regarding the syllabus enhancements and need to focus on
 - a. Certification Programs can be added in the MBA Syllabus.
 - b. IT related subjects and practical's to be incorporated in (MBA IT/Systems) syllabus.
 - c. Digital Business syllabus in 1st semester is very exhaustive and it is really difficult to complete the syllabus in stipulated lectures.

Thanking You.

Yours Faithfully,


Dr. R. M. Indi
Director, DYPIMED



DIRECTOR
DR.D.Y.P.I.M.E.D.
Varale, Maval, Pune 410 507