



**Dr. D. Y. PATIL EDUCATIONAL FEDERATION**

**Dr. D. Y. Patil Institute of Management and Entrepreneur Development**

**Approved by AICTE, Affiliated to SPPU Pune**

Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. **Website:** dypatilef.com. dypatilimed.com **E-mail-** director.dypimed@dypatilef.com

**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

### CRITERION III -RESEARCH INNOVATION & EXTENSION

#### 3.3 :- Research Publication & Awards

3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years.

#### Supporting Documents for 2021

Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To	Link to the Activity report on the website
2021	Copyright basics and registration	39	May 14, 2021	
2021	Survey Research: Design, Sampling, and Data Collection	42	June 19, 2021	
2021	Strategies for enforcing intellectual property rights	32	June 21, 2021	
2021	Importance of branding in business	41	September 14, 2021	
2021	Planning and organizing a research project.	37	September 21, 2021	
2021	Data privacy and IPR	50	October 25, 2021	
2021	Methods for generating and evaluating business ideas.	35	November 9, 2021	



*Priyanka A. Singh*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

2021	Utilizing SPSS for data analysis	45	December 20, 2021	
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*Priyanka A. Singh*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507





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Date:04/05/2021



*Sachin T*  
Prof Sachin Thool  
Event Coordinator



*[Signature]*  
Dr. Tanaji Dabade  
Director, DYPIMED  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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**Notice**

Date 07/05/2021

Subject: "Copyright basics and registration,"

Date: 14/05/2021

Time: 10 to 12: 00 PM

Venue: Online


Dear Participants,

Greetings!


We are pleased to inform you about an upcoming event on "Copyright Basics and Registration". The event will be conducted online, providing a convenient platform for participants to join from the comfort of their homes. Prof. Sachin Thool will be hosting the event and moderating the Q&A session. Dr. Pallavi Manish Bajpayee, an esteemed expert in the field, will be sharing valuable insights and knowledge during the session.

*Sachin.T*  
Prof Sachin Thool

**Event Coordinator**

  
Dr. Tanaji Dabade

**Director, DYPIMED**

  
DIREKTOR  
DR.D.Y.P.I.M.E.D.

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Date: 14/05/2021

12:22:33, 4/11 PM

Dr. D. Y. Patil Educational Federation Mail - Appreciation letter for speaking at our event



Sachin Thoxel <Sachin.Thoxel@dypatilef.com>

**Appreciation letter for speaking at our event**

1 message

Dr. Pallavi <Dr.Pallavi@gmail.com>  
To: Dr. Pallavi <@gmail.com>

Tue, May 14, 2021 at 3:47 PM

Dear Dr. Pallavi Manish Bajpayee ,

I trust this message finds you well. On behalf of DYPIMED, I would like to express our heartfelt gratitude for your exceptional presentation at "Copyright basics and registration" focused on Intellectual Property Rights (IPR).

The positive feedback we have received from attendees underscores the impact of your presentation. Your ability to distill complex concepts into accessible information and your willingness to address questions during the Q&A session demonstrated a true commitment to knowledge sharing.

Your participation added tremendous value to our event, and we are genuinely grateful for the time and effort you dedicated to preparing and delivering such a thought-provoking session. We believe that your contribution has left a lasting impression on our audience, inspiring further exploration and discussion within the field of intellectual property rights.

Activate Windows  
Go to Settings to activate Windows.



*Sachin Thoxel*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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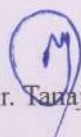
Thank you, and we hope to have the pleasure of working with you again in the future.

Warm regards,

Prof. Sachin Thool

Activate Windows  
Go to Settings to activate Windows.

*Sachin T*  
Prof Sachin Thool  
  
Event Coordinator

  
Dr. Taraji Dabade

Director, DYPIMED

DIRECTOR

DR.D.Y.P.I.M.E.D.

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**A Webinar Report on "IPR: Copyright Basics and Registration"**

**Event Details:**

Event Type: IPR  
Event Name: Copyright Basics and Registration  
Speaker: Dr. Pallavi Manish Bajpayee  
Date: May 14, 2021  
Timing: 10:00 AM to 12:00 PM  
Organizer: Dr. Tanaji Dabade  
Mode of Event : ONLINE ( zoom cloud meeting)  
Event Coordinator: Prof. Sachin Thool

**Introduction:**

The webinar on "Copyright Basics and Registration" was conducted on May 14, 2021, as part of an Intellectual Property Rights (IPR) initiative. Dr. Tanaji Dabade organized the event, which featured Dr. Pallavi Manish Bajpayee as the distinguished speaker, providing valuable insights into the fundamentals of copyright and the registration process.

**Speaker Profile:**

Dr. Pallavi Manish Bajpayee, an expert in intellectual property law, served as the keynote speaker for the webinar. With a deep understanding of copyright issues, Dr. Bajpayee shared her expertise to educate participants on the essentials of copyright basics and the importance of registration.

**Key Highlights:**





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**Understanding Copyright:**

Dr. Bajpayee initiated the webinar with a comprehensive overview of copyright, elucidating the fundamental principles that govern creative works' protection. Participants gained insights into the scope and limitations of copyright.

**Importance of Copyright Registration:**

The speaker emphasized the significance of copyright registration in safeguarding intellectual property rights. Practical examples were shared to illustrate instances where registration enhances legal protection and facilitates enforcement.

**Copyrightable Works:**

Dr. Bajpayee provided an in-depth exploration of the types of works eligible for copyright protection, spanning literature, music, art, and digital creations. Participants learned to identify copyrightable elements in their respective domains.

**Copyright Registration Process:**

The webinar delved into the step-by-step process of copyright registration, outlining the necessary documentation and procedures. Dr. Bajpayee guided participants on how to navigate copyright offices and online registration platforms.

**Q&A Session:**

The event concluded with an interactive question and answer session moderated by Prof. Sachin Thool. Participants had the opportunity to seek clarification and guidance on copyright-related queries.

**Conclusion:**

The webinar on "Copyright Basics and Registration" provided participants with a comprehensive understanding of copyright principles and the importance of registration. Dr. Pallavi Manish Bajpayee's expertise, coupled with practical insights and case studies, enriched the learning experience, leaving attendees well-informed about protecting their creative works through copyright.



*Pallavi Manish Bajpayee*  
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*Sachin T*  
Prof Sachin Thool  
Event Coordinator

*Tanaji Dabade*  
Dr. Tanaji Dabade

Director, DYPIMED



*Tanaji Dabade*  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507

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# Copyright Basics and Registration

## Event Details

- **Speaker**

Dr.Pallavi Manish  
Bajpayee

- **Date**

14/05/2021

- **Time**

10 to 12: 00 O Clock



**©** Copyright  
Basics

Copyright  
Registration

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OF MANAGEMENT &  
ENTREPRENEUR  
DEVELOPMENT



**Director**  
Dr. Tanaji Dabade



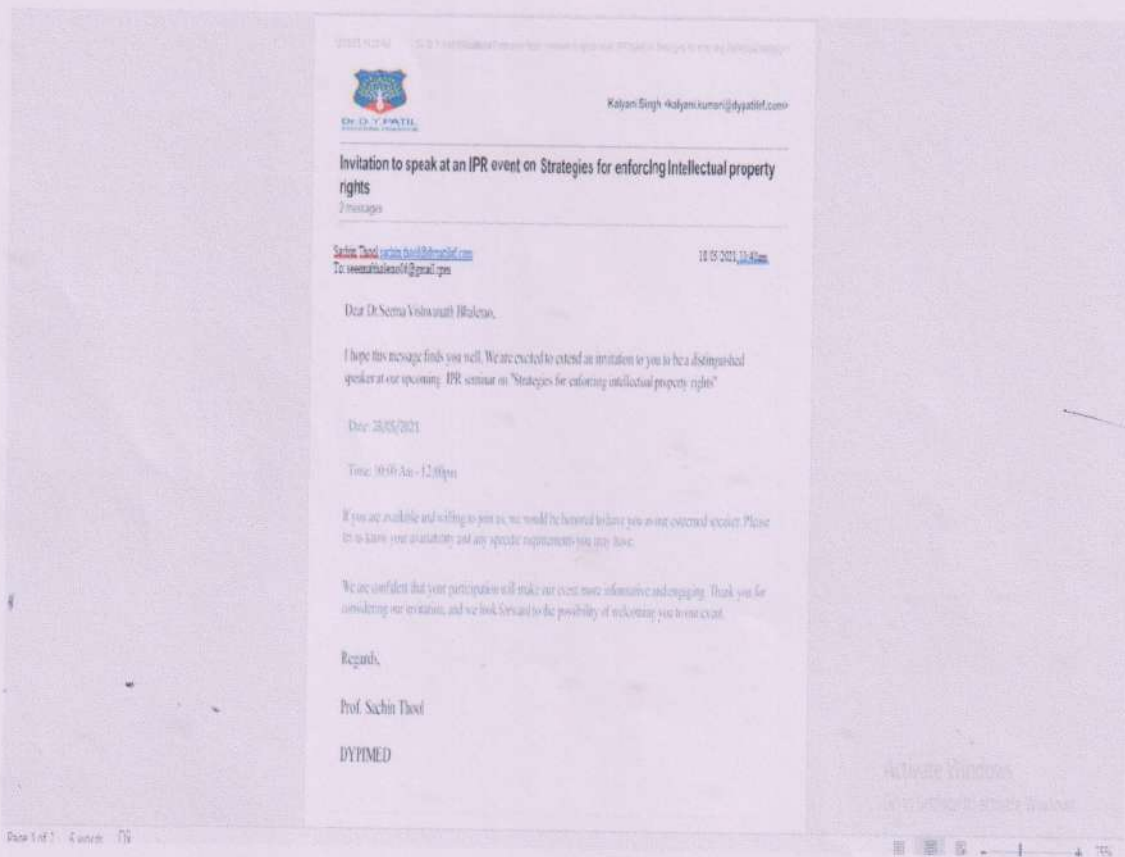
**Prof Sachin Thool**  
EVENT  
COORDINATOR

*Sachin Thool*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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Date: 18/05/2021



*Sachin T*  
Prof Sachin Thool  
Event Coordinator

*(Signature)*  
Dr. Tanaji Dabade

Director, DYPIMED

*(Signature)*  
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**Notice**

**Date** .21/05/2021

**Subject: "Strategies for enforcing intellectual property rights."**

Date: 28/05/2021

Time: 10 to 12: 00 PM

Venue: Online

Dear Participants,

Greetings!

"Strategies for Enforcing Intellectual Property Rights" featuring Dr. Seema Vishwanath Bhalerao as the main speaker. The event will be coordinated by Prof. Sachin Thool.

*Sachin T*  
Prof Sachin Thool

**Event Coordinator**

*m*  
Dr. Tanaji Dabade

**Director, DYPIMED**

**DIRECTOR**  
**DR.D.Y.P.I.M.E.D.**  
Varale, Maval, Pune 410 507





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Maharashtra 410507. **Website:** dypatilef.com, dypatilimed.com **E-mail-** director.dypimed@dypatilef.com

Date: 28/05/2021

Dr. D. Y. Patil Educational Federation (Dr. D. Y. Patil Institute of Management and Entrepreneur Development)



**Appreciation letter for Speaking at our IPR Event**

Sachin Thool sachin.thool@dypatilef.com  
To: saemahakera06@gmail.com  
Dear Prof. Saemahakera,

I trust this message finds you well. On behalf of DYPIMED, I would like to express our heartfelt gratitude for your exceptional presentation at Writing and filing a patent application focused on Intellectual Property Rights (IPR).

The positive feedback we have received from attendees underscores the impact of your presentation. Your ability to distill complex concepts into accessible information and your willingness to address questions during the Q&A session demonstrated a true commitment to knowledge sharing.

Your participation added tremendous value to our event, and we are genuinely grateful for the time and effort you dedicated to preparing and delivering such a thought-provoking session. We believe that your contribution has left a lasting impression on our audience, inspiring further exploration and discussion within the field of intellectual property rights.

Thank you, and we hope to have the pleasure of working with you again in the future.

Warm regards,

Prof Sachin Thool

*Sachin T*  
Prof Sachin Thool  
Event Coordinator

*[Signature]*  
Dr. Tanaji Dabade

Director, DYPIMED



*[Signature]*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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**Webinar Report on "IPR: Strategies for Enforcing Intellectual Property Rights"**

**Event Details:**

Event Type: IPR  
Topic: Strategies for Enforcing Intellectual Property Rights  
Speaker: Dr. Seema Vishwanath Bhalerao  
Date: May 28, 2021  
Timing: 10:00 AM to 12:00 PM  
Organizer: Dr. Tanaji Dabade  
Mode of Event: ONLINE  
Event Coordinator: Prof. Sachin Thool

**Introduction:**

- The webinar on "Strategies for Enforcing Intellectual Property Rights" took place on May 28, 2021, organized by Dr. Tanaji Dabade and facilitated by Prof. Sachin Thool. Dr. Seema Vishwanath Bhalerao, an expert in intellectual property law, served as the keynote speaker, shedding light on effective strategies for the enforcement of intellectual property rights.



*Seema*  
DIRECTOR  
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Varale, Maval, Pune 410 507



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*Keerthi*  
DIRECTOR  
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**Speaker Profile:**

- Dr. Seema Vishwanath Bhalerao, with her extensive knowledge and experience in intellectual property law, led the webinar. Her expertise added depth to the discussion on enforcement strategies.
- Key Highlights:

**Overview of Intellectual Property Rights Enforcement:**

Dr. Bhalerao commenced the session with an overview of the significance of enforcing intellectual property rights (IPR). Participants gained insights into the challenges and importance of maintaining the integrity of intellectual property.

**Legal Framework and Regulations:**

The speaker delved into the legal frameworks and regulations that underpin IPR enforcement. Participants were briefed on the national and international mechanisms available for protecting intellectual property.

**Litigation and Alternative Dispute Resolution:**

Dr. Bhalerao discussed the role of litigation and alternative dispute resolution mechanisms in enforcing IPR. This included strategies for navigating legal processes and considerations for choosing the most effective enforcement approach.

**Technological Solutions and Digital Enforcement:**

The webinar explored the modern landscape of intellectual property enforcement, with a focus on technological solutions and digital strategies. Dr. Bhalerao highlighted the role of technology in detecting and preventing infringement.

**Best Practices and Case Studies:**

Practical insights were shared through best practices and real-world case studies. Attendees gained a deeper understanding of successful enforcement strategies and the lessons learned from notable cases.



*Seema Vishwanath Bhalerao*  
DIRECTOR

DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507





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**Q&A Session:**

- The event concluded with an interactive question and answer session moderated by Prof. Sachin Thool. Participants engaged in discussions with Dr. Bhalerao, seeking further clarification and advice on intellectual property enforcement.

**Conclusion:**

- The webinar on "Strategies for Enforcing Intellectual Property Rights" provided a comprehensive exploration of the diverse approaches available for protecting intellectual property. Dr. Seema Vishwanath Bhalerao's expertise, combined with practical insights and case studies, enriched the understanding of attendees, equipping them with valuable knowledge to navigate the complexities of enforcing intellectual property rights effectively.

*Sachin-1*  
Prof Sachin Thool

**Event Coordinator**

Dr. Tanaji Dabade

**Director, DYPIMED**



*Dabade*  
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**DR. D.Y.PATIL  
INSTITUTE OF  
MANAGEMENT &  
ENTREPRENEUR  
DEVELOPMENT**

**Strategies for  
Enforcing  
Intellectual  
Property  
Rights**

**Event Details**

**Speaker**

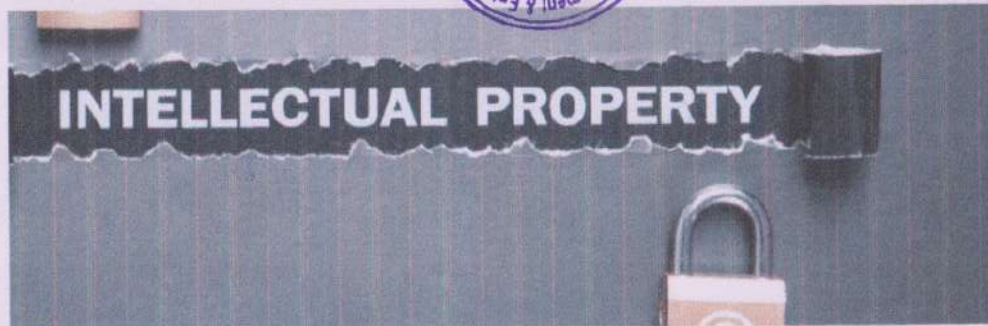
**Dr. Seema  
Vishwanath  
Bhalerao**

**COME, JOIN US  
IN LEARNING**



*Reed*  
**DIRECTOR**  
**DR. D.Y. P. I. M. E. D.**  
Varale, Maval, Pune 410 507

**Date**  
**28/05/2021**



**Time**  
**10 to 12: 00 O Clock**



**Director**  
**Dr. Tanaji  
Dabade**

**Prof Sachin Thool**  
**EVENT COORDINATOR**

# "NOTICE"

Date: June 17, 2021

Dear MBA Students,

**Subject:** Webinar on "Survey Research: Design, Sampling, and Data Collection"

This is to inform all MBA students (1<sup>st</sup> & 2<sup>nd</sup> Year) that an important seminar on Research Methodology has been scheduled for:

**Speaker:** Dr. Sheena Abraham - Poona Institute of Management Sciences and Entrepreneurship

**Date:** June 19, 2021

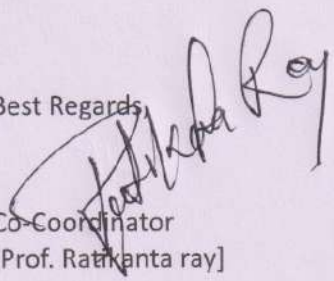
**Timing:** 10 to 01 PM


**Venue:** Digital Platform: Zoom cloud meeting

The seminar aims to provide valuable insights into the significance of Research Methodology in the business world.

We encourage all students to actively participate in this session, as it will not only enhance your knowledge but also contribute to your academic and professional growth.

Best Regards,

  
Co-Coordinator  
[Prof. Ratikanta ray]

  
Director  
[Dr. Tanaji Dabhade]



  
**DIRECTOR**  
**DR.D.Y.P.I.M.E.D.**  
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**Dr. D. Y. Patil**

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**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

17/06/2021

To,  
Dr. Sheena Abraham  
Poona Institute of Management Sciences and Entrepreneurship (PIMSE)]  
Camp, Pune – 410001

**Subject: Invitation to Speak at Webinar on "Survey Research: Design, Sampling, and Data Collection"**

Dear Dr. Sheena Abraham,

I hope this letter finds you well. On behalf of [Dr. DYPIMED], I am pleased to extend an invitation to you as a distinguished speaker for our upcoming webinar on the topic "Survey Research: Design, Sampling, and Data Collection." The webinar is scheduled to be held online on 19/06/2021, using the Zoom Cloud Meeting platform.

We have organized this webinar to delve into the intricacies of survey research, focusing on the fundamental aspects of design, sampling, and data collection. Considering your extensive expertise in the field and your notable contributions to research and academia, we believe that your insights and knowledge would significantly enrich our event.

**Webinar Details:**

Topic: Survey Research: Design, Sampling, and Data Collection

Date: 19/06/2021

Time: 11:00 AM.

Duration: Approximately 4 Hours

Venue: Zoom Cloud Meeting

As a speaker, we kindly request you to deliver a presentation that explores the essential components of survey research. We encourage you to discuss topics such as survey design principles, techniques for selecting appropriate sampling methods, effective data collection strategies, and best practices for data analysis. It would be invaluable if you could share practical examples and real-world applications to illustrate the concepts and engage our audience.



*Priyanka A. Singh*  
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**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

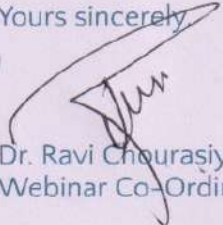
Your participation as a speaker would attract a diverse audience consisting of researchers, academicians, professionals, and students who are keen to enhance their understanding of survey research methodologies. Your expertise will contribute significantly to their knowledge and skill development in this field.

To ensure the success of the webinar, we kindly request your confirmation of participation by 17/06/2021. Furthermore, we would appreciate it if you could provide us with the title of your presentation and any specific requirements you may have regarding audiovisual aids or technical support during the webinar.


We are genuinely grateful for your consideration of this invitation and firmly believe that your presence would greatly enhance the quality and value of our webinar. If you have any questions or require further information, please do not hesitate to contact me at [rkc.mba@dypatilef.com] or [08407991877].

Thank you for your time and attention, and we eagerly anticipate your positive response.

Yours sincerely,

  
Dr. Ravi Chourasiya  
Webinar Co-Ordinator



  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale Maval, Pune 410 507

Dr.RAVI KUMAR CHOURASIYA <rkc.mba@dypatilief.com>

**Subject: Invitation to Speak at Webinar on "Survey Research: Design, Sampling, and Data Collection"**

Dr.RAVI KUMAR CHOURASIYA <rkc.mba@dypatilief.com>  
To: sheena.abraham@pimse.com

Sat, Jun 17, 2021 at 11:34 AM

17/06/2021

To,  
Dr. Sheena Abraham  
Poona Institute of Management Sciences and Entrepreneurship (PIMSE)  
Camp, Pune - 410001

**Subject: Invitation to Speak at Webinar on "Survey Research: Design, Sampling, and Data Collection"**

Dear Dr. Sheena Abraham,

I hope this letter finds you well. On behalf of [Dr. DYPIMED], I am pleased to extend an invitation to you as a distinguished speaker for our upcoming webinar on the topic "Survey Research: Design, Sampling, and Data Collection." The webinar is scheduled to be held online on 19/06/2021, using the Zoom Cloud Meeting platform.

We have organized this webinar to delve into the intricacies of survey research, focusing on the fundamental aspects of design, sampling, and data collection. Considering your extensive expertise in the field and your notable contributions to research and academia, we believe that your insights and knowledge would significantly enrich our event.

***Webinar Details:***

Topic: Survey Research: Design, Sampling, and Data Collection  
Date: 19/06/2021  
Time: 11:00 AM.  
Duration: Approximately 4 Hours  
Venue: Zoom Cloud Meeting

As a speaker, we kindly request you to deliver a presentation that explores the essential components of survey research. We encourage you to discuss topics such as survey design principles, techniques for selecting appropriate sampling methods, effective data collection strategies, and best practices for data analysis. It would be invaluable if you could share practical examples and real-world applications to illustrate the concepts and engage our audience.

Your participation as a speaker would attract a diverse audience consisting of researchers, academicians, professionals, and students who are keen to enhance their understanding of survey



  
**DIRECTOR**  
**DR.D.Y.P.I.M.E.D.**  
Varale, Maval, Pune 410 507

6/17/21, 11:35 AM

Gmail - Subject: Invitation to Speak at Webinar on "Survey Research: Design, Sampling, and Data Collection"



Dr.sheena abm <[sheena.abraham@pimse.com](mailto:sheena.abraham@pimse.com)>

**Subject: Invitation to Speak at Webinar on "Survey Research: Design, Sampling, and Data Collection"**

Dr.sheena abm <[sheena.abraham@pimse.com](mailto:sheena.abraham@pimse.com)>

Sat, Jun 17, 2021 at 11:35 AM

To: "Dr.RAVI KUMAR CHOURASIYA" <[rkc.mba@dypatilef.com](mailto:rkc.mba@dypatilef.com)>

Dear Dr. Ravi

It's an honor to be a part of this seminar and Will surely be present on time .

Regards/ Dr. Sheena

[Quoted text hidden]

<https://mail.google.com/mail/u/1/?ik=524fdd682c&view=pt&search=all&permmsgid=msg-a:r5564410512930852346&siml=msg-a:r556441051293085...> 1/1



*Dr. D.Y.P.*  
**DIRECTOR**  
**DR.D.Y.P.I.M.E.D.**  
Varale, Maval, Pune 410 507



**Dr. D. Y. PATIL EDUCATIONAL FEDERATION**  
**Dr. D. Y. Patil Institute of Management and Entrepreneur Development**  
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**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

Webinar Report: Survey Research: Design, Sampling, and Data Collection  
Speaker: Dr. Sheena Abraham - Poona Institute of Management Sciences and Entrepreneurship  
Date: June 19, 2021  
Director: Dr. Tanaji Dabade  
Digital Platform: Zoom cloud meeting

On June 19, 2021, a webinar on "Survey Research: Design, Sampling, and Data Collection" was conducted online. The webinar featured Dr. Sheena Abraham, a renowned expert in the field of survey research, from the Poona Institute of Management Sciences and Entrepreneurship (PIMSE). The event aimed to provide participants with insights into the various aspects of survey research, including design, sampling techniques, and data collection methods.

The webinar took place on a digital platform, specifically Zoom Cloud Meeting, enabling participants from different locations to join and benefit from the knowledge shared by Dr. Sheena Abraham. The session lasted approximately two hours, including a presentation by Dr. Abraham followed by a question and answer session.

Dr. Sheena Abraham began the webinar by emphasizing the importance of survey research in various fields, such as academia, market research, social sciences, and business. She highlighted how surveys enable researchers to gather valuable data and make informed decisions based on the collected information.

During the presentation, Dr. Abraham discussed the key components of survey research design. She explained the significance of formulating clear research objectives, developing appropriate survey questions, and considering factors like survey length and response format. She emphasized the importance of pilot testing surveys to ensure their effectiveness and reliability.

In the next segment, Dr. Abraham delved into sampling techniques. She discussed probability sampling methods, including simple random sampling, stratified sampling, and cluster sampling. Additionally, she covered non-probability sampling methods, such as convenience sampling, snowball sampling, and quota sampling. Dr. Abraham elucidated the advantages, limitations, and appropriate usage of each technique, providing practical examples to enhance understanding.



*Beigl*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507





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**Dr. D. Y. Patil**  
Founder Dr. D Y Patil Group

**Dr. Sushant Patil**  
President

**Dr. Priyanka A. Singh**  
Director

The final segment of the webinar focused on data collection methods. Dr. Abraham presented various data collection techniques, including face-to-face interviews, telephone surveys, online surveys, and postal/mail surveys. She discussed the strengths and weaknesses of each method, considering factors such as cost, response rates, and data quality.

Following the informative presentation, the webinar transitioned into a question and answer session, allowing participants to engage directly with Dr. Sheena Abraham. Attendees had the opportunity to seek clarifications, share their experiences, and inquire about best practices in survey research. Dr. Abraham provided detailed responses, offering valuable insights and practical advice.

Overall, the webinar on "Survey Research: Design, Sampling, and Data Collection" conducted by Dr. Sheena Abraham was highly informative and engaging. Participants gained a comprehensive understanding of the key components of survey research and acquired practical knowledge to enhance their research endeavors. Dr. Abraham's expertise and clear presentation style contributed to the success of the webinar, making it a valuable learning experience for all attendees.

We extend our gratitude to Dr. Sheena Abraham for sharing her expertise and to the Poona Institute of Management Sciences and Entrepreneurship (PIMSE) for organizing this insightful webinar. We look forward to future events that foster knowledge exchange and professional growth.



*Priyanka A. Singh*  
**DIRECTOR**  
**DR.D.Y.P.I.M.E.D.**  
Varale, Maval, Pune 410 507



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**Dr. D. Y. Patil Institute of Management and Entrepreneur**  
**Development**

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director.dypimed@dypatilef.com

**Dr. D. Y. Patil**

**Dr. Sushant Patil**

**Dr. Priyanka A. Singh**

Founder Dr. D Y Patil Group

President

Director

**Attendance Sheet**

Stream : MBA

Seminar Topic:

Date:

*Survey Research Design, Sampling and data collection*  
*June 19 2021*

Sr.No.	Name of the student	Sign
1	RAUT SRINIVAS EKNATH	<i>Raut</i>
2	BILOLIKAR KUNAL MAHESH	<i>Kunal</i>
3	TUNDALWAR MAYURI UDAY	<i>Mayuri</i>
4	GAUTAM SARITA RAMANAND	<i>Sarita</i>
5	PHADNIS AARYA ASHISH	<i>Ashish</i>
6	BANSOD SURAJ RAMCHANDRA	<i>Suraj</i>
7	KARANDE OMKAR RAJENDRA	<i>Omkar</i>
8	KHUSHBOO	<i>Khushboo</i>
9	RASKAR TEJAL VILAS	<i>Tejal</i>
10	PRATHMESH SHIVAJI JARAG	<i>Prathmesh</i>
11	KUMBHAR GANESH DIGAMBAR	<i>Ganesh</i>
12	CHALWADI UMESH RAGHU	<i>Umesh</i>
13	SHEWALE VIJAY SHANKAR	<i>Vijay</i>
14	GANESH CHANDRAKANT GORAD	<i>Ganesh</i>
15	DERE PRIYANKA SAMPAT	<i>Priyanka</i>
16	DINESHKUMAR YOGESH AGRAWAL	<i>Yogesh</i>
17	JADHAV DHIRAJ DHANAJI	<i>Dhiraj</i>
18	IRABATTIN VAISHNAVI SHANKAR	<i>Vaishnavi</i>
19	PRADNYA UTTAM SANGALE	<i>Pradnya</i>
20	MOKASHI AISHWARY DEEPAK	<i>Aishwary</i>
21	MISTRI RAKESH SURESH	<i>Rakesh</i>
22	RANPISE DHANASHRI BALASAHEB	<i>Dhanashri</i>
23	SHEETAL POPAT KHANDAGALE	<i>Sheetal</i>
24	GORE SHIVANI ANKUSH	<i>Shivani</i>
25	BANSODE KAVIRAJ NAVANATH	<i>Kaviraj</i>
26	RUCHIKA PATIL	<i>Ruchika</i>
27	SHEDGE SIDDHI DEEPAK	<i>Siddhi</i>



*Priyanka A. Singh*  
**DIRECTOR**  
**DR.D.Y.P.I.M.E.D.**  
Varale, Maval, Pune 410 507



Dr. D. Y. PATIL EDUCATIONAL FEDERATION

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Dr. D. Y. Patil

Founder Dr. D.Y Patil Group

Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

**Attendance Sheet**

Stream : MBA

Seminar Topic:

Date:

Survey Research: Design, Sampling and Data Collection  
June 17, 2021

Sr.No.	Name of the student	Sign
1	KARAN GOVIND MAHAJAN	
2	AMIT KUMAR SRIVASTAVA	
3	PATIL PRASAD MAHADEO	
4	BISANI KHUSHBU NARESH	
5	CHAUDHRI SWAPNIL ANILRAO	
6	ASHISH ANIL FOKMARE	
7	SHUBHANGI SUBHASH BALKATE	
8	KHARAT AKSHAY ASHOK	
9	PRAJAY BALKRUSHNA GHATGE	
10	SWAPNIL BHAUSAHEB UGALE	
11	PREM KRUSHNAT KARANDE	
12	KOMAL DATTATRAY GADE	
13	KAJAL ANIL BANSE	
14	JAYANT ASHOK SANKPAL	
15	ARTI BAJRANG KSHIRSAGAR	
16	VISHAL VISHNU BHUSE	
17	NIHALRAJE NAGNATH PATIL	
18	AKASHKUMAR SANJAY BODKHE	
19	KAUSHAL PIRAJI BHOSALE	
20	SWAPNALI SACHIN GADE	
21	DEEPAK PUNDLIK HELALE	
22	MANISH VILAS BAVISKAR	
23	PRADNYA ANIL CHAVAN	
24	YOGESH PANDIT AHER	
25	SHIRSAT ADARSH NAGORAO	
26	TEJAL MAHENDRA NAGARALE	
27	DARSHANA SACHIN MORE	
28	DHANANJAY VASANTA NIMJE	
29	VAIBHAV NAMDEV ZOMAN	
30	SANDIP RAMESH CHANDGUDE	
31	KUNAL TUKARAM PEDNEKAR	
32	ADITYA MANIKRAO DABHADE	



**DIRECTOR**  
**DR.D.Y.P.I.M.E.D.**

Varale, Maval, Pune 410 507



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**Date: 04/09/2021**

To,

Dr. Prashant Devidas Khuje,

**Subject: Invitation to Speak at IPR Event on the Importance of Branding in Business**

We are delighted to extend an invitation to you to be a distinguished speaker at our upcoming Intellectual Property Rights (IPR) event focused on the "Importance of Branding in Business."

Event Details:

Date: September 14, 2021

Time: 02:00 PM to 04:00 PM


We look forward to the possibility of your presence and sharing your expertise with our audience.

Thank you for considering our invitation. We anticipate an enlightening and engaging session.

Warm Regards,

*Sachin.T*  
Prof. Sachin Thool

**Event Coordinator**

  
Dr. Tanaji Dabade

**Director, DYPIMED**

  
DIRECTOR

-DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507





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**Notice**

**Date :07/09/2021**

**Subject: "Importance of branding in business."**

Date: 14/09/2021

Time: 02 to 04:00 PM

Dear Participants,

Greetings!

It is our pleasure to announce an insightful event on the "**Importance of Branding in Business,**" featuring **Dr. Prashant Devidas Khuje.** The event will take place on the 14th of September 2021 from 02:00 PM to 04:00 PM.

*Sachin T*  
Prof Sachin Thool

**Event Coordinator**

*(Signature)*  
Dr. Tanaji Dabade

**Director, DYPIMED**

*(Signature)*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507





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Date: 14/09/2021

To,

Dr. Prashant Devidas Khuje

Subject: Thank you for attending the event.

On behalf of the entire DYPIMED team, I want to extend a warm thank you for attending our Importance of branding in business on 14/09/2021. We were thrilled to have you join us and we hope that you found the event valuable and informative.

Your presence at our event made it all the more special and we are grateful for your support. We believe that the insights shared and the connections made will greatly benefit our attendees and we are excited to see the positive impact that it will have on our industry.

Once again, thank you for taking the time to attend our event. We truly appreciate your support and we look forward to staying in touch with you.

Please do not hesitate to reach out to us if you have any further questions or feedback about the event.

Warm regards,

*Sachin T*  
Prof. Sachin Thool

Event Coordinator

*MS*  
Dr. Tanaji Dabade

Director, DYPIMED

*Tanaji*  
DIRECTOR

DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507





**Dr. D. Y. PATIL EDUCATIONAL FEDERATION**  
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**Webinar Report on "IPR: Importance of Branding in Business"**

**Event Details:**

Event Type: IPR  
Topic: Importance of Branding in Business  
Speaker: Dr. Prashant Devidas Khuje  
Date: September 14, 2021  
Timing: 02:00 PM to 04:00 PM  
Organizer: Dr. Tanaji Dabade  
Mode of Event: OFFLINE  
Event Coordinator: Prof. Sachin Thool

**Introduction:**

- The webinar on the "Importance of Branding in Business" was conducted on September 14, 2021, at the initiative of Dr. Tanaji Dabade and coordinated by Prof. Sachin Thool. Dr. Prashant Devidas Khuje, an expert in Intellectual Property Rights (IPR), led the session, providing valuable insights into the significance of branding in the business landscape.


**Speaker Profile:**

- Dr. Prashant Devidas Khuje, known for his expertise in intellectual property and business strategies, served as the keynote speaker. With a rich background in the field, Dr. Khuje shared his knowledge on leveraging branding for business success.

**Key Highlights:**

Introduction to Branding:



  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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Dr. Khuje initiated the webinar by defining branding and its role in business. Participants gained insights into how branding extends beyond logos, encompassing the overall perception and reputation of a business.

**The Link Between Branding and IPR:**

The speaker explored the intersection of branding and Intellectual Property Rights, emphasizing the legal aspects of protecting brand identity through trademarks and other IPR mechanisms.

**Building a Strong Brand:**

Dr. Khuje discussed the key elements of building a strong brand, covering aspects such as brand positioning, messaging, and visual identity. Attendees learned strategies for creating a memorable and distinctive brand.

**Protecting Brand Assets:**

The session delved into the importance of safeguarding brand assets through IPR. Dr. Khuje highlighted the legal mechanisms available for protecting trademarks, trade secrets, and other elements crucial to brand integrity.

**Case Studies and Success Stories:**

Real-world case studies and success stories were presented to illustrate the impact of effective branding on business success. Participants gained practical insights from examples of well-established brands.

**Q & A Session:**

- The webinar concluded with an interactive question and answer session moderated by Prof. Sachin Thool. Participants engaged with Dr. Khuje to seek clarification and advice on branding strategies for their businesses.

**Conclusion:**



*Beid*  
DIRECTOR  
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- The webinar on the "Importance of Branding in Business" provided a comprehensive understanding of how branding contributes to the success and longevity of a business. Dr. Prashant Devidas Khuje's expertise, coupled with practical insights and case studies, equipped attendees with valuable knowledge to enhance their branding efforts and leverage Intellectual Property Rights for brand protection.

*Sachin-T*  
Prof Sachin Thool

**Event Coordinator**

  
Dr. Tanaji Dabade

**Director, DYPIMED**

  
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**"Importance of branding in business"**

DATE 14/09/2021

ATTENDANCE SHEET

SR. NO.	NAME	SR. NO.	NAME
1	Swaraj	22	Srushiti
2	SANTOSH	23	Mansi
3	Momin Mohammad sufyaan	24	AATISH
4	Shamlee	25	Neha
5	Arpita	26	Sanchit
6	Shantanu	27	POOJA
7	VRUSHALI	28	Pravin
8	SHIVSHANKAR	29	PARMESHWAR
9	Prashant	30	Komal
10	ANUPAM	31	Priti
11	ANIL	32	SAHIL
12	SWAPNIL	33	Vivekanand
13	ANKITA	34	PARIKSHIT
14	ABHIJEET	35	Amol
15	TEJAS	36	Jyoti
16	ASHVINI	37	Trushika
17	MANJUSHA	38	Priti
18	Sonali	39	tushar
19	PRAFUL	40	Rupesh
20	VAIDEHI	41	Devanand
21	NIKITA		

Prof Sachin Thool Event Coordinator

Dr. Tanaji Dabade Director, DYPIMED



*[Signature]*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507

## EVENT DETAILS



**SPEAKER:** Dr.  
Prashant Devidas  
Khuje

**Date:**14/09/2021

**Time:** 02 to 04:00  
PM

**Event**

**Coordinator:**Prof  
Sachin Thool

**Director**  
Dr Tanaji  
Dabade

**DR. D.Y. PATIL INSTITUTE  
OF MANAGEMENT &  
ENTREPRENEUR  
DEVELOPMENT**



*Dr. D.Y. Patil*  
**DIRECTOR**  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507

**Come join us in  
Learning about**

**Importance of  
Branding in  
Business**





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Date: 11/09/2021

To,

Dr. Shahzad Beg Salim Beg Mirza,

Subject: Invitation to Speak at event on Planning and Organizing a Research Project on Research Methodology

My name is Prof. Sachin Bidave, and I am reaching out to you on behalf of DYPIMED. We have been following your work in the Research Area, and we are impressed by your contributions to the field.

We are currently in the process of organizing an event, focused on "Planning and Organizing a Research Project with a Focus on Research Methodology." Given your expertise in this area, we believe that your insights and experiences would greatly benefit our audience.

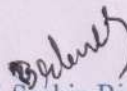
Event Details:


- Date: 21/09/2021
- Time: 2:00 pm - 4:00 pm


If you are available and interested in speaking at [Event Name], please let us know at your earliest convenience. We would be happy to provide more details, discuss any specific requirements you may have, and explore any potential collaboration.

Thank you for considering our invitation. We look forward to the possibility of having you as a distinguished speaker at our event.

Warm regards,

  
Prof. Sachin Bidave  
Event Coordinator

  
Dr. Tanaji Dabade  
Director, DYPIMED

  
DIRECTOR  
DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507



**Dr. D. Y. PATIL EDUCATIONAL FEDERATION**  
**Dr. D. Y. Patil Institute of Management and Entrepreneur Development**  
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**Notice**

Date 14/09/2021

**Subject: "Planning and organizing a research project.."**

Date: 21/09/2021

Time: 02 to 04:00 PM

Dear Participants,

Greetings!

We are privileged to have Dr. Shahzad Beg Salim Beg Mirza, a distinguished expert in the field, sharing his expertise and experience with us. The session will cover various aspects of research project planning, organization, and execution.

Prof. Sachin Bidave

Event Coordinator

Dr. Tanaji Dabade

Director, DYPIMED

DIRECTOR

DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507





**Dr. D. Y. PATIL EDUCATIONAL FEDERATION**  
**Dr. D. Y. Patil Institute of Management and Entrepreneur Development**  
**Approved by AICTE, Affiliated to SPPU Pune**

Address: - Sr. No. 27/A/1/2C, Near Talegaon Railway Station, Towards HP Service Station, Varale, Talegaon, Pune, Maharashtra 410507. Website: dypatilef.com. dypatilimed.com E- mail- director.dypimed@dypatilef.com

Date: 21/09/2021

To,

Dr. Shahzad Beg Salim Beg Mirza,

Subject: Appreciation for Your Participation in Research Methodology Event

On behalf of DYPIMED, I would like to express our heartfelt gratitude for your invaluable contribution as a speaker at our recent event, focused on "Planning and Organizing a Research Project with a Focus on Research Methodology."

Your expertise, engaging presentation, and insightful perspectives significantly enriched the event and left a lasting impact on our audience. The depth of knowledge and experience you shared during your keynote address, provided our participants with valuable insights and practical guidance in navigating the complexities of research project planning.

Once again, thank you for being an integral part of this event. We genuinely appreciate your time, effort, and expertise. We look forward to the possibility of collaborating with you again in the future. -

Warm Regards,

*Bidave*  
Prof. Sachin Bidave  
Event Coordinator

*M*  
Dr. Tanaji Daballe  
Director, DYPIMED

*Beet*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507





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**A Seminar Report on "Research Methodology: Planning and Organizing a Research Project"**

**Event Details:**

Event Type: Research Methodology  
Topic: Planning and Organizing a Research Project  
Speaker: Dr. Shahzad Beg Salim Beg Mirza  
Date: September 21, 2021  
Timing: 02:00 PM to 04:00 PM  
Organizer: Dr. Tanaji Dabade  
Event Coordinator: Prof. Sachin Bidave

**Introduction:**

The Research Methodology webinar on "Planning and Organizing a Research Project" was conducted on September 21, 2021, with Dr. Tanaji Dabade as the organizer and Prof. Sachin Bidave as the event coordinator. The distinguished speaker, Dr. Shahzad Beg Salim Beg Mirza, shared valuable insights into the fundamental aspects of planning and organizing research projects.

**Speaker Profile:**

Dr. Shahzad Beg Salim Beg Mirza, a renowned researcher and expert in research methodology, served as the keynote speaker. With a wealth of experience, Dr. Mirza



*Beg*  
DIRECTOR

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guided participants through the intricacies of planning and organizing research endeavors.



**Key Highlights:**

**Defining Research Objectives:**

Dr. Mirza began the webinar by emphasizing the significance of clearly defined research objectives. Participants were guided on how a well-crafted research question serves as the foundation for a successful research project.

**Data Collection and Analysis Techniques:**



*Dr. D. Y. Patil*  
DIRECTOR  
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Practical aspects of data collection and analysis were explored, including qualitative and quantitative methods. Dr. Mirza discussed best practices to ensure the reliability and validity of research outcomes.

**Conclusion:**

The Research Methodology webinar on "Planning and Organizing a Research Project" equipped participants with essential tools and knowledge for conducting successful research. Dr. Shahzad Beg Salim Beg Mirza's expertise, combined with practical insights and interactive discussions, provided a valuable learning experience, ensuring that attendees were well-prepared to embark on their research endeavors.

*Bidave*  
Prof. Sachin Bidave  
Event Coordinator

*(Signature)*  
Dr. Tanaji Dabade  
Director, DYPIMED  
DIREKTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval Pune 410 507





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**"Planning and organizing a research project"**

ATTENDANCE SHEET

DATE 21/09/2021

SR. NO.	NAME	SR. NO.	NAME
1	SAGAR	22	Srinivas
2	VAIBHAV	23	Kunal
3	DIPAK	24	Mayuri
4	PRAJWAL	25	SARITA
5	SHRADDHA	26	Aarya
6	NIKHIL	27	SURAJ
7	VARSHA	28	Omkar
8	MAYURI	29	Khushboo
9	RANI	30	TEJAL
10	SANIYA	31	PRATHMESH
11	ADITYA	32	GANESH
12	HARSHADA	33	UMESH
13	NILESH	34	VIJAY
14	HITESH	35	GANESH
15	SAURABH	36	Priyanka
16	SAHIL	37	Dineshkumar
17	RUTUJA	38	
18	SIDDHESH	39	
19	ASHISH	40	
20	SURAJ		
21	ABHISHEK		

*Bidave S.*  
Prof. Sachin Bidave Event Coordinator

*Tanaji Dabade*  
Dr. Tanaji Dabade Director DYPIMED



*Dabade*  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
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**DR. D.Y.PATIL  
INSTITUTE OF  
MANAGEMENT  
&  
ENTREPRENEUR  
DEVELOPMENT**

**Planning and  
Organizing a  
Research Project  
Organizing a  
Research Project.**

**Come join us in  
Learning**

## **Event Details**

### **Speaker**

**Dr.Shahzad Beg  
Salim Beg Mirza**

### **Date**

**21/09/2021**

### **Time**

**02 to 04:00 PM**

### **Event**

**Coordinator:**

**Prof. Sachin**

**Bidave**

**HOW TO ORGANIZE  
RESEARCH PAPERS**



**Director**  
**Dr Tanaji Dabade**



*Bidave*  
DIRECTOR  
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**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

Date: October 5 2021

## Seminar Notice

This is to inform you all that the seminar on the topic "Data Privacy and IPR" scheduled on October 25 2021.

We are excited to inform you that Dr.Thomson will be the distinguished keynote speaker at our upcoming event centered on the critical themes of Data Privacy and Intellectual Property Rights (IPR). Dr.Thomson is a leading authority in the field and brings a wealth of knowledge and expertise to the discussion.

Event Details:

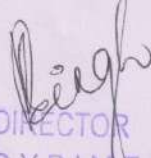
Date October 25 2021

Time: 11 AM to 5 PM

Venue: D. Y. Patil Seminar Hall

  
Director



  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

Date: October 5 2021

Dear Dr. Thomson,  
ICCS, Pune.

I hope this message finds you in good health. I am pleased and excited to extend an invitation to you to serve as the keynote speaker at our upcoming event, focusing on "Data Privacy and IPR" The event is set to occur on October 25, 2021, at the Dr. D. Y Patil Institute of Management & Entrepreneur Development in Pune.

We have taken careful note of your exceptional expertise in the fields of data privacy, and intellectual property rights, and your profound insights into the General Data Protection Regulation (GDPR) and related areas. We firmly believe that your distinctive perspective and extensive knowledge will significantly enhance our event, offering our attendees invaluable insights and actionable strategies.

The primary goal of our event is to illuminate the evolving landscape of data privacy and intellectual property rights, with a special emphasis on the GDPR and its implications. Moreover, we aim to explore the broader implications and the future directions within this ever-evolving field. Your extensive experience and remarkable accomplishments are in perfect alignment with the event's theme.

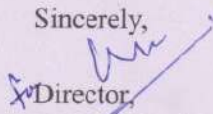
As the keynote speaker, we kindly request you to address our audience for approximately 45 minutes, followed by a 15-minute Q&A session during which participants can engage with you and seek clarifications on the subject matter.

Please inform us of your availability and any specific requirements you may have. We are highly flexible and willing to accommodate your schedule and preferences to ensure your participation is as comfortable and convenient as possible.

Your acceptance of this invitation would be a distinct honor for us and would unquestionably enhance the success of our event. Your contribution is eagerly anticipated by our participants, who are eager to learn from your extensive knowledge and experience.


Thank you for considering our invitation, and we eagerly await the possibility of having you as our keynote speaker.

Sincerely,

  
Director,

Dr. D. Y Patil Institute of Management & Entrepreneur Development Talegaon, Pune.



  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

Seminar Report on Data Privacy and IPR: GDPR and Beyond

Date: October 25 2021

Venue: Seminar Hall Dr. D. Y. Patil Institute of Management and Entrepreneur Development

Speaker: Dr. Thomson V

The seminar on "Data Privacy and IPR: GDPR and Beyond" provided an in-depth exploration of the critical issues surrounding data privacy, intellectual property rights (IPR), and the General Data Protection Regulation (GDPR). This report summarizes the key insights, discussions, and recommendations derived from the seminar.

The seminar commenced with an introduction to the significance of data privacy and IPR in today's digital age. It emphasized the need for a comprehensive understanding of GDPR and its implications for individuals, businesses, and society as a whole.

This section delved into the fundamentals of data privacy, highlighting the importance of safeguarding personal information in an interconnected world. The ethical and legal dimensions of data privacy were explored.

An overview of IPR, including patents, copyrights, trademarks, and trade secrets, was provided. The connection between data, digital assets, and IPR was emphasized.

The GDPR, its key principles, and the rights it bestows upon individuals were discussed. The extraterritorial implications of GDPR were also examined.


This section explored the complex interplay between data privacy regulations and IPR. It discussed the challenges and synergies when protecting intellectual property while adhering to privacy laws

Real-world case studies were presented to illustrate how organizations navigate the delicate balance between data privacy, IPR, and regulatory compliance.

The seminar concluded by exploring strategies for a sustainable and compliant future in the data privacy and IPR landscape. Recommendations for organizations and policymakers were presented.

This section summarized the main takeaways from the seminar, emphasizing the need for continuous adaptation to the evolving data privacy and IPR landscape.



  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507



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Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Dushant Yash

President

Dr. Priyanka A. Singh

Director

Key recommendations were provided, including implementing robust data protection measures, enhancing IPR strategies, and staying informed about regulatory changes. We extend our gratitude to the speaker, participants, and organizers who contributed to the success of this seminar.

A list of references and resources used during the seminar is included for further reading and research.

This report offers a comprehensive overview of the seminar on "Data Privacy and IPR: GDPR and Beyond." It serves as a valuable resource for individuals, organizations, and policymakers seeking to navigate the intricate intersection of data privacy and intellectual property rights in the digital era.

Director

Dr. D. Y. Patil Institute of Management & Entrepreneur Development.



DIRECTOR  
DR.D.Y.P.I.M.E.D.

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**Dr. D. Y. Patil**

Founder Dr. D Y Patil Group

**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

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Director

Dr. D. Y. Patil Institute of Management & Entrepreneur Development.



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Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

ATTENDANCE SHEET

Stream :- MBA / ~~MCA~~

Seminar Topic :- Data Science and IPR

Date :- 5/10/2021

Name	Contact Number	Signature
Sayali Giri	91511744511	<u>Sayali</u>
Sohil Nandanwar	7558281529	<u>Sohil</u>
Indrajit Ambhure	8552937673	<u>Indrajit</u>
Nisha Mahajan	9856643680	<u>Nisha Mahajan</u>
Snehal Gaikwad	8421264599	<u>Snehal</u>
Pratiksha Shinde	7715899381	<u>Pratiksha</u>
Sonam Kumari	9529167661	Sonam Kumari
Sakshi Gade	8605478282	<u>Sakshi</u>
Sejal Godghate	9359312996	<u>Sejal</u>
Mahesh Fardulkar	8806276465	<u>Mahesh</u>
Pooja Pande	9322232861	<u>Pooja</u>
chetana Thigale	8375192096	<u>Chigale</u>
Tisha Tank	9545066537	<u>Tisha</u>
Suhana Sheikh	7420941707	<u>Suhana</u>
Neha F. Gajawansi	7756069355 / 9881835567	<u>Neha</u>
Padmaprabha Kharat	9130359852	<u>Padmaprabha</u>
Ashrini Raut	7218745909	<u>Ashrini</u>
Ashwini Bansode	9099633162	<u>Ashwini</u>



Priyanka  
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Date: 30/10/2021

To,

Ms. Deepali Sahebrao Desa

Subject: Invitation to Speak at event on **Methods for Generating and Evaluating Business Ideas** in Entrepreneur Development

My name is Prof. Sachin Bidave, and I am reaching out to you on behalf of DYPIMED. We are hosting an event titled **Methods for generating and evaluating business ideas** focused on entrepreneur development, and we are impressed by your expertise in the field of generating and evaluating business ideas.

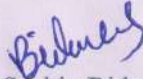
Event Details:


- Date: 09/11/2021
- Time: 10:00 AM -12:00 PM

We believe that your insights and experience would greatly benefit our audience, composed of aspiring and established entrepreneurs, business students, and professionals eager to enhance their understanding of effective methods for generating and evaluating business ideas.

Thank you for considering our invitation. We look forward to the possibility of having you as a distinguished speaker at our event.

Best regards,

  
Prof. Sachin Bidave  
Event Coordinator

  
Dr. Tanaji Dabade  
Director, DYPIMED  
DIRECTOR  
DR.D.Y.P.I.M.E.D.  
Varale, Maval, Pune 410 507





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**Notice**

Date 02/11/2021

**Subject: "Methods for generating and evaluating business ideas..."**

Date: 09/11/2021

Time: 10 to 12: 00 PM

Dear Participants,

Greetings!

This is to inform all interested participants that an event focusing on "Methods for Generating and Evaluating Business Ideas" will be held on September 11, 2021, from 10:00 AM to 12:00 PM. The session will take place offline Ms. Deepali Sahebrao Desai, an expert in the field, will share her knowledge and experiences.

*Bidave*  
Prof. Sachin Bidave

**Event Coordinator**

*MD*  
Dr. Tanaji Dabade

**Director, DYPIMED**

*MD*  
DIRETOR

DR.D.Y.P.I.M.E.D.

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Date: 09/11/2021

To,

Ms. Deepali Sahcrao Desai,

Subject: Thank You for Speaking at **Methods for generating and evaluating business ideas on Entrepreneur Development**

On behalf of DYPIMED, I would like to extend our heartfelt gratitude for your participation as a speaker at our recent event, "Methods for Generating and Evaluating Business Ideas" in Entrepreneur Development.

Your expertise and insights provided invaluable perspectives on the intricate process of generating and evaluating business ideas. The depth of knowledge you shared, coupled with your engaging delivery, left a lasting impression on our audience of aspiring and established entrepreneurs, business students, and professionals.

Once again, thank you for taking the time to join us and for your commitment to advancing knowledge in the field. We sincerely hope that we can collaborate again in the future.

Warm Regards,

*Bidave*  
Prof. Sachin Bidave  
Event Coordinator

*Tanaji Dabade*  
Dr. Tanaji Dabade  
Director, DYPIMED

DIRECTOR  
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**A Seminar Report on Entrepreneur Development: Methods for Generating  
and Evaluating Business Ideas**

**Event Details:**

Event Type: Entrepreneur Development  
Topic: Methods for Generating and Evaluating Business Ideas  
Speaker: Ms. Deepali Sahebrao Desai  
Date: November 9, 2021  
Timing: 10:00 AM to 12:00 PM  
Organizer: Dr. Tanaji Dabade  
Venue : MBA seminar Hall  
Event Coordinator: Prof. Sachin Bidave



*[Signature]*  
DIRECTOR  
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**Introduction:**

- The Entrepreneur Development seminar on "Methods for Generating and Evaluating Business Ideas" took place on November 9, 2021, organized by Dr. Tanaji Dabade and coordinated by Prof. Sachin Bidave. The seminar focused on providing participants with insights into effective methods for generating and evaluating business ideas, a crucial aspect of entrepreneurship.

**Speaker Profile:**

- Ms. Deepali Sahebrao Desai, an accomplished entrepreneur and expert in business ideation, served as the keynote speaker. With her practical experience and knowledge, Ms. Desai guided participants through the intricacies of generating and evaluating business ideas.

**Key Highlights:**

**Importance of Business Ideation:**

Ms. Desai emphasized the significance of robust business ideation as the foundation of entrepreneurial ventures. Participants gained insights into how the quality of business ideas influences the success of startups and businesses.

**Creative Thinking Techniques:**

The seminar explored various creative thinking techniques to stimulate innovation and generate unique business ideas. Ms. Desai introduced methods such as brainstorming, mind mapping, and lateral thinking to inspire participants.



*Deepali Desai*  
DIRECTOR  
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**Market Research and Trend Analysis:**

Practical aspects of market research and trend analysis were discussed as essential components of evaluating business ideas. Attendees learned how to identify market needs, assess competition, and stay informed about industry trends.

**Prototyping and MVP Development:**

Ms. Desai delved into the importance of prototyping and Minimum Viable Product (MVP) development as methods for testing and refining business ideas. Participants gained insights into creating tangible representations of their concepts.

**Risk Assessment and Feasibility Analysis:**

The seminar covered methods for evaluating the risks associated with business ideas and conducting feasibility analyses. Ms. Desai guided participants on assessing financial viability, scalability, and potential challenges.

**Conclusion:**

The Entrepreneur Development seminar on "Methods for Generating and Evaluating Business Ideas" provided participants with practical tools and strategies to foster creativity and assess the feasibility of entrepreneurial concepts. Ms. Deepali Sahebrao Desai's expertise, combined with interactive discussions, ensured that attendees left the seminar with valuable insights and actionable steps to enhance their entrepreneurial ideation processes.

*Bidave*  
Prof. Sachin Bidave  
Event Coordinator

*Tanaji Dabade*  
Dr. Tanaji Dabade  
Director, DYPIMED

DIRECTOR

DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507







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**"Methods for generating and evaluating business ideas."**

DATE 09/11/2021

**ATTENDANCE SHEET**

SR. NO.	NAME	SR. NO.	NAME
1	Srinivas	22	Dhanashri
2	Kunal	23	SHEETAL
3	Mayuri	24	SHIVANI
4	SARITA	25	Kaviraj
5	Aarya	26	RUCHIKA
6	SURAJ	27	Siddhi
7	Omkar	28	AKASH
8	Khushboo	29	PRASAD
9	TEJAL	30	JAI BHADRA
10	PRATHMESH	31	GORKSHANATH
11	GANESH	32	SUMEDH
12	UMESH	33	Rajat
13	VIJAY	34	MANALI
14	GANESH	35	Pavan
15	Priyanka	36	
16	Dineshkumar	37	
17	DHIRAJ	38	
18	VAISHNAVI	39	
19	PRADNYA	40	
20	AISHWARY		
21	RAKESH		

*Bidave*  
Prof. Sachin Bidave Event Coordinator

*Dabade*  
Dr. Tanaji Dabade Director DYPIMED



*Dabade*  
DIRECTOR  
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## Event Details

Speaker

Ms. Deepali  
Sahebrao  
Desai

Date

09/11/2021

Time

10 to 12: 00 O  
Clock

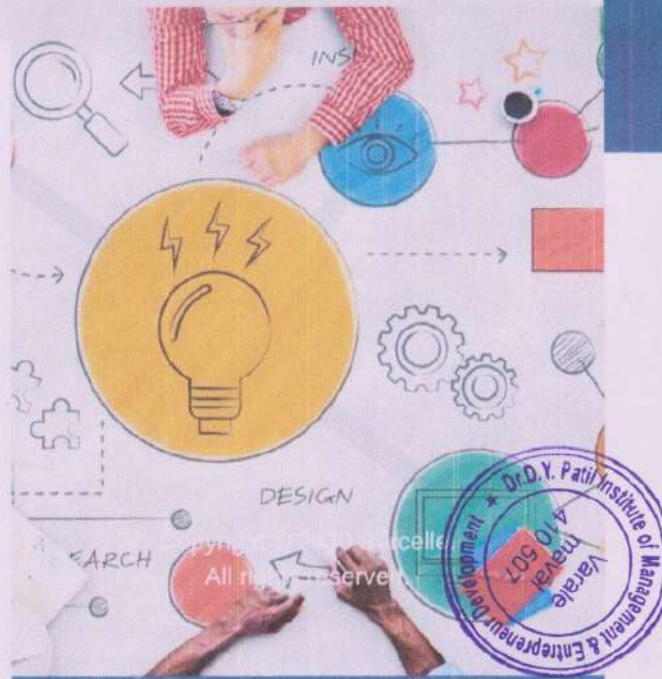
Event  
Coordina  
tor

Prof. Sachin  
Bidave

Director

Dr Tanaji  
Dabade

# Methods for Generating and Evaluating Business Ideas.



ORGANISED  
BY

DR. D.Y.PATIL  
INSTITUTE OF  
MANAGEMENT &  
ENTREPRENEUR  
DEVELOPMENT

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**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

Date: 05/12/2021

## Seminar Notice

Dear MBA First-Year and Second-Year Students, we are excited to announce a significant seminar focusing on " Statistical Package for the Social Sciences (SPSS)" that has been announced for December 20, 2021.

In today's data-driven world, the ability to effectively analyze and interpret data is a critical skill for professionals across various fields. Whether you are an academic researcher, a business analyst, or a student, the Statistical Package for the Social Sciences (SPSS) is a powerful tool that can empower you to gain valuable insights from your data. Join us for an enlightening seminar on "Unlocking the Power of Data Analysis with SPSS."

Event Details:

Date: December 20, 2021.

Time: 11 AM to 5 PM

Venue: D.Y Patil Institute of Management and Entrepreneur Development Seminar Hall

Expert Speaker: Dr. Sanjay Gaure.



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**Dr. Sushant Patil**

President

**Dr. Priyanka A. Singh**

Director

To,  
Dr. Sanjay Gaure  
R.E.C Bhalki

14/03/2018

Dear Dr. Gaure,  
Subject: Invitation to Serve as Keynote Speaker

I hope this letter finds you in good health and high spirits. It is with great pleasure and excitement that I extend an invitation to you to serve as the keynote speaker at our upcoming event, "Utilizing SPSS for Data Analysis" scheduled for December 20 2021 at Dr. D. Y. Patil Institute of Management and Entrepreneur Development in Pune. Your expertise and contributions in SPSS make you an ideal candidate to inspire and enlighten our audience.

Event Details:

Event Name: Utilizing SPSS for Data Analysis"

Date: December 20 2021

Time: 11 Am to 5.30 PM

Venue Dr. D. Y. Patil Institute of Management and Entrepreneur Development

About You:

We are deeply impressed by your significant achievements and contributions to SPSS. Your extensive experience and in-depth knowledge of utilizing SPSS align perfectly with the focus of our event. We believe that your insights and expertise will greatly enrich our program.

We kindly request that you deliver a keynote address at the event, focusing on Utilizing SPSS for Data Analysis Your presentation will be a centerpiece of the program and will set the tone for the entire event.

We understand that your participation is of utmost importance, and we are committed to making your experience as comfortable and smooth as possible

Your presence as our keynote speaker would be an honor, and we kindly request your confirmation at your earliest convenience. Please let us know if you are available to accept this invitation, and if you have any specific requirements or preferences.

Sincerely,



  
Director  
DIRECTOR  
DR.D.Y.P.I.M.E.D.

Varale, Maval, Pune 410 507



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**Dr. Sushant Patil**  
President

**Dr. Priyanka A. Singh**  
Director

Seminar Report: Utilizing SPSS for Data Analysis

Date: December 20 2021

Location: Seminar Hall

Keynote Speaker: Dr. Sanjay Gaure

#### Introduction

The seminar on "Utilizing SPSS for Data Analysis" was a highly informative and engaging event held on December 20 2021 at Dr. D. Y. Patil Institute of Management and Entrepreneur Development. The keynote speaker for the seminar was the esteemed Dr. Sanjay Gaure, an expert in the field of SPSS. This report summarizes the key points and insights shared during the seminar.

#### Keynote Address

Dr. Sanjay Gaure's keynote address was the highlight of the seminar. He provided a comprehensive overview of SPSS, its significance in data analysis, and its practical applications. Some key takeaways from his address include:

**Introduction to SPSS:** Dr. Gaure explained the basics of SPSS, including its features, capabilities, and user-friendly interface.

**Data Management:** He discussed how SPSS can be used for effective data management, from data input and cleaning to transformation and manipulation.



*Priyanka A. Singh*  
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President

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Director

**Statistical Analysis:** Dr. Gaure highlighted the powerful statistical analysis tools within SPSS, including descriptive statistics, hypothesis testing, and regression analysis.

**Data Visualization:** He emphasized the importance of data visualization through charts and graphs, showcasing how SPSS can create compelling visual representations of data.

**Real-World Applications:** Using real-world examples, Dr. Gaure demonstrated how SPSS has been applied in research, business, and various fields to gain actionable insights.

#### Interactive Q&A Session

Following the keynote address, Dr. Sanjay Gaure engaged with the audience in an interactive Q&A session. Attendees had the opportunity to ask questions and seek clarifications on various aspects of SPSS. The session was highly informative, with Dr. Gaure providing practical solutions and insights.


#### Networking Opportunities

The seminar provided ample opportunities for networking and knowledge sharing among the participants. Attendees had the chance to connect with Dr. Sanjay Gaure and fellow professionals, researchers, and students interested in SPSS.

#### Conclusion

The seminar on "Utilizing SPSS for Data Analysis" was a resounding success, thanks to the invaluable contribution of Dr. Sanjay Gaure. His expertise and insights have enriched our understanding of SPSS and its practical applications. The event served as a platform for



  
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President

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knowledge exchange and networking, leaving participants inspired and better equipped to leverage SPSS in their respective fields.

We extend our sincere appreciation to Dr. Sanjay Gaure for being the keynote speaker and sharing his knowledge with us.



*Priyanka A. Singh*

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ATTENDANCE SHEET

Stream :- MBA / MCA

Seminar Topic :- Utilising

Date: - 5/12/2021

SPSS for Data Analysis

Name	Contact Number	Signature
Nesit Kothare	7709856718	
Arishkar Anil Pingale	9922743786	
Rasika Pardeshi	7498258220	
Madhuri Katarajkar	7420089456	
Vaishnavi Gaikwad	9421212868	
Gurame Rutuja	8668436548	
Bunte Harshada	9022504661	
Deshmukh Dhanraj	8080132899	
Anekar Ankar	7230459123	
Bhagath D	7536921030	
Sanika B	7242503210	
Bhavik Anand	9421302314	
Bhosale Shivaji	7230901231	
Dipak	7621312102	
Chauhan Ashutosh	8030427251	
Dhage S. S.	9763512132	
Dongapure Arti	8793213160	
Ghule Akshata	9763312067	



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President

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**ATTENDANCE SHEET**

Stream :- MBA / MCA

Seminar Topic :-

Date :-

utilising SPSS for Data Analysis  
5/12/2021

Name	Contact Number	Signature
pratik Akhase	-	PA
Argade Ravishankar		Ravishankar
Atre Pankaj		Pankaj A
Sumedh Baviskar		Sumedh
Bhagwat Shreyash		Shreyash B
Akhase pratik		Pratik
Argade Ravishankar		Ravishankar
Pankaj Atre		Pankaj
Baviskar Sumedh		B. Sumedh
Saksh Bhade		Saksh
Bhise Deepak	-	Deepak
Akash Bhoge		Akash
Bodhe Gaurav		Gaurav
Borse Nikita		Nikita
channe Vijay		Vijay
Manav C.		Manav
Chindhe pratiksha		Pratiksha
Choudhary S		Choudhary



  
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