



Dr. D. Y. PATIL EDUCATIONAL FEDERATION
Dr. D. Y. Patil Institute of Management and Entrepreneur Development
Approved by AICTE, Affiliated to SPPU Pune

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Dr. D. Y. Patil

Founder Dr. D Y Patil Group

Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

2.3.1: Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Student Centric is the first Core Value of our institute and as our mission states, Imparting quality education through an effective teaching-learning process is what we practice for the holistic development of our students. We put continuous and constant efforts to ensure an appropriate blend of Academics and Activities through various Student Centric Methods by using effective ICT Tools.

To ensure better results, DYPIMED always promotes a student-centric process. Lectures, presentations, and discussion forums are used for teaching. Different teaching methods are used by faculties, including mini projects, team-building activities, role plays, and Business Quiz. By urging students to participate in class, learning becomes more student-centered.

Experiential learning, (learning from experience): Where knowledge is created through the transformation of experience from experts, top executives, and industrialists. Experiential learning engages students in critical thinking, problem-solving, and decision-making.

The institute offers the following experience learning practices:

- a) **SIP (Summer Internship Project):** Our students undertake internship training in an industry where they learn the issues pertaining to their specialized area and real industry problems. The SIP work is submitted in the form of a project report under the guidance of faculty where students learn different skills to solve managerial problems.
- b) **Industry Visits:** It is the first point of interaction between a student and a live working industry which in turn increases the students' employability.
- c) **Field Trip:** Field trips help students interact with what they are learning. The experience goes beyond reading about a concept; students are able to see it, manipulate it, or participate in it physically.
- d) **Mini Projects:** Developing a wide range of practical assignments in the form of a mini project which enables the students to gain hands-on experience regarding technical skills.




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Participative learning:

Participative learning is where knowledge is created through a mutual learning process. Students build confidence and practice their skills. Students learn from each other's ideas & experiences.

The institute undertakes various activities and co-curricular activities under the participative learning process like, Induction Programs, Expert Sessions, Personality Development Programs, Workshops, and Seminars, Annual Gatherings, etc. Moreover, the institute actively organizes these activities, enriching the experiences of students. **For example**, the induction program comprises enjoyable activities like motivational speeches, talent hunts, team-building activities, expert lectures, games and debates, and campus orientation sessions.

The institute encourages the students to participate in various extended activities like Tree Plantation, Swachh Bharat Abhiyan, Gender Equality program, Yoga Day, etc. Students actively participate in all events.

Problem-solving methodologies are used to enhance learning experiences. Under this method, students identify the problem, define or understand the problem, assess all alternatives, Choose the best solution, and Apply the solution. This is done through Case studies, Roleplay, Business quizzes, Written Home Assignments, Group discussions, Classroom tests, Open Book Tests, etc.




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CRITERIA II
TEACHING LEARNING AND EVALUATION

2.3: Teaching- Learning Process

2.3.1: Student centric methods, such as experiential learning, participative learning or problem solving methodologies are used for enhancing learning experiences and teachers use ICT-enabled tools including online resources for effective teaching and learning process.

S. No.	Contents	Subcategories
1	Experiential Learning	- Industrial Visit (Notice, Report & Photo)
		- Mini Project (MCA Project)
		- SIP (MBA & MCA Internship Projects)
		- Field Trip (Notice, Report & Photo)
2	Participative Learning	- Role Play (Notice, Report & Photo)
		- Group Discussion (Notice, Report & Photo)
		- Group Presentation (Notice, Report & Photo)
		- Workshops (Notice, Report & Photo)
		- Annual Gathering Events (Notice, Report & Photo)
		- Induction Programs (Notice, Report & Photo)




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3	Problem Solving Methodologies	- Case Studies
		- Written Assignments (MBA & MCA)
		- Quiz Competition
		- Open Book Test
4	- Teachers use ICT-enabled tools	



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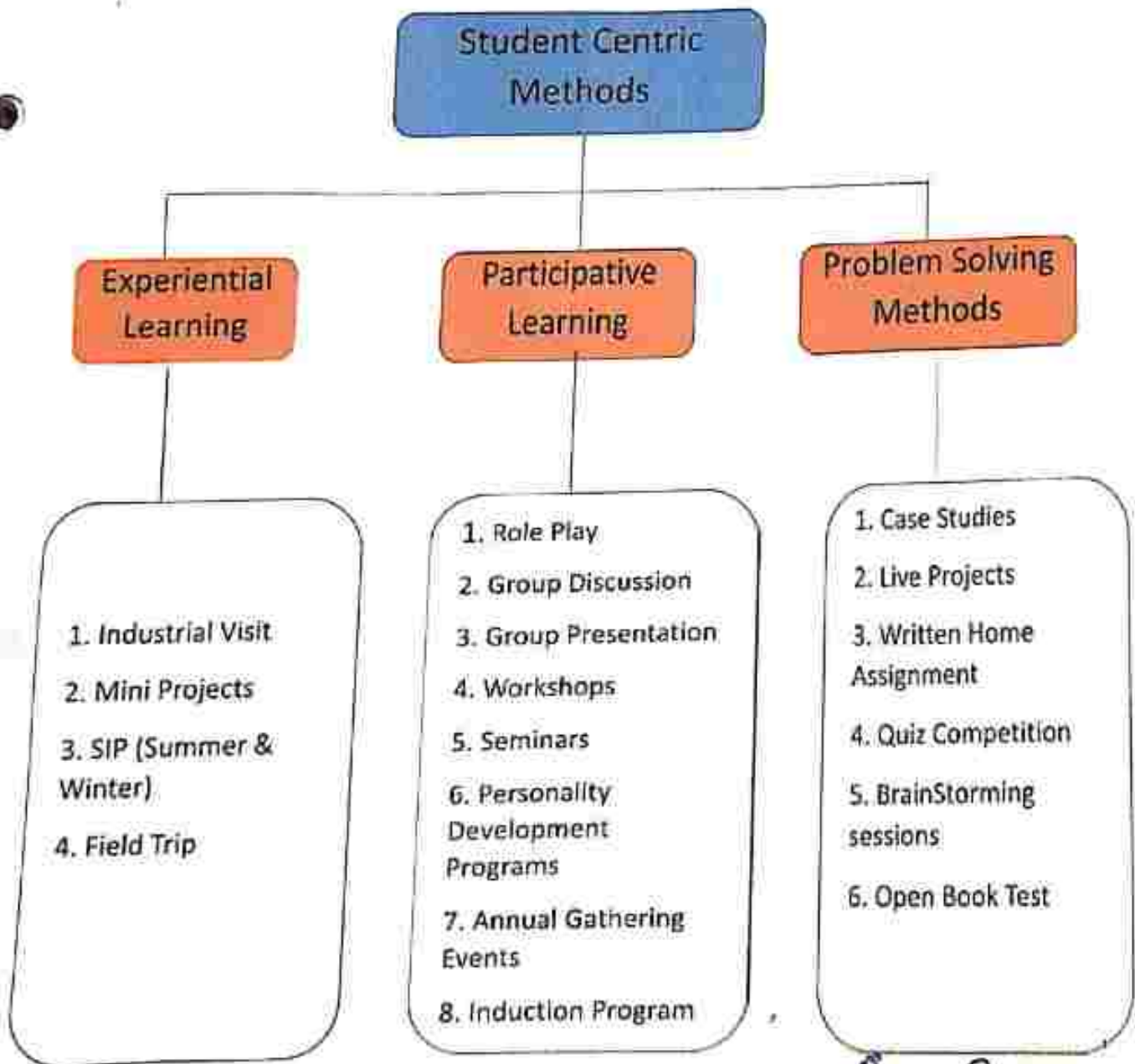
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2.3.1 Student Centric Methods



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Experiential learning



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Date: 25/11/2023

Notice

To: All MBA Students of DYPIMED

Subject: Industrial Visit to SANY Heavy Industry India Pvt. Ltd. Chakan, Pune

Dear MBA Students,

We are pleased to inform you that an industrial visit to SANY Heavy Industry India Pvt. Ltd. has been organized for the MBA students of DYPIMED. This visit is aimed at providing you with valuable insights into the operations and processes of a leading textile manufacturing facility.

Details of the visit are as follows:


Day & Date: Wednesday, 27 November 2023

Venue: SANY Heavy Industry India Pvt. Ltd.

The schedule for the visit is as follows:

Departure from DYPIMED Campus:	7:30 AM
Arrival at SANY Heavy Industry India Pvt. Ltd.	10:00 AM
Welcome and Introduction:	10:15 AM
Plant Tour and Demonstrations	10:30 AM - 12:30 PM




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Lunch	12:30 PM - 1:30 PM
Interaction with Industry Experts:	1:30 PM - 2:30 PM
Q&A Session	2:30 PM - 3:00 PM
Departure for DYPIMED Campus	3:30 PM
Arrival at DYPIMED Campus:	6:00 PM

Please note the following important instructions:

1. All students are required to assemble at the designated meeting point on the campus by 7:00 AM on the day of the visit.
2. It is mandatory to carry your college ID card for identification.
3. Dress code: Please wear formal attire for the visit.
4. Mobile phones and cameras are allowed during the visit, but please be respectful of the company's policies regarding photography.

This industrial visit presents a unique opportunity for you to gain practical insights into the application of theoretical concepts in real-world scenarios. Make the most of this opportunity by actively participating in the sessions and interacting with industry experts.

We look forward to your active participation in this industrial visit.


Event Coordinator


Dr. Priyanka Singh
Director DYPIMED




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Industrial Visit Report

Company Name: SANY Heavy Industry India Pvt. Ltd.

Location: Chakan, Pune

Date of Visit: 27th November 2023

Number of Students: 50

Accompanying Faculty: 4

Introduction

As part of our MBA curriculum, we organized an industrial visit to SANY Heavy Industry India Pvt. Ltd., Chakan, on 27th November 2023. The objective of this visit was to provide our students with a comprehensive understanding of the manufacturing industry, its operations, and the latest trends and technologies.


Company Overview

SANY Heavy Industry India Pvt. Ltd. is a leading manufacturer of construction equipment, heavy machinery, and renewable energy solutions. The company has a strong presence in India and is committed to providing innovative and sustainable solutions to its customers.

Visit Highlights

During our visit, we were warmly welcomed by the SANY team. The visit included:




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1. **Plant Tour:** We were taken on a guided tour of the manufacturing plant, where we witnessed the production process of various construction equipment and heavy machinery.
2. **Product Display:** We were shown a display of SANY's products, including cranes, excavators, and concrete machinery.
3. **Presentation:** The SANY team made a presentation on the company's history, products, and services, as well as its future plans and strategies.
4. **Interaction with Employees:** We had the opportunity to interact with SANY employees, who shared their experiences and insights about the industry.

Learning Outcomes

The industrial visit to SANY Heavy Industry India Pvt. Ltd. provided our students with valuable insights into the manufacturing industry. The key learning outcomes were:

1. **Understanding of Manufacturing Processes:** Students gained a deeper understanding of the manufacturing processes involved in producing construction equipment and heavy machinery.
2. **Exposure to Industry Trends:** Students were exposed to the latest trends and technologies in the manufacturing industry.
3. **Appreciation of Quality Control:** Students witnessed the emphasis on quality control and assurance in the manufacturing process.
4. **Networking Opportunities:** Students had the opportunity to network with SANY employees and learn about their experiences in the industry.




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Conclusion

The industrial visit to SANY Heavy Industry India Pvt. Ltd. was a valuable learning experience for our MBA students. We are grateful to the SANY team for their hospitality and for sharing their expertise with us.

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Event Coordinator

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Date: February 28, 2024

NOTICE

Subject: Industrial Visit to Software Technology Park of India, Hinjewadi, Pune

This is to inform all students that an Industrial Visit and Educational Trip has been organized to the Software Technology Park of India (STPI) in Hinjewadi, Pune.

Details of the Visit:

- Date: March 1, 2024
- Venue: Software Technology Park of India, Hinjewadi, Pune
- Purpose: To provide students with practical exposure to industry operations, advancements in technology, and professional insights into the IT sector.

All students are requested to assemble at the college premises by 8:00 AM for departure. Please ensure punctuality and carry your college ID cards.

For any further queries, contact your respective class coordinators.


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Industrial Visit Report

Date: 01/03/2024

Introduction:

On 01/03/2024, students embarked on an industrial visit and educational trip to the Software Technology Park of India in Hinjewadi, Pune, Maharashtra. The primary aim of the visit was to understand and learn about the functions, services, and schemes of STPL.

Objective:

The industrial visit for MCA students was organized to provide them with practical insights into industry practices, technology implementations, and real-world applications of concepts learned during their academic coursework.

Itinerary:

Arrival and Welcome: The students arrived at the Software Technology Park of India in the morning and were warmly welcomed by the staff.

Introduction to the Company: Brief overview of the company's history, mission, and core business activities. Introduction to key personnel hosting the visit.

Guided Tour: Exploration of different departments and their functions. Overview of the infrastructure, including Server racks, development areas, and testing facilities.

Presentations and Demonstrations: Technical presentations on the company's flagship products/services. Demonstrations of live projects, showcasing the practical implementation of various technologies.

Q&A Session: Interactive session with industry professionals, allowing students to ask questions and seek insights. Discussion on industry trends, challenges, and




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opportunities.

Networking Opportunities: Informal networking with professionals from different departments. Exchange of contact information and potential future collaboration discussions.

We extend our sincere thanks to the staff of STPI for their hospitality and for providing us with valuable insights into the IT industry. Special thanks to our Management and department for organizing and facilitating this educational trip.

Conclusion:

The industrial visit to the Software Technology Park of India was a resounding success, providing MCA students with valuable insights into industry practices and fostering a connection between academic learning and practical applications. The experience is expected to contribute significantly to the student's holistic development and better prepare them for their future careers in the dynamic field of computer applications.

Glimpses of the Visit:



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Visit Coordinator


Dr. Ashwini Chavan
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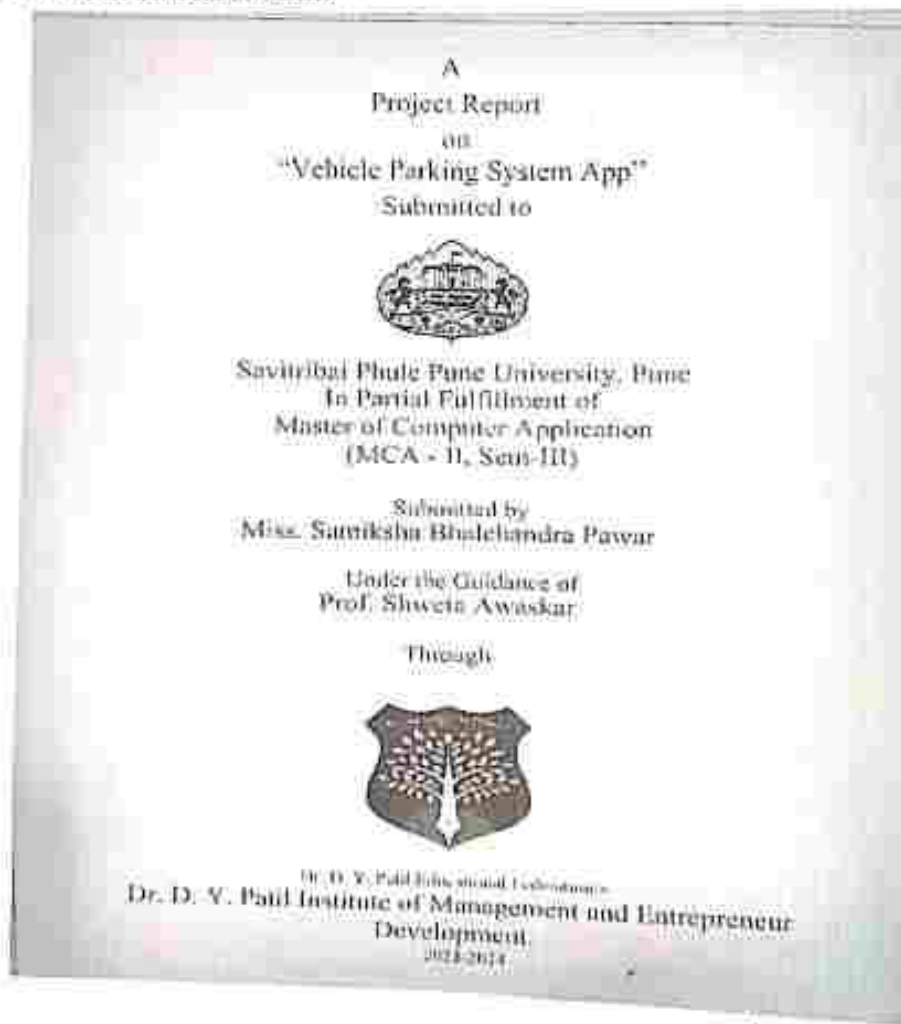
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Mini Project
Academic Year 2023-2024

Here the glimpse of the Project

- Project Name: Vehicle Parking System App
- Student Name: Miss. Samiksha Bhalchandra Pawar
- Guid Name: Prof. Shweta Awaskar



Singh

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CERTIFICATE

This is to certify that Project entitled **VEHICLE PARKING SYSTEM APP** submitted by
Mr./Ms./Miss. **Prachi Sandhya Bhambhani** has successfully completed the Project under
the guidance of Dr./Prof. **Shilpa Awasthi**.
This Project is submitted to the **Naraina Public Trust University** in partial fulfillment of the
requirements for the award of the degree of **Master of Computer Applications (MCA)** (Sem. III)
(Batch 2021-2024)


Prachi Sandhya Bhambhani
Project Guide


Dr. Shilpa Awasthi
HOD


Dr. Priyanka Singh
Director


Prachi Sandhya Bhambhani
Internal Examiner




External Examiner

Institute Certificate






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1.1: Introduction of project

Parking management system for managing the records of the incoming and outgoing vehicles in a parking house. It's an easy for Admin to retrieve the data if the vehicle has been visited through number he can get the data.

Now days in every public place such as malls, multiplex system, hospitals, offices, schools areas there is a crucial problem of vehicle parking. The vehicle parking area has many limitations for car parking. So in park a vehicle one has to look for all the lanes. Moreover this involves a lot of manual labor and resources. Instead of vehicle caught in saving the vehicle and park in safe and security with low cost.

Parking control system has been generated in such a way that it is filled with many sensor devices such as, parking control gates, toll gates, crime and insurance machines, car counting system etc. These features are highly very necessary nowadays to control your car and also to evaluate the fee structure for every vehicles entry and exit.

1.2: Scope of Work:

- Can be easily used in public parking lot.
- The congestion and reduction of vehicle due to previous manual method will be little or no longer exist.
- Due to increased transmission in information technology this makes Now need to change from manual and local Vehicle Parking management system to computerized and Online Vehicle Parking management system was used to management and tracking system.

Introduction Of Project

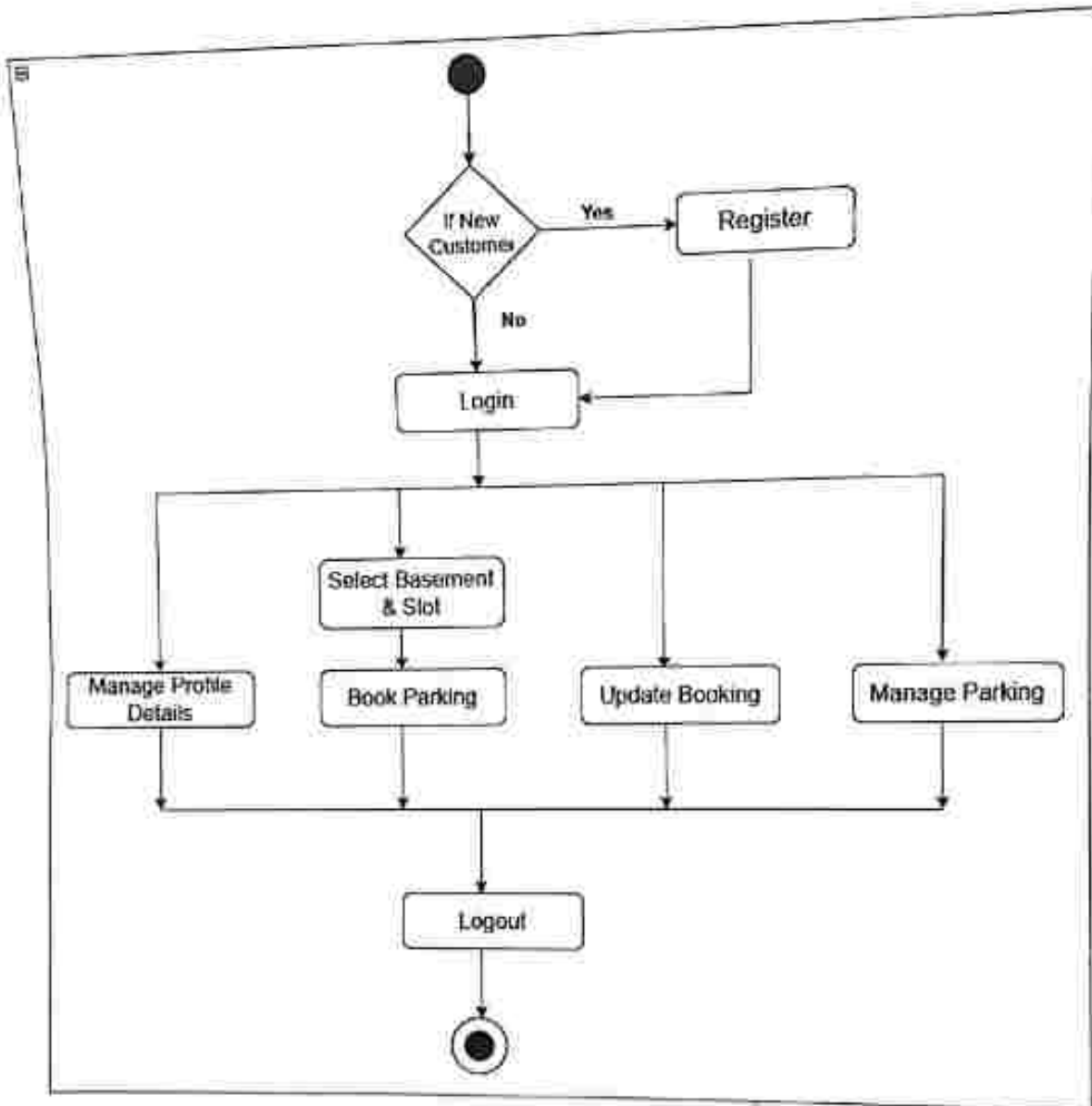


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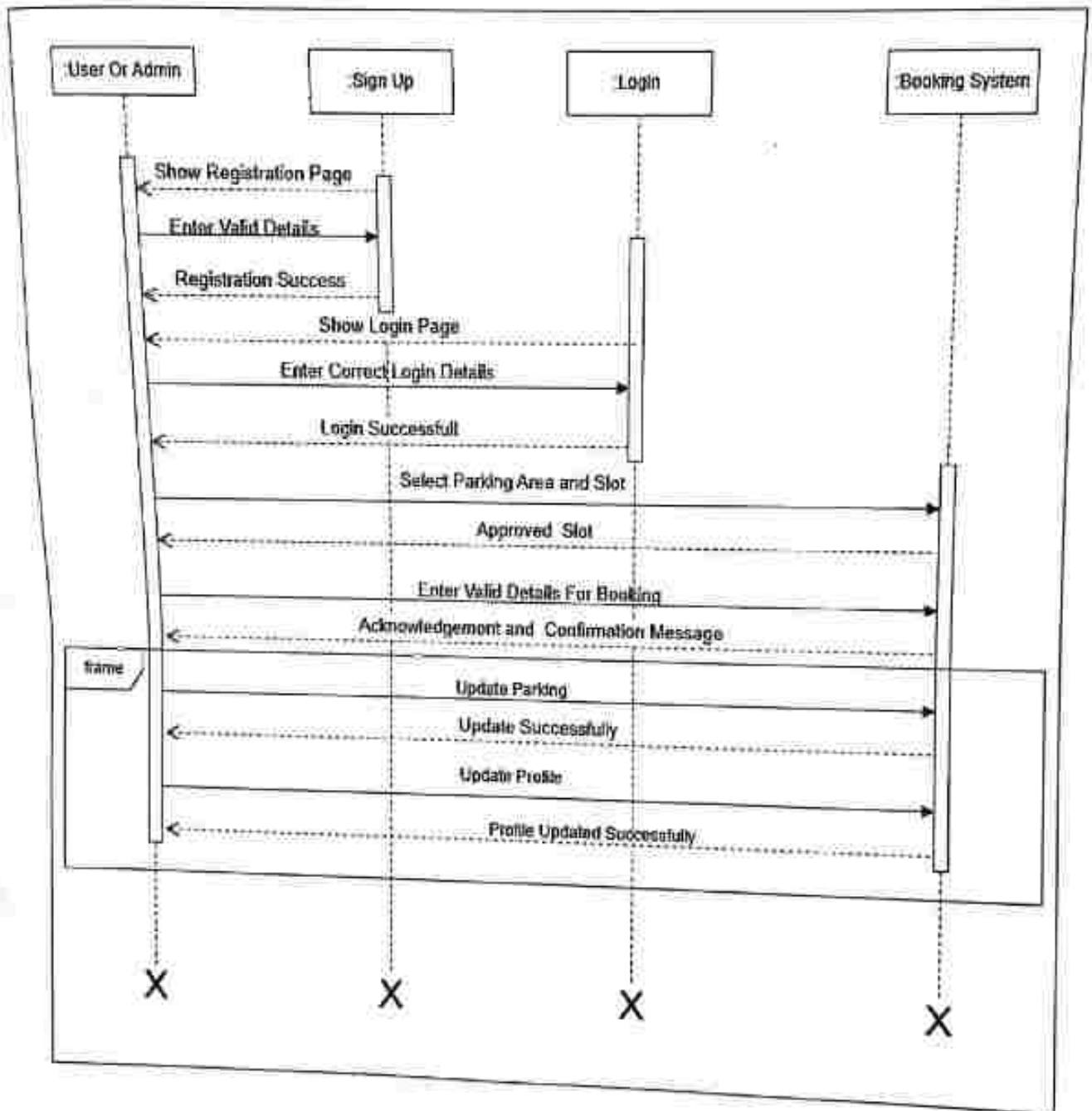
3.2 Activity Diagram



High

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Professor
N.D.Y.P. Institute of Management &
Entrepreneurship Development
Vidya Vihar, Lucknow

3.3 Sequence Diagram



Dr. Priyanka Singh
 Dr. Priyanka Singh
 Director
 Dr. D.Y. Patil Institute of Management &
 Entrepreneurship Development, Vellore, Tamil Nadu
 Faculty (C&IT)

Login Screen



Priyanka Singh
— Dr. Priyanka Singh
Director
D.Y.P. Institute of Management &
Entrepreneurship, Vardha Talegaon
E-10-401303

4.2 Interface Screens

Registration Screen

The image shows a hand-drawn representation of a mobile application's registration screen. At the top, there is a car icon with the word "PARKING" written below it. The main title of the form is "Registration". The form contains the following fields and elements:

- Name field: samiksha
- Email field: samboawar2000@gmail.com
- Phone number field: 9518301983
- Password field:
- Confirm password field:
- REGISTER button
- Link: Already Registered? Login Now.



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Dr. D.Y. Patil Institute of Management &
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Ph: 916597777



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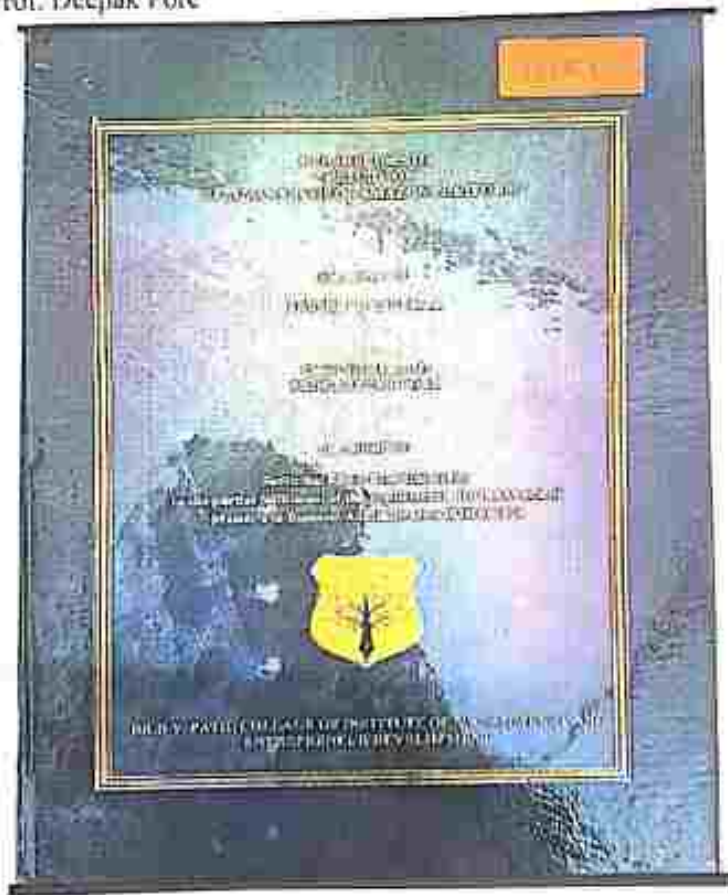
Dr. Sushant Patil
President

Dr. Priyanka A. Singh
Director

SIP Project
Academic Year 2023-2024

Here the glimpse of the Project

- Project Name: Sales Analysis of Amazon Platform
- Student Name: Miss. Srushti Dandekar
- Guid Name: Prof. Deepak Pore



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Dr. Priyanka A. Singh
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A Project Report On
**"A STUDY ON
 SALES ANALYSIS OF AMAZON PLATFORM"**

Submitted By:
SRUSHITI BANDEKAR

Under Guidance of:
PROF. DEEPAK FORGE

Submitted To:
 Savitribai Phule Pune University
 In the partial fulfillment of the requirements for the award of
 Master's in Business Administration (MBA) 2024.



**DR. D. Y. PATIL COLLEGE OF INSTITUTE OF MANAGEMENT AND
 ENTREPRENEUR DEVELOPMENT**

Institute Certificate



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CERTIFICATE OF COMPLETION

This is to certify that Summer Internship Project entitled
"A Study on Sales Analysis of Amazon Products"
 is submitted by Mr / Mrs Atish Smalhi Rajesh Ramnikar
 bearing the Permanent Registration Number 2022AC973 has
 Successfully Completed the Summer Internship Project under the
 guidance of Prof./Dr. Sushant Patil

This SIP is submitted to the Savitribai Phule Pune University in
 Partial fulfillment of the requirement for the award of the Degree of
 Master of Business Administration (Academic Year 2023-2024).

Prof. Dr. Priyanka Singh
 Director

S. H.
12/04/24
 Project Guide



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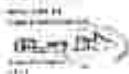
Date-29-11-2023
 Name- Ms. Snehal Desaikar

To whomsoever it may concern

This is to certify that Ms. Snehal Desaikar has been associated with Emotorad as a Business Analytics Intern for the period from 01-10-2023 to 01-12-2023. During her tenure she has worked on her duties successfully.

We highly appreciate all the contributions she has made in favor of the organization and we wish her good luck in her future endeavors.

Yours sincerely,
 For INKODIP TECHNOLOGIES PVT. LTD.



CEO and Co-Founder



Singh

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Declaration

This is to declare that I have read the thesis of the student of the name _____ submitted to the Institute of Management and Entrepreneur Development for the award of the degree of _____ in the subject of _____ and certify that the work is original and is the work of the student. The student has not used any material from any source without the permission of the Institute of Management and Entrepreneur Development (IMED).

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Declaration Page



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ACKNOWLEDGMENTS

The project work, which is the first step in the field of project management, has been successfully completed only because of their support and motivation. I would like to mention the names of all those who have helped me in every step of my project work.

First, I would like to express my thanks to Dr. Priyanka Singh, for giving me such a wonderful opportunity to acquire the basics of my knowledge.

I would like to thank Dr. Sushant Patil, for his advice and guidance in every step of my project work.

Dr. D. Y. Patil, for his support and motivation in every step of my project work and for his kind suggestions.

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INDEX

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Executive Summary
Of DDMarket

The project is a web-based & responsive open source e-commerce solution created with the extensive resources of the Amazon platform. The unique selling point is a strategic move, catering to a multitude of benefits for both businesses and the majority of the customers. One of the primary advantages is the streamlined global reach facilitated by Amazon. The platform's extensive user base has allowed the business to attract geographically diversified customers, helping it to scale its operations beyond its local boundaries and only available for customers from the geographical boundaries of a single state, entering a competitive market in increasingly international world.

A pivotal aspect of this program is the ease and simplicity the users will be associated with Amazon. Customers inherently trust the platform for secure transactions and quality products. This trust translates into a heightened sense of confidence among consumers when engaging with businesses on the Amazon platform. As a result, businesses benefit from an elevated reputation, leading to higher loyalty and repeat rates of growth.

Moreover, the utilization of Amazon's advanced services has led to a significant change in optimizing the logistics and supply chain operations of the business. By leveraging Amazon's robust network for storage, packing, and shipping, the business has achieved a significant improvement in order processing efficiency. This collaboration has also allowed the business to tap into Amazon's extensive experience and knowledge regarding a system and global business. The seamless integration of these Amazon services into the business's operations has not only saved valuable time and resources but has also streamlined the entire value chain, ensuring a smooth and reliable flow of goods.

A noteworthy element of the Amazon ecosystem is the array of advertising tools offered by the platform. These tools, including Sponsored Products and Sponsored Brands, provide targeted marketing opportunities that significantly boost the visibility of the business's products. The ability to take advertising campaigns based on customer behavior and performance ensures that marketing efforts are not only effective but also efficient. This targeted approach has translated into increased product visibility, driving more traffic and ultimately boosting sales.

The positive effects are evident in the growth of the business, which has been a testament to the platform's ability to connect businesses with a vast and diverse customer base. The simplicity offered by Amazon's ecosystem has allowed the business to diversify its product portfolio strategically. This flexibility is essential for market trends and customer



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Objectives of the study

1. **Market Data Trends:** Identify and understand the patterns and trends in Amazon sales data to gain insight into product performance, seasonal variations, and overall market trends.
2. **Customer Segmentation:** Segment Amazon customers based on their purchase history, purchase timing, and location to tailor marketing strategies and improve targeting.
3. **Competitive Benchmarking:** Evaluate the performance of Amazon sellers against their competitors, analyzing factors like pricing strategies, customer reviews, and product availability.
4. **Product Performance Assessment:** Assess the sales performance of various products within the Amazon platform, identifying high-performing and underperforming items to optimize the product portfolio.
5. **Pricing Optimization:** Analyze pricing dynamics on Amazon, including the impact of discounts and promotional offers, to determine optimal pricing strategies for maximizing sales and profitability.
6. **Inventory Management:** Optimize inventory levels to avoid stockouts, enhance fulfillment speed, and reducing fulfillment costs by a precise analysis of demand patterns.
7. **Customer Satisfaction Analysis:** Monitor customer feedback, reviews, and ratings to understand customer sentiment, identify areas for improvement, and enhancing the overall customer experience.
8. **Advertising Effectiveness:** Measure the effectiveness of Amazon advertising campaigns by analyzing click-through rates, conversion rates, and return on investment to refine marketing strategies.

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Objective of the Project



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 President


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 Director

Company profile


E MOTORAD

Introduction
 E-Motorad is the first and only online, free platform with a unique approach to professional networking through community and experience based.

Legal Name: E-Motorad Pvt Ltd
Headquarters: Pune, Maharashtra
India Founding Date: 2020
No. of Employees: 100 to 500
Established by: co-founders:



Rajiv Bhagwatkar Founder



Anand Dinku Chavan Founder & CEO

4/7 Page

Company Profile



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Dr. Priyanka A. Singh
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Anurag Chitambar Co-Founder & CEO



Sushant Patil Co-Founder/CEO

History

Founded in 2006 by Anurag Chitambar, Sushant Patil, Anup Das and Sushant Kulkarni. Different idea to bring across professional degree system at an affordable price, adding an additional skill set through various certifications. The center will include an incubator, an offering from world's top brands and also a professional environment by itself and a commitment way of learning. Different but best for a professional's life, and provide to the best, called PACE, it will address the maximum need rapidly of the client and the world to provide a learning solution of 40 hrs in a single class. It will be highly a product. S. Patil, founded in January 2011, has been engaged in providing various business solutions. The Group's distribution covers 14 in the states of MA, TN, KA and ODisha and currently spread in IN 14,000, IN 14,000 and IN 14,000, respectively.

Specialized in Business Cases and other business solutions

Business Model: The main purpose of providing the services are to the ed-entrepreneurs through the digital solution in digital. This centers for general business related by the education business model.

Working Details
 Since 1970s
 Since 1970s (1970-1974) 2022

Page 1/1



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Dr. Sushant Patil

President

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Director

System

- Green Energy Credit
- Early Start
- 100% Green Financing

As a result of this agreement, the first award of India's Green Energy Credit for the period between 2021-22. Also, ANSIL (Green) credit is awarded as the 1st of the year 2022.



SWOT Analysis

- Strengths**
- i. India's first expanding & growing market.
 - ii. High Govt. Priority
 - iii. Low cost of electricity
 - iv. Energy storage available from renewable energy source.
 - v. Cheaper loans
- Weakness**
- i. Funds have to migrate
 - ii. Lack of strong infrastructure
 - iii. Business change to expense
- Opportunities**
- i. Government subsidies for investment
 - ii. No regulatory change

01/1/2022



Signed

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MBA Batch 2023-24

Sr.No	Student Name	Project Name	Company Name	Guide Name	Specialization
1	Mhaitre Lakshmi Bhagwanrao	To Study the Investment Proposal for new subsidiary unit of milk and milk products	Maval Dairy Farmers Services Producers Company Limited	Dr Rajesh Jha	Finance
2	Farooqui Jibran	A study on developing business Expansion strategies for startup and e-commerce company from pune	Juris Consultant Pvt Ltd	Prof Sachin Khumbhar	Marketing
3	Burkul Ashwini Ramesh	"A STUDY OF PRODUCTION PLANNING AND CONTROL BY BI TECHNIQUES"	"M. K. Enterprises"	Dr. Harini Rajan	Business Analytics
4	Shinde Sagar Namdeo	"MARKET ANALYSIS AND CONSUMER PERCEPTIONS BY BI TECHNIQUES"	"M. K. Enterprises"	Dr. Harini Rajan	Business Analytics
5	BURKUL SAKET RAMESH	"Continuous Improvement on Assembly Lines by BI Techniques"	"M K Enterprises"	Dr. Harini Rajan	Business Analytics
6	Burkul Sagar Ramesh	Achieving Productivity Improvement Using Lean Manufacturing Approach by BI Techniques"	"M. K. Enterprises"	Dr. Harini Rajan	Business Analytics



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7	GHUGE AJAY ANIL	FUNDRAISING AND PROMOTION ACTIVITIES IN B2B, B2C, B2 STREET AND B2R AREA'S	VELOCITY ORGANIZATION	JAGRUTI MHASKE	Marketing
8	parmeshwar dilip barahate	study of value added tax central and maharashtra.	m/s mangal satkar & associate and chartered accountants	prof.vaibhavi shahane	Finance
9	Bhagwat Preeti balasaheb	A study on employee engagement and motivation	NT. Creative Events	Sonal kotulkar	HRM
10	Viranak Seema Dattatray	"A COMPARATIVE FINANCIAL STATEMENT ANALYSIS OF SCK DEVELOPERS FOR 2018 TO 2022" At "SCK DEVELOPERS"	Sck Developers	Dr. Rajesh Jha	Finance
11	Thorat Nitin Hiranman	A study on Portfolio Management at Fundsroom Investment Services Pvt.Ltd	Fundsroom Investment Services Pvt Ltd	Prof Vaibhavi Shahane	Finance
12	LANJARE AMOL PRAKASH	A Study of Practices Followed by Goods and Services Tax In India under Indirect Taxation	GIS India Private Limited	Prof Vaibhavi Shahane	Finance
13	Siddhata Pagare	A Study on practices followed by taxpayer of GST in India at Jeevan international corporation	Jeevan International Corporation	Prof Rajesh Jha	Finance
14	Suryawanshi jayesh somnath	Examining The Factors and Issues Lending to Non-Filing of Return Under GST In	CA. Yogesh Deshmukh and Associate Nashik	Dr. Harini Rajan	Finance



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15	SIDAM SAURABH KAWADUJI	A STUDY OF DIGITAL MARKETING SEO AT AVISHAS STUDIO	Avisha's studio	Prof. Sachin kumbhar	Marketing
16	Thakar Vaibhav Kailas	Study of Enterprise resources planning (ERP) in Improving Operational Efficiency	Hendrickson India	Harini Rajan	Business Analytics
17	Wagh Vinay Bhimrao	Sales Promotion of polyhouse Farming in Maharashtra	A N Enterprises, Talegaon	Prof. Sachin Kumbhar	Marketing
18	Wadgaonkar	Sales Distribution Of Polyhouse Farming in Maharashtra	Shri siddhivinayak GreenHouse	Prof. Sachin Kumbhar	Marketing
19	PATIL YASHVANT RAGHUNATH	A STUDY OF THE PROCESS OF FILING AN INCOME TAX RETURN FOR INDIVIDUAL	AMAN JAVHERI AND ASSOCIATES CHARTERD ACCOUNTANTS	Dr. RAJESH JHA	Finance
20	Kumbhar Geeta Krishna	Study on tax planning and investment pattern for salaried employees	M/S. Vijaya Agalme and Associate	Dr. Rajesh Jha	Finance
21	Tayade dinesh ramkrushana	"A STUDY OF IMPORT & EXPORT PROCEDURE WITH DOCUMENTATION"	ELIXA TECHNOLOGIES PRIVATE LIMITED	DR. RAVI CHOURASIYA	Operations Management
22	KAPADE SUMIT	"THE STUDY OF BRAND AWARENESS AND MARKET DEVELOPMENT IN MURTIZAPUR"	AARABH AGRICULTURAL GENERATION PRODUCER COMPANY. LTD	Prof. Sachin kumbhar	Marketing



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23	Mahajan kedar dhananjay	A Study on Employed individual investment behaviour and their Retirement planning perspective	AMAN JAVHERI AND ASSOCIATES	Prof Vaibhavi shahane	Finance
24	Pratik Gaykee	A Study On Financial Services Provided By Khangaon Urban Cooperative Bank	Khangaon Urban Cooperative Bank Ltd khangaon	Vaibhavi Shahane Mam	Finance
25	Jitu Ramesh pise	A study on Equity portfolio management	Fundsroom	Prof. Vaibhavi shahane	Finance
26	Humendra Bhimrao Shahare	A Study of Sales and Promotion of Haier Home Appliances	HAIER Appliances India Private Ltd.	Prof. Jagruti Mhaske	Marketing
27	Jadhav Sumit Arun	Quality Control Testing Of Packaging Material	Shivshakti Packaging Industry	Prof. Dr. Ravi chaurasiya	Operations Management
28	Sagane Pratik Sunilrao	E-fillings of GST Returns for Manufacturing Industry	Sudhir Constructions Infraspac Pvt. Ltd.	Prof. Deepak Pore	Business Analytics
29	Tejaswini babanrao patil	A study on consumer behaviour and consumption pattern	Mahesh Mega Mart , Amalner	Sonal kothulkar	HRM
30	Waghmare Prajwal Ashok	A Study On The Role Of Supply Chain Management	Elasticum	Prof. Jagruti Mhaske	Operations Management
31	Mahale Priyanka Kailas	A study on HR Policies and it's implementation	Transport Engineering Solutions India Pvt. Ltd.	Sonal Kothulkar	HRM
32	Mahale Priyanka Kailas	A study HR policies and it's implementation	Transport Engineering	Prof. Sonal Kothulkar	HRM




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			Solutions India Pvt Ltd		
33	Bhosale Roshni Pramod	Recruitment and Selection Process	Autocomp Corporation Panse Pvt. Ltd	Prof. Sonal Kotulkar	HRM
34	Obol Shubham Gautam	A study on Supplier Selection	S M Engineering Solutions	Dr Ravi chourasiya	Operations Management
35	Garje pravin somnath	Employees Motivational Factors At their Respective Workplace And Efficiency	Haier	Dr. Ravi chaurasiya	Operations Management
36	Pagare Samyak Manohar	To study NPA Management,solution & strategy	Jetvan International Corporation	Dr.Rajesh Jha	Finance
37	Rameshwar kamble	"Improvements in concentrate yield of carbonated soft drinks on returnable glass bottle line * Six sigma project	Hindustan coca cola beverages.pvt.ltd - Pirangut	Dr Ravi kumar chaurasiya	Operations Management
38	Ghodke Smita Balaji	A study of New Elevators Installation Process in TK elevator India PVT LTD	T K Elevator India Pvt Ltd	Ravi H Chourasiya	Operations Management
39	Jadhav Kirti Uttam	A study of working capital management in hotel industries offering by upper deck resort pvt ltd	Upper deck resort private limited	Vaibhavi shahane	Finance
40	Deshmukh Rucha Manik	Employee Retention Strategies	Dhansmruti Textile Pvt.Ltd.Zare	Prof.Sonal Kotulkar	HRM
41	Vaidya Rohit Santosh	A Study On Evaluation of Mutual Fund on the basis of Factsheet	NJ India Invest Private Limited	Dr. Rajesh Jha	Finance




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42	Shahane Shridhar Rukhadas	"A Study on Labour Accounts and Accounts Receivables"	Shri Krishna Balaji Jewellery Cluster Development and research Foundation	Vaibhavi Shahane	Finance
43	Gaikwad Abhay Vilas	A study of consumer's expectations & perceptions buying a house.	Naiknavare Developers Pvt Ltd	Prof. Jagruti Mhaske	Marketing
44	Hatwar chaitanya	A study on tax deduction at source (TDS) on salary	Akshay baheti & company	Vaibhavi shahane	Finance
45	Kalel Sonali Mohan	A study on satisfaction level of employee towards recruitment and selection process	CottonKing pvt.ltd.baramati.	Sonali kotulkar	HRM
46	Khandu Madhukar Aargade	STUDY OF VARIOUS OPERATIONS AND SUPPLY CHAIN MANAGEMENT FUNCTIONS	SB TRANSMISSION, PUNE	DR. RAVI CHOURASIYA	Operations Management
47	Paulbadhe sayali sanjay	A study on recruitment and selection process	Com bling service pvt. Ltd, pune	Prof Sonali Kotulkar	HRM
48	Mahesh Murade	Investment Excellence	Angle One	Vaibhavi Shahane Mam	Finance
49	Akshay ganesh patil	A study on analysis home loan	Bajaj finserv limited talegaon dabhade	Prof. Kalyani singh	Finance
50	KHAMKAR SOMESHWAR DATTATRAY	Study and analysis of power bi tool,sql & oracle	Webmobi B2B: AIML SOLUTION,Bavdhan pune	Prof. Deepak Pore sir	Business Analytics
51	Ganesh Rajabhau Nagre	A study of outbound logistics at Bharat Agri	Leancrop technology put Ltd baner	Ravi Chouresin	Operations Management



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52	Tembhurne Satyavir	Inventory Management	Ketki Enterprises	Ravi Courasiya	Operations Management
53	Selokar himanshu prashant	A study on recruitment and selection procedure at powertechnics infosolutions	Powertechnics infosolution	Sonal kotulkar	HRM
54	Wadnere Kalyani Sanjay	Factsheets as tool for evaluation of mutual funds	NJ India invest private limited.	Dr. Rajesh Jha	Finance
55	Mali Amruta Mahadev	Store sales prediction using machine learning	Biba Store	Prof. Dr. Harini Rajan	Business Analytics
56	Jagtap Priya Harishchandra	A study of HR Recruitment and Selection Process	Aryan Enterprises	Prof. Vaibhavi Shahane	HRM
57	Komal Sunil Kangukar	A Study On Banking Operation of chhatrapati Urban Cooperative Ltd.	Chhatrapati Urban Cooperative Bank Ltd	Rajesh Jha Sir	Finance
58	Deshpande Chaitrali Prasad	A study on Deviation between Total estimated budget dispatch v/s Actual budget Dispatch	Sanyo Special Steel Manufacturing India Private limited	Deepak Pore	Business Analytics
59	Kulkarni Sagar Ganpatrao	A Study on Role of channel partner in Real Estate Industry in West Pune Region.	Relation Realteach Pvt.Ltd. Pune	Deepak Pore	Marketing
60	Ayush Sanjay Bopche	To Study The Sales And Distribution Management.	Sharda Motors PVT.LTD , Nashik	Prof. MR. Sachin Kumbhar	Marketing
61	Vitale Gopal Mahadeo	A STUDY ON MARKET RESEARCH ANALYSIS IN PUNE	KUNASH MEDIA SOLUTIONS	Prof. Jagruti Mhaske	Marketing
62	Nandgep Priya Naresh	A Study of Income Tax Credit Under GST	CA Vinay R Shetti & Associates	Prof. Rajesh Jha	Finance



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64	Pagare Samruddhi Tulshiram	To study the Marketing Strategies at Sharda Motors Pvt. Ltd, Nashik	Sharda Motors Pvt. Ltd, Nashik	Prof. Mr.Kumbhar Sachin	Marketing
65	Kumbhar Ganesh Digambar	The Study of Budget and Budgetary Control Of 2016-2021	D&G Enterprises	Dr Rajesh Kumar Jha	Finance
66	Satish Tanaji Wathore	A STUDY ON IMPACT OF SALES PROMOTION ON THE MARKETING OF NEW PRODUCT AND SERVICES FOR SNA MILK AND MILK PRODUCTS IN PUNE	SNA MILK AND MILK PRODUCT	Sachin Kumbhar	Marketing
67	Darwhekar Shrawasti Tatyaji	To Study The Wages And Salary Administration.	Sharda Motors PVT.LTD , Nashik	PROF. Sonal Kotufkar	HRM
68	Sapna khundekar	A Study of GST return filling	CA Santosh valsangkar & associates	Kalyani Singh	Finance
69	Murkut mahesh vasantrao	A study on exploring strategies for customer satisfaction in agriculture	Tejagrotech Pvt ltd	Jagrati mhaske	Marketing
70	Ubarhade Sujit Baliram	A study on consumer behaviour of hybrid maize seed and study of hybrid maize market potential of sillid territory	Corteva agriscience	Prof Sachin kumbhar	Marketing
71	Jagtap Priya Harishchandra	A Study on Goods and Services Tax in India	Sagar Lahane & co.	Vaibhavi Shahane mam	Finance





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72	Aniket Subhash Gawai	A research of sales potential in real estate at pune	Paxmore Realty	Prof. Sachin Kumbhar sir	Marketing
73	chavv Subham Ramesh	A Study of Distribution Channel, Competitive Analysis And Market Potential Of Hybrid Maize Seed	VNR Seed	Prof.Sachin Kumbhar	Marketing
74	KHILLARE SAURABH BAPURAO	To study of customer satisfaction survey for TVS motor bikes	Yash, Automotors	Prof. Sachin kumbhar	Marketing
75	Jangid Rakhi Sutyamarayana	A Study of working capital management	Teff plast	Dr. Rajesh Jha	Finance
76	Waghalkar Aditya Vinodrao	A Study On Social Media Advertising in B2C Marketing	Nikah Digital Marketing Agency Amravati	Prof. Sachin Kumbhar Sir	Marketing
77	Adesh pradip tugade	A study of sales and Distribution channel of Unikveda	Unikveda	Prof. Sachin kumbhar	Marketing
78	Ugalte keshav sodam	A study of deposit and loans	Shree Govardhan Gramin Pathsanstha	Rajesh jha	Finance
79	Metkar Anbhawys Devidas	A Study on customer perception towards one plus mobile in punpri chichwad	One Plus Private Limited.	Dr.Harini Rajan	Business Analytics
80	Shinde Nandkumar Bhaikutrao	A Study on Analysis of Financial & Sales Performance Using Power BI	Vritti Solutions Limited	Dr. Harini Rajan	Business Analytics
81	Sakala Pramod Dhok	Student of digital marketing corporate gifting, Recycle e-waste Management	Powerstech Infusions pvt Ltd	Sachin Kumbhar	Marketing



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82	Trupti Jitendra Chinchkhede	Goods and services tax in India under indirect taxation	C.A. Ghansham Chandak And Its Associates	Vaibhavi Shahane	Finance
83	Bhushan Bhagwan Gajbhare	A study of customer buying motive with reference to Himalaya drug	HIMALAYA	Prof. Sachin Kumbhar Sir	Marketing
84	Duchal Snehal Balasaheb	A study on stock market analysis using data mining	Web IT Solutions Pvt. Ltd.	Prof. Deepak Pore	Business Analytics
85	Vaibhav kailas lute	A study of consumer loan process & policies	Mstar finance Ltd	Prof. kalyani Singh	Finance
86	Gawali Aarti Ravsaheb	A study of online examination using data analysis	Varificient solutions Pvt.ltd	Dr.Harini Rajan	Business Analytics
87	Naik Ganesh Vishnu	To study HR ANALYTICS using Power BI with reference to SPN GLOBE	SPN GLOBE	Deepak Pore	Business Analytics
88	Chavan Sandesh Mahesh	A STUDY OF LEAD GENERATION PROCESS IN B2B SALES AT MSC TRANSFORMERS PVT. LTD	MSC TRANSFORMERS	PROF. JAGRUTI MHASKE	Marketing
89	Hadawale Ruchikesh Nitaram	A study of working capital management	Sarvadnya Engineering sales corporation	Prof. Vaibhavi Shahane	Finance
90	Shinde Swapnil Rangnath	"A STUDY OF INVESTORS BEHAVIOR IN VARIOUS INVESTMENT AVENUES"	"FUNDSROOM INVESTMENT PVT. LTD. PUNE"	Prof. Sachin Kumbhar	Marketing
91	Jangid Rakhi Satyamurayana	A Study of working capital management	Teffplast	Dr. Rajesh jha	Finance



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92	Jagdale Shreyas Yashwant	A study on consumer satisfaction and retail coverage analysis of cotton king pvt. ltd. Baramati	Cotton king pvt. Ltd. Baramati	Prof. Sachin Kumbhar	Marketing
93	Sagane Prakash Arati	A STUDY ON GST RETURN -FILLING UNDER K.K.LADDHA AND ASSOCIATES	K.K.LADDHA AND ASSOCIATES	Vaibhavi sahan	Finance
94	Gawali Aarti Ravsaheb	A study of online examination using data analysis	Varificent solutions Pvt.ltd	Dr.Harini Rajan	Business Analytics
95	Bhute Sakshi Sahebrao	A study of investment patterns of the investors at fundsroom	Fundsroom	PROF. KALYANI SINGH	Finance
96	Shirish suresh wahokar	A studay of promotional strategies and customer relationship management	Fulcrum resources infinity pvt. Ltd	Jagruti mhaske	Marketing
97	Suradkar Abhishek Ramesh	Study on Retail marketing strategy For	Paytm	Prof.Jagruti Mhaske	Marketing
98	Kangulkar komal Sunil	A study on banking operations of chhatrapati urban cooperative ltd	Chhatrapati Urban Cooperative Bank Ltd	Rajesh jha Sir	Finance
99	Parase Ganesh Harman	The study of promotional strategies and customer relationship management	Fulcrum resources infinity pvt ltd	Jagruti mhaske	Marketing
100	Dipali Talape	A Study On Payroll System	Neyamo Pvt Ltd.	Prof. Sonil Kondekar	HRM
101	Mavkar Sayali Navnath	A STUDY ON OPERATION OF BANK IN RESPECT TO LOAN &	BANK OF MAHARASHTRA (Branch - Karla)	Dr.Rajesh Jha Sir	Finance



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		SAVINGS SCHEMES TO INDIVIDUAL			
102	Kale Radhika Prasad	A study of how to increase all efficiency of tax planning with used to individual assessee	K.S.Kulkarni and co.	Rajesh Jha	Finance
103	Shinde Mrunali Nandu	A Study On Goods and Services Tax	Padmayani Industrial services PVT LTD	Prof. Vaibhavi Shahane.	Finance
104	Devkar Akshata Anil	A study on procedure of filling GSTR-1 and GSTR -3b of Companies	CA Dhiraj Ostwal	Rajesh jha	Finance
105	Shaikh Naved	A study on analysing the growth of the organisation through sales analysis	MRF VAPOCURE PAINTS	Dr. Harini Rajan	Business Analytics
106	NIKUMBH HRITUJA SAHEBRAO	A study of financial statements analysis of amalner co operative urban Bank LTD	Akshay buheti and company	Prof. Kalyani singh	Finance
107	PATIL SUJIT SANTOSH	A comprehensive sales and marketing analysis	Britannia industries pvt ltd	Prof Sachin kumbhar	Marketing
108	Guddi Arjun Mali	A study on Market Basket Analysis At Matoshri Medical, Lonavala	Matoshri Medical General and Cosmetics Store	Proff. Dr.Harini Rajan	Business Analytics
109	Maske Harshad Narhari	A Study on farmer satisfaction with buyer crop science product	Hayer	Prof Jagruti mhaske	Marketing
110	Thakare vaibhav	The study of marketing research in oliva at kizen biochem	Oliva	Jagruti mhaske	Marketing



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111	Desarda Priyanka Abhay	To study on Analysis of Financial Statements by using key Ratios	WTE INFRA PROJECTS PVT.LTD	Prof. Vaibhavi shahane	Finance
112	Shelke Pranali Sanjay	Training analysis and it's impact on performance	N S Precision works Pvt. Ltd, Pune	Sonal Kotulkar	HRM
113	Kadam Anuradha shankar	A study on employee recruitment and selection	Mask polymers Pvt. Ltd, ambi	Prof. Sonal Kotulkar	HRM
114	Kirti Ghanshyam Agale	A Comparative study of GST return of different companies	CA firm	Jha sir	Finance
115	Agale Sameer vijay	"A STUDY ON DATA ANALYSIS TO IDENTIFY DEMAND OF PRODUCTS USING DIFFERENT DIGITAL WAYS"	Pawar tech services	Dr. Harini rajan	Business Analytics
116	Rampure kavari Santosh	A study of income tax planning with reference to assessee	Vinay R. Shett and associates	Kalyani singh	Finance
117	Rushikesh Rajesh kapate	A study on icici bank credit card the plastic money	ICICI bank	Prof Deepak pore	Business Analytics
118	Bonlawar Ankita Ganpat	A study of financial statement with the help of ratio analysis	Weikfield Foods Pvt Ltd	Kalyani mam	Finance
119	Thorat bhagyambree Guroba	A study on the effectiveness of performance Appraisal practices	Killtech drugs India	Sonal kotulkar	HRM
120	Malode Prajakta Sudhir	CRM data integration and analysis	Dataenuse Analytics Pvt Ltd	Dr Harini Rajan	Business Analytics



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122	Ingawale Sanket Ajit	A production planning and inventory control	Tata Motors (TMPVL)	Prof.Dr. Ravi Chaurasiya	Operations Management
123	Harsh Agawane	STUDY OF LOGISTICS AND SUPPLY CHAIN MANGEMENT	Sumit Logistics and relocations	Ravi Chaurasiya	Operations Management
124	Kale bhausahab suresh	Recruitment and selection	Sintercom india ltd	Sonal kotulkar	HRM
125	Ranalkar Abhishek narendra	A study on logistics management	Rockwell Automation	Ravi Chourasiya	Operations Management
126	Ratuja ramchandra Adeparwar	Study of production planning and inventory control	Pallavi Rubber Products pvt ltd	Prof.Ravi Chourasia	Operations Management
127	Kamble Renuka Balu	A Financial reconciliation	Pallavi rubber products	Kalyani Singh	Finance
128	Srushti Dandekar	Study of sale analysis on Amazon platform	EMotorad	Prof.deepak pore	Business Analytics
129	Bhate Prabodh Pradip	A STUDY ON CHALLENGES FACED BY WOMEN WORKFORCE IN HOSPITALITY SECTOR	Hotel Eastin Easy Aishwarya	Prof. Deepak Pore	HRM
130	Patil Puja Yogendra	Analysis of difficulties faced by employees specially women at workplace	Gestimp pune automotive Pvt Ltd	Sonal kotulkar	HRM



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132	KARDAK SAKSHI MADHUKAR	A study of mutual fund industry and offering by IDFC bank	IDFC Bank	Kalyani Singh	Finance
133	Raut Dipali Dadaruo	A study of working capital management and ratio analysis	The Mantha Urban Co-operative Bank Ltd, Mantha	Prof. Kalyani Singh	Finance
134	KHILLARE SHANKAR GOUTAM	TO STUDY THE PERSONAL LOAN PROCESS AND DISBURSEMENT AT HDFC BANK LTD	HDFC BANK LTD	DR. RAJESH JHA	Finance
135	Konalikar Vivekanand Shivkumar	A Study on Employee Retention Strategies	Reliance Retail Limited	Sonal Kotulkar	HRM
136	Singh Ankit	Project Wealth Management	Shriyansh Investment	Kalyani Singh	Finance
137	Alan Pratiksha Balasaheb	Digital Marketing and its impact on revenue generation.	Emerson process Management talegaon	Prof. Jagruti Mhaske	Marketing
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Dr. Priyanka Singh
Director
Date: 11/11/2023
Talegaon



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Dr. Sushant Patil

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Participative Learning



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Annual Fest Report: Rang De 2K24

Date: February 9th, 2024

Venue: DYPIMED Sports Ground

Introduction:

The Rang De Annual Fest, hosted on February 9th at DYPIMED, emerged as a dynamic and spirited celebration uniting students, faculty, and staff alike. This eagerly awaited event, meticulously orchestrated by both the dedicated student body and faculty members, was designed with the overarching objective of cultivating a vibrant atmosphere pulsating with culture, talent, and creativity.

Objective:

The Rang De Annual Fest aimed to foster cultural exchange, artistic expression, and camaraderie among students, faculty, and staff at DYPIMED.

Outcomes:

- **Cultural Exchange:** Various performances showcased the diversity of Indian culture, promoting mutual understanding and appreciation.
- **Artistic Expression:** Students expressed themselves creatively through dance, music, and drama, conveying powerful messages and narratives.
- **Camaraderie:** The fest united participants, strengthening bonds and creating a supportive and inclusive environment.

Highlights:

- **Inauguration:** The fest began with a Ganesh Vandana ceremony.
- **Diverse Performances:** Cultural dances, music concerts, and skits showcased talents from different backgrounds.
- **Memorable Moments:** Notable performances included an Army-themed dance and vibrant Marathi Lavani.

Conclusion:

The Rang De Annual Fest successfully celebrated culture, talent, and unity, leaving a lasting impact on the DYPIMED community.



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"Celebrating Excellence: Our Students Shine Bright as They Receive Prizes at Rang De Annual Fest!"



Dr. Priyanka Singh
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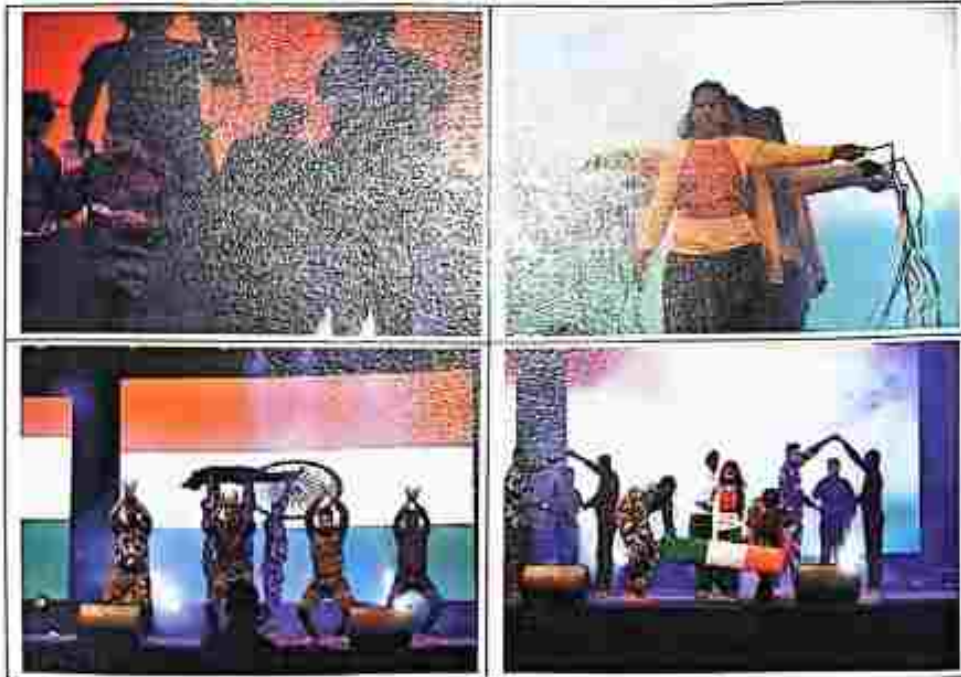
Dr. Priyanka A. Singh

Director

"Dancing to the Rhythms of Tradition: Our Students Illuminate the Stage with Cultural Grace and Elegance!"



"Saluting Bravery: Our Students Pay Tribute with a Powerful Performance on the Army Theme 'Uri' at Rang De Annual Fest!"



Priyanka Singh

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Director

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Director

"Dancing with strength, grace, and unyielding spirit. Empowering women to rise, shine, and conquer!"



"Dancing amidst the winds of change, igniting hearts with every step. Welcome to the realm of Pawan Khind, where movements speak louder than words."



Priyanka Singh

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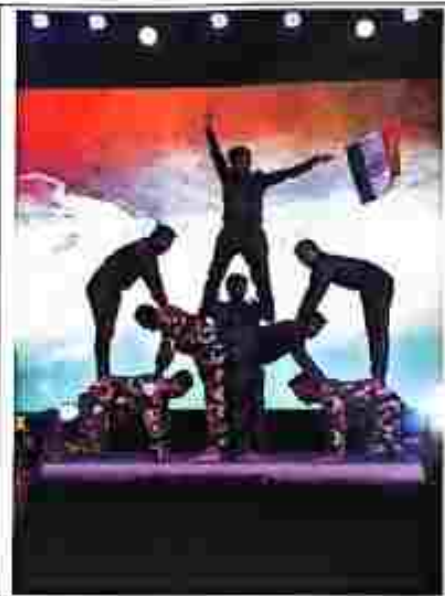
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Dr. Sushant Patil

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"Mesmerizing Moves: Our Student Dazzles the Crowd with a Spirited Marathi Lavani Performance at Rang De Annual Fest!"



Priyanka Singh

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"Mesmerizing Moments: Chief Guest Singer Avdhoot Gandhi Enthralls the Crowd with a Spectacular Performance at DYPIMED!"



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Glimpses:

Felicitation of the chief Guest and Dignitaries



Priyanka Singh

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Director

Date: July 5, 2024

Notice

Subject: Faculty Development Program – "Train the Trainers"

This is to inform all faculty members that a Faculty Development Program (FDP) on "Train the Trainers" will be held at DYPIMED on July 6, 2024.

Program Details:

- Date: July 6, 2024
- Time: 10:00 AM to 1:00 PM
- Venue: MBA Seminar Hall

All faculty members are encouraged to attend this program to enhance their teaching methodologies and professional development.


Director,

DYPIMED





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Report on Faculty Development Program: "Train the Trainers"



Introduction:

On July 6, 2024, the Faculty Development Program on "Train the Trainers" was held at DYPIMED from 10:00 AM to 1:00 PM. This program aimed to enhance the teaching skills and professional development of our faculty and staff. The event was well-attended, with participants showing great enthusiasm and commitment to their professional growth.



About the Event:

The event began with a warm welcome address and a Saraswati Puja, invoking blessings for wisdom and knowledge. Mr. Akhilesh Darbhe, our esteemed trainer, was felicitated by Dr. Priyanka Singh, Director of



Singh
Dr. Priyanka Singh
 Director
 Dr. D. Y. Patil Institute of Management & Entrepreneur Development, Talegaon, Pune-410507



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Dr. Priyanka A. Singh

Director

DYPIMED. Mr. Darbhe, holding an M.Tech from BITS Pilani and an M.A. in Sanskrit. Dr. Priyanka Singh also delivered an inspiring speech, emphasizing the importance of continuous professional development.



Outcome:

Mr. Akhilesh Darbhe's session was highly interactive, involving the participants actively throughout. Mr. Akhilesh Darbhe discussed various types of communication, including head-to-head, head-to-heart, and heart-to-heart interactions, emphasizing their importance in personal wellbeing as well as in profession. He also spoke about key aspects of life, such as opportunities, skills, and interests, and how they intersect to influence personal and professional growth. Additionally, Mr. Darbhe taught the participants about the significance of habits and energy management in achieving success and maintaining well-being. The participants gained valuable knowledge and skills that they can apply in their day to day practices.

A notable part of the session includes a 15-minute dhyana, which helps participants experience mindfulness and relaxation. Mr. Darbhe also led a 2-3 minute mantra chanting exercise, demonstrating how these practices can be used to expand the mind.

Conclusion:

The Faculty Development Program on "Train the Trainers" was a resounding success. It reinforced the importance of ongoing professional development and provided our faculty and staff with new tools and strategies to enhance their efficiency and productivity.

AK

Event Coordinator

Priyanka Singh
Director

DYPIMED
Dr. Priyanka Singh
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Director

A Report on Freshers Event

Date: August 26th, 2023

Venue: DYPIMED Ground

Objectives:

- To welcome new students and introduce them to the DYPIMED community.
- To foster a sense of belonging and camaraderie among students.
- To provide an entertaining and memorable experience for the incoming batch.

About the Event:

The Freshers Event held at DYPIMED Ground on August 26th, 2023, was a vibrant and engaging affair. The event kicked off in the evening, with students gathering excitedly to mark the beginning of their journey at DYPIMED. The atmosphere was charged with anticipation and enthusiasm as everyone eagerly awaited the festivities. A highlight of the event was the presence of renowned Marathi actor, Sameer Dharmadhikari, as the chief guest. Mr. Dharmadhikari's inspirational words resonated with the incoming students, motivating them to strive for excellence in both academic and extracurricular pursuits. His presence added a touch of glamour and excitement to the event, making it truly memorable for everyone in attendance.



Singh

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President

Dr. Priyanka A. Singh

Director



Outcome:

The Freshers Event at DYPIMED effectively welcomed new students and nurtured a sense of belonging through engaging activities. Sameer Dharmadhikari's presence added prestige and inspired students, while the DJ's music facilitated connections and camaraderie. Overall, the event successfully achieved its objective of integrating newcomers into the DYPIMED community.

Conclusion:

In conclusion, the Freshers Event at DYPIMED Ground on August 26th, 2023, was a resounding success, thanks to the collective efforts of organizers, faculty, and students. As the incoming batch embarks on their academic journey, let this event serve as a memorable beginning, filled with excitement, camaraderie, and the promise of a bright future at DYPIMED.

Dr. Ravikumar Chaurasiya
Event Coordinator

Dr. Priyanka Singh
Director, DYPIMED



Dr. Priyanka Singh
Director
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Dr. Priyanka A. Singh

Director

Date: 14 Sep 2023

Notice

Group Discussion

Date: September 16, 2023

Time: 4:00 PM Onwards

Conducted By: Prof. Lavina Sharma

Dear Students,

We are pleased to inform you about an upcoming group discussion activity scheduled for 16th September, 2023 at 4:00pm in MBA seminar Hall. This activity is organized to enhance your communication and critical thinking skills.

Objective: The primary objective of this group discussion activity is to provide you with an opportunity to:

- Express your thoughts and ideas effectively.
- Develop your active listening and respectful communication skills.
- Engage in constructive debates and explore diverse perspectives.
- Enhance your abilities in collaborative discussions.

Topic: The topic for this group discussion activity will be revealed at the beginning of the session.

Guidelines: To ensure the activity runs smoothly, we kindly request that you adhere to the following guidelines:

- Actively participate in the discussions.
- Be respectful and considerate of your peers' opinions.
- Stay on topic and contribute meaningfully to the conversation.
- Constructive feedback and criticism are encouraged.
- Avoid interruptions and allow each participant to express their views.

We encourage all students to attend this activity as it promises to be an interactive session.

We look forward to seeing you there and making this Group Discussion activity a successful and interactive activity.


Prof. Lavina Sharma
Softskills Trainer


Dr. Priyanka Singh
Director DYPIMED




Dr. Priyanka Singh
Director
D.D.Y. Institute of Management &
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A Report On
Group Discussion An Activity

Date:16/09/2023, Time: 4:30pm onwards

Conducted By : Prof.Lavina Sharma

Objective of the event:

On 16th September,2023. An engaging group discussion activity was organized at Dr dy patil Educational Federation's Dr dy Patil Institute of management and entrepreneur development as part of the soft skills session. The primary aim of this activity was to foster critical thinking, communication skills, and teamwork among the students. The activity was conducted by Prof. Lavina Sharma and involved 12 students.

The key objectives of the group discussion activity were as follows:

- To enhance students' ability to articulate their ideas and opinions effectively.
- To promote active listening and respectful communication among participants.
- To develop the skills necessary for constructive and collaborative discussions.

Activities during the session:

The group discussion activity was structured as follows:

Topic Selection: The instructor selected a thought-provoking topic.

Discussion Guidelines: Prior to the activity, the instructor provided guidelines and ground rules for effective group discussions. These included guidelines for active listening, respectful communication, and constructive feedback.

Discussion Sessions: During these sessions, participants had the opportunity to express their viewpoints, listen to their peers, and engage in constructive debates.



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Moderation: In some cases, students took turns moderating the discussions to ensure that they remained on track and followed the established guidelines.

Feedback and Reflection: After each discussion session, participants received feedback from their peers and the instructor. They were encouraged to reflect on their performance and areas for improvement.

Outcomes of the event:

- **Enhanced Communication Skills:** Participants improved their ability to express themselves clearly, concisely, and confidently.
- **Active Listening:** Students developed active listening skills, as they had to carefully consider the viewpoints of their peers.
- **Conflict Resolution:** Some discussions involved differing opinions, allowing participants to practice constructive conflict resolution and negotiation.

Feedback from students:

The group discussion helped a lot to gain information and knowledge and learn a way how to express thoughts accurately. The group participated actively in the discussion, with everyone contributing their ideas and perspectives. The group members were able to manage their time effectively and complete the task on time.

-Siddheshwar Koli

MCA

Group Discussion help us to communicate us and exchange our knowledge towards particular subject and it also improve confidence Thank you mam for guiding and encouraging us through such activities

-Aniket Panse

MCA




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Dr. Sushant Patil

President

Dr. Priyanka A. Slagh

Director

Notice

Subject: Induction Program "Aarambh 2k23"

We are pleased to announce the induction program "Aarambh 2k23" for the newly admitted students of MBA and MCA. The program aims to familiarize students with the academic environment, introduce them to institutional policies, and encourage interaction with faculty and peers.

Details of the Program:

- **Event Name:** Aarambh 2k23
- **Dates:** 21st August 2023 to 25th August 2023
- **Venue:** Dr. D. Y. Patil Institute of Management and Entrepreneurial Development (DYPIMED)

Schedule Highlights: The program will include the following activities:

- Inaugural Ceremony
- Guest Lectures
- Interactive Sessions
- Team-Building Activities
- Orientation on Academic and Administrative Processes

Instructions for Participants:

1. Attendance for the induction program is mandatory.
2. Students are requested to report to the venue by 9:00 AM on all days.
3. Please carry your college ID and a notebook for notes.

For any queries, please contact the program coordinators:


Director




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Dr. D. Y. Patil Institute of Management &
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Report: Aarambh 2k23

Venue: Dr. D.Y. Patil Institute of Management and Entrepreneurial Development (DYPIMED).

Dates: 21/08/2023, 22/08/2023, 23/08/2023, 24/08/2023, 25/08/2023.

Introduction

The Five-day induction program at DYPIMED was meticulously designed to welcome and guide first-year students on their academic and professional journey. Each day was centered around a unique theme, combining expert sessions, interactive activities, and motivational events to nurture personal growth, career planning, and team-building skills. The program provided students with the tools and inspiration to excel in their studies and future endeavors.

Objectives

1. To introduce students to the institute's values, resources, and academic culture.
2. To promote self-awareness, well-being, and teamwork among students.
3. To provide guidance on career planning, internships, and entrepreneurial skills.
4. To inspire students to adopt ethical practices and develop strong leadership and people skills.

Day 1: Know Your Institute

Theme: *Orientation and Introduction*

The first day focused on familiarizing students with the institute, its values, and its facilities.

- **Inauguration Ceremony:** The day began with a formal inauguration, setting a positive tone for the program.




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- **Ice-Breaking & Team Building Activities:** Students participated in engaging activities to foster camaraderie and ease into the new environment.
- **Syllabus Orientation:** Faculty members introduced the academic curriculum, department roles, and campus resources.
- **Guest Session on Goal Setting:** Mr. Uday Jagavkar delivered an inspiring session on setting clear and achievable goals, encouraging students to take charge of their future.

Outcome: Students gained a better understanding of the institute, connected with peers, and left motivated to set meaningful goals.

Day 2: Self-Discovery & Health and Wellbeing

Theme: *Personal Growth and Mindfulness*

The second day aimed to enhance self-awareness and promote well-being.

- **Benefits of Yoga:** Miss Krishna Joshi conducted a session on incorporating yoga into daily life to improve focus, health, and resilience.
- **Session on Start-Up Mindset:** Mr. Sopan Aghav shared insights into entrepreneurial thinking and discussed the principles of *Entrepreneurship 3.0*, encouraging students to think innovatively and embrace challenges.
- **Scholarship Guidance:** Mr. Vishnu Gore, a staff member, provided valuable information on scholarships available on campus.

Outcome: Students were equipped with tools for self-care, entrepreneurial skills, and financial assistance opportunities.

Day 3: Career and Future Planning

Theme: *Career Development and Academic Projects*




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Day 3 focused on guiding students to align their academic pursuits with career aspirations.

- **Session on Career Planning:** Mr. Mahesh Kurkure delivered a session on career development strategies, emphasizing the importance of goal setting, skill-building, and industry readiness.
- **Internship and Project Guidelines:** Students received an overview of internship and project requirements, with project heads introduced for future support.
- **Flash Mob:** The day ended on a vibrant note with a surprise flash mob that energized and united the students.

Outcome: Students gained clarity on academic expectations, career opportunities, and experienced a sense of community through engaging activities.

Day 4: Empower Yourself

Theme: *Personal and Professional Empowerment*

The final day focused on skill-building, ethical values, and motivation.

- **Session on User-Centric Design:** Mr. Quid, a Senior UX Designer, conducted a session on designing with a user-first approach, emphasizing innovation and engagement strategies.
- **Session on Ethical Values:** A short yet impactful session highlighted the importance of integrity and ethics in personal and professional life.
- **People Skills for Managers:** Mr. Kshitij Sharma from Tata Motors provided insights into leadership, communication, and teamwork skills essential for management roles.
- **Motivational Talk:** Captain Yogiraj Khanvelkar shared inspiring stories and strategies for overcoming challenges, leaving students with a sense of empowerment and resilience.

Outcome: Students left with enhanced skills, a deeper understanding of ethical practices, and a renewed sense of purpose to face future challenges confidently.




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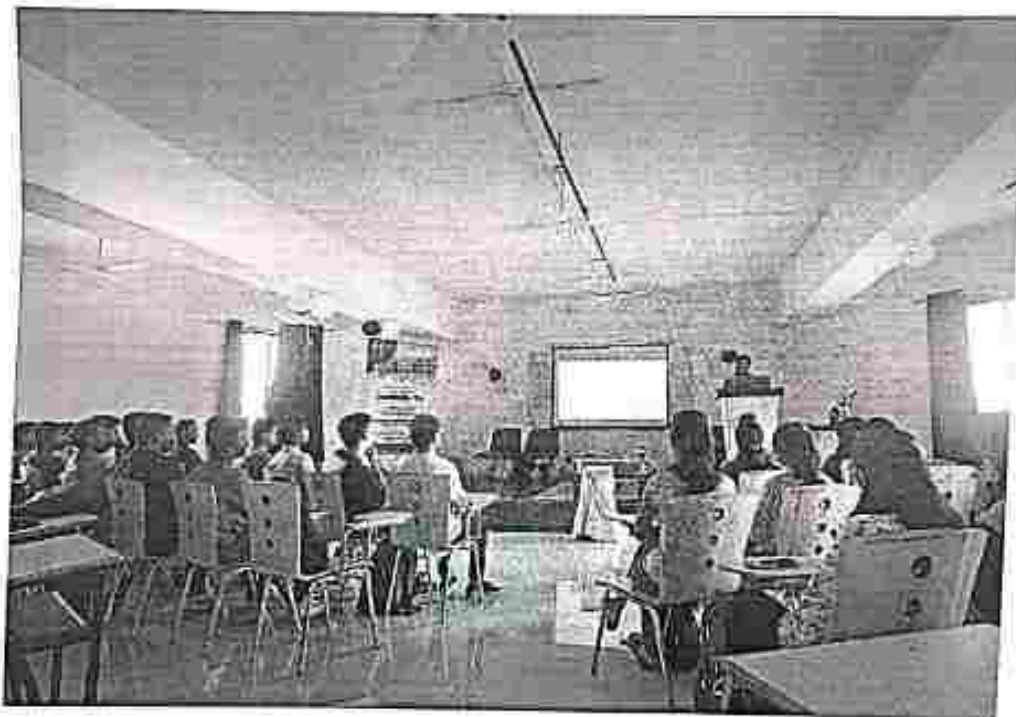
Director

Day 5: Workshop on Website Designing

Introduction: The fifth day of the Induction Program featured a hands-on program on website designing, organized by the Department of The workshop aimed to provide participants with foundational and advanced knowledge of website creation, equipping them with skills essential for modern web development.

Objectives:

- To introduce students to the basics of website designing.
- To familiarize participants with tools and technologies such as HTML, CSS, JavaScript, and responsive design principles.
- To enhance practical skills through hands-on sessions and real-time problem-solving.



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Conclusion

The Five -day induction program was a resounding success, effectively blending academic preparation, personal growth, and community building. The sessions by esteemed speakers, coupled with interactive activities, provided a holistic experience for students, setting a strong foundation for their academic journey at DYPIMED. Students left the program feeling motivated, connected, and ready to embrace the challenges and opportunities ahead.


Event Coordinator
Prof. Reshma Karande


Director
Dr. Priyanka Singh

Dr. Priyanka Singh
Director
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Date: 20/01/2024

Notice

This is to inform all MBA and MCA students that an **Investment Planning Workshop** has been organized as per the following details:

- **Date:** January 23, 2024
- **Time:** 11:00AM
- **Venue:** Seminar Hall, DYPIMED
- **Resource Person:** Mr. Dennis Jusstinn
- **Chief Guest:** Dr. Priyanka Singh

Students are encouraged to attend this insightful workshop to enhance their knowledge of investment strategies and financial planning. Attendance is compulsory for the designated participants.


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Report on Investment Planning Workshop

Date: January 23, 2024

Venue: Seminar hall, DYPIMED

Resource Person: Mr. Denniess Jusstinn

Chief Guest: Dr. Priyanka Singh

Number of Attendees: 48 students

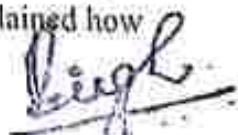
Introduction:

On January 23, 2024, Dr. D. Y. Patil Institute of Management and Entrepreneur Development organized a workshop on investment planning to equip students with essential knowledge and skills to make informed investment decisions. The workshop was conducted by renowned investment expert, Mr. Denniess Jusstinn, who shared valuable insights and strategies for effective investment planning.

Workshop Agenda:

- Welcome and Introduction:** The workshop commenced with a warm welcome to the participants, followed by an introduction of Denniess Jusstinn as the resource person.
- Overview of Investment Planning:** Denniess Jusstinn provided an overview of investment planning, emphasizing the importance of setting financial goals, risk assessment, and long-term wealth accumulation.
- Understanding Different Investment Options:** The resource person discussed various investment options available to individuals, including stocks, bonds, mutual funds, real estate, and commodities. He explained the pros and cons of each option, helping students gain a comprehensive understanding of the investment landscape.
- Risk Management and Diversification:** Denniess Jusstinn emphasized the significance of risk management and diversification in investment portfolios. He explained how




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5. diversifying investments across different asset classes and sectors can help mitigate risk and enhance returns.
6. Investment Strategies: The resource person shared proven investment strategies, such as dollar-cost averaging, value investing, and growth investing. He discussed the principles behind these strategies and provided real-life examples to illustrate their effectiveness.
7. Investment Tools and Resources: Denniess Jusstinn introduced students to various investment tools and resources, including financial analysis platforms, stock market simulators, and investment research websites. He demonstrated how these tools can aid in conducting thorough investment analysis and making informed decisions.
8. Case Studies and Q&A Session: To reinforce the concepts covered, the resource person presented a few investment case studies and encouraged active participation from the students. The Q&A session provided an opportunity for students to seek clarifications and engage in meaningful discussions.

Conclusion:

The investment planning workshop conducted by Mr. Denniess Jusstinn on January 23, 2024, proved to be an enriching experience for the 49 students who attended. The workshop equipped participants with essential knowledge about investment options, risk management, diversification, and investment strategies. Mr. Denniess Jusstinn's expertise and interactive approach created an engaging learning environment, fostering a deeper understanding of investment planning concepts.

The workshop concluded with a vote of thanks to Mr. Denniess Jusstinn for sharing his valuable insights and to all the participants for their active involvement. The knowledge gained from this workshop will undoubtedly benefit the students in their future financial endeavors.

We extend our sincere appreciation to Mr. Denniess Jusstinn for his time, expertise, and commitment to empowering young individuals with sound investment planning skills.




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Report: RANG DE 2K24 - Outdoor Activities

Date: 03/02/2024

Venue: DYPIMED, Sports Ground

Introduction:

Day of outdoor activities during the college fest was filled with excitement, energy, and spirited competition as students showcased their athletic prowess and teamwork. The day featured a series of exhilarating matches in cricket, volleyball, and Kabbadi, bringing together participants from across the college to compete in friendly yet competitive matches.

Cricket - Boys:

The cricket matches for boys commenced with enthusiastic cheers and spirited enthusiasm from players and spectators alike. Teams displayed remarkable skill, strategy, and sportsmanship as they battled it out on the field. The matches were marked by thrilling moments, strategic gameplay, and impressive displays of batting, bowling, and fielding prowess. Amidst the cheers and applause, players showcased their talent and passion for the game, making each match a memorable experience for all involved.

Cricket - Girls:

In parallel, the cricket matches for girls captivated the audience with their agility, teamwork, and determination. The girls demonstrated exceptional batting and bowling skills, showcasing their love for the sport and their commitment to excellence. The matches were characterized by intense competition and moments of brilliance as teams competed fiercely for victory. The cricket matches for girls were a testament to their talent, dedication, and sportsmanship, inspiring admiration and applause from all.

Volleyball - Boys :

The Boys' volleyball matches were a standout event of the day, capturing the audience's attention with displays of athleticism, coordination, and teamwork. The matches were lively and




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fast-paced, featuring players diving, spiking, and blocking with impressive precision and skill. The atmosphere was electric as teams competed fiercely for victory, exciting spectators with their athleticism and determination. These matches offered players a chance to demonstrate their talent and love for the sport, leaving spectators impressed by their abilities and competitive drive.

Kabaddi - Boys and Girls:

The Kabaddi matches for both boys and girls added an element of excitement and tradition to the festivities, with teams engaging in intense yet respectful competition. Players showed their strength, quickness, and smart moves as they tried to touch opponents and avoid getting tagged themselves. The matches were full of clever tactics, fast reactions, and exciting moments as teams competed for points and bragging rights. The Kabaddi matches were a real celebration of the game's spirit, showing off its deep cultural roots and competitive nature.

Winners for Outdoor Activities :

❖ **Rang De Outdoor Cricket Competition Winners (Girls)**

MCA- 1st year Cricket Team

- ❖ Vaibhavi sutar
- ❖ 'Bhakti Naik
- ❖ Sakshi Bhande
- ❖ Arti Varganti
- ❖ Snehal Patil
- ❖ Sakshi Phatke
- ❖ Renuka Ghodki
- ❖ Pratiksha Jaware
- ❖ Prajakata kolte

❖ **Rang De Outdoor Cricket Competition Runner up (Girls)**

MBA- 1st year Cricket Team

- ❖ Nisha Mahajan
- ❖ Sayli Giri
- ❖ Sandhya Gaikwad
- ❖ Sai Shinde



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- ❖ Isha Tank
- ❖ Shuhana Shaikh
- ❖ Ashwini Bansode
- ❖ Priyanaka Tale
- ❖ Ashwini Raut
- ❖ Ratnaprabha Kharat
- ❖ **Rang De Outdoor Cricket Competition Winner (Boys)**

MCA 2ND YEAR Team

- ❖ Tanmay Raje (Captain)
- ❖ Anand Desale
- ❖ Rahul Thombare
- ❖ Aniket Panse
- ❖ Akshay Suryawanshi
- ❖ Sourav Mote
- ❖ Darshan Sule
- ❖ Jeetkumar Pandit
- ❖ Shubham Karale
- ❖ Vinayak Velapure

- ❖ **Rang De Outdoor Cricket Competition Runner up (Boys)**

MBA 2ND YEAR Team B

- ❖ Shree Jagdale
- ❖ Sanket Ingle
- ❖ Bhausaheb Kale
- ❖ Sumeet Jadhav
- ❖ Bhushan Gajbaje
- ❖ Satish Wagolkar
- ❖ Pratik Gaike
- ❖ Akshya Patil
- ❖ Tejesh Warkhe
- ❖ Ayush Bopate

- ❖ **Rang De Outdoor Volley Ball Competition Winner (Boys)**

MCA 2ND YEAR



Priyanka Singh

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- ❖ Anand Desale (Captain)
- ❖ Tanmay Raje
- ❖ Koustubhdhar Kulkarni
- ❖ Shubham Karale
- ❖ Jeetkumar Pandit
- ❖ Madhav Amrute
- ❖ Sourav Mote
- ❖ Omkar Khatale

❖ **Rang De Outdoor Volley Ball Competition Runner up(Boys)**

MCA 1st YEAR

- ❖ Vinay Mane (Captain)
- ❖ Prathvi Mandold
- ❖ Ayub Shaikh
- ❖ Ninad Shewale
- ❖ Aaksh Bhoge
- ❖ Pratik Akhare
- ❖ Dnyaneshwar Jagtap

❖ **Rang De Outdoor Kabaddi Competition Winner(Girls)**

MBA - I Year

- ❖ Sandhya Gaikwad (Captain)
- ❖ Nisha Mahajan
- ❖ Sayli Gir
- ❖ Priyanka Tale
- ❖ Isha Tank
- ❖ Ashwini Raut
- ❖ Sejal

❖ **Rang De Outdoor Kabaddi Competition Runner up (Girls)**

MBA - II Year

- ❖ Saiba Khaton
- ❖ Deepali Telhalkar
- ❖ Aarti Sagane
- ❖ Komal Kangukar
- ❖ Priya Nandecp
- ❖ Kaveri Rampure
- ❖ Rutuja Nikumbh



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❖ **Rang De Outdoor Kabaddi Competition Winner(Boys)**

MBA – II Year

- ❖ Bhausahab Kale (Captain)
- ❖ Sanket Ingawale
- ❖ Sujcet Patil
- ❖ Shree jagdale
- ❖ Sumcet Jadhav
- ❖ Keshav Ugale
- ❖ Nikhil Wadgaonkar

❖ **Rang De Outdoor Kabaddi Competition Runner Up(Boys)**

MBA – I Year

- ❖ Pratik Jadhav (Captain)
- ❖ Sahil Nandanwar
- ❖ Amit
- ❖ Abhay Patil
- ❖ Akshay Pawar
- ❖ Mahesh Tandulkar
- ❖ Rushikesh Kumawat
- ❖ Saurav Nair

Conclusion:

Day of outdoor activities during the college fest was a resounding success, showcasing the talent, athleticism, and sportsmanship of our college community. The cricket, volleyball, and Kabaddi matches provided an opportunity for students to showcase their skills, passion, and teamwork, creating memories that will be cherished for years to come. As we look back on a day filled with excitement and camaraderie, we celebrate the spirit of sportsmanship, competition, and unity that defined the outdoor activities during the college fest.

Dr. Rajesh Jha
Event Coordinator

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Director, DYPIMED



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Glimpses :



Inauguration of Outdoor Activities



Let's Join!!



Cricket Team with DYPIMED Team



Let's begin the competition.



Volley Ball Match



DYPIMED Team



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Founder Dr. D Y Patil Group

Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

Report: RANG DE 2K24 - Indoor Activities

Date: 02/02/2024

Venue: MCA Seminar Hall, DYPIMED

Introduction:

Day 2 of the college fest unfolded with a burst of creativity and competition as students eagerly participated in a range of indoor activities. The day featured a blend of artistic expression and strategic gameplay, showcasing the diverse talents and interests of our college community.

Mehendi Competition:

The Mehendi competition started the day with students decorating their hands with beautiful designs using henna. They showed off their artistic skills by making intricate patterns, using bright colors and drawing inspiration from both old and new designs. This competition gave students a chance to show how creative they are and to celebrate the wonderful tradition of Mehendi art.

Rangoli Competition:

Simultaneously, the Rangoli competition added a splash of color and creativity to the fest. Participants transformed the floor into a canvas of vibrant hues and intricate patterns, showcasing their artistic prowess and attention to detail. From traditional motifs to contemporary designs, each Rangoli masterpiece reflected the unique style and creativity of its creators. The competition brought together students from diverse backgrounds, fostering a sense of camaraderie and appreciation for the beauty of Indian art and culture.

Sports (Carrom & Chess):

In addition to the artistic competitions, students engaged in friendly yet competitive matches of Carrom and Chess. The sports arena buzzed with excitement as participants strategized, calculated their moves, and demonstrated their skills on the board. The games provided an opportunity for students to unwind, socialize, and showcase their strategic thinking and sportsmanship. Whether aiming for a decisive checkmate or sinking the winning shot, participants displayed focus, determination, and a spirit of healthy competition throughout the day.

Winners for Indoor Activities :



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Director

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Dr. Sushant Patil
President

Dr. Priyanka A. Singh
Director

❖ **Rang De Indoor Mehendi Competition**

First Place - Vaishnavi Gaikwad (MCA 1st year)
Second Place - Prerna Sonar (MCA 1st Year)
Consolidation price - Rasika Pardeshi (MCA 2nd Year)

❖ **Rang De Indoor Rangoli Competition**

First Place - Sayali Giri MBA 1st year
Second Place - Nisha Mahajan MBA 1st year

❖ **Rang De Indoor Chess Competition**

- ❖ **First Place - (Girls)**
- ❖ Samruddhi Pagare MBA 2 Year
- ❖ Shrawasti Darwekar MBA 2 Year
- ❖ **Second Place - (Boys)**
- ❖ Aniket Panse (MCA 2nd year)
- ❖ Aditya Dhotrikar (MCA 2nd year)

❖ **Rang De Indoor Carrom Competition (Boys)**

First Place -

- ❖ Abhay Gaikwad MBA 2nd Year
- ❖ Samir Agule MBA 2nd Year

Second Place -

- ❖ Aniket Patil MBA I Year
- ❖ Nilesh Gudalkar MBA I Year

❖ **Rang De Indoor Carrom Competition (Girls)**



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Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

First Place -

- ❖ Suhana Shaikh MBA I Year
- ❖ Nisha Mahajan MBA I Year

Second Place -

- ❖ Isha Tank MBA I year
- ❖ Sai Shinde MBA I year

Conclusion:

Day 2 of the college fest was a testament to the talent, creativity, and competitive spirit of our college community. The Mehendi and Rangoli competitions showcased the artistic flair and cultural diversity of our students, while the Carrom and Chess matches provided an outlet for strategic gameplay and friendly competition. As we look forward to the remaining days of the fest, we anticipate more opportunities for creativity, camaraderie, and celebration.

Prof. Lavina. Sharma
Event Coordinator

Dr. Priyanka Singh
Director, DYPIMED

Dr. Priyanka Singh
Director
Dr. D. Y. Patil Institute of Management & Entrepreneur Development
Varale, Talegaon
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Glimpses :



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Dr. Sushant Patil

President

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Director

Glimpses :



Mehendi Competition At DYPIMED



Rangoli Competition At DYPIMED



Capturing the intricate beauty of Mehendi artistry



Bringing colors to life with a powerful message:
Empowering the girl child through art and expression



Our Judges For Mehendi & Rangoli Competition



DYPIMED



Priyanka Singh

Dr. Priyanka Singh
Director
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Founder Dr. D Y Patil Group

Dr. Sushant Patil
President

Dr. Priyanka A. Singh
Director

Conclusion:

The Independence Day celebration at the Institute Ground was a resounding success, fostering a sense of national pride and unity among the attendees. It was a day to remember, marked by heartfelt moments and a collective commitment to contribute towards the growth and development of our great nation.


Prof. Kalyani Singh
Event Coordinator


Dr. Priyanka Singh
Director, DYPIMED



Dr. Priyanka Singh
Director
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Report: RANG DE 2K24- Treasure Hunt And Traditional Day

Introduction:

On the vibrant campus of Dr. D. Y. Patil Institute of Management & Entrepreneurship Development (DYPIMED), February 1st, 2024, witnessed a day brimming with enthusiasm and engagement as students and faculty gathered to celebrate Traditional Day and participate in the thrilling Treasure Hunt activity. The day was filled with cultural festivities, excitement, and teamwork, creating an atmosphere of camaraderie and joy on campus.

Traditional Day:

Traditional Day commenced with students showcasing the rich cultural heritage of our nation by dressing in traditional attire representing various regions and communities. The campus came alive with vibrant colors, showcasing a beautiful tapestry of cultural diversity. Traditional music, dance performances, and cultural exhibitions added to the festive ambiance, captivating the audience and fostering a sense of pride in our cultural roots.

Treasure Hunt Activity:

Following the Traditional Day celebrations, the Treasure Hunt activity commenced, drawing eager participants ready to embark on an exhilarating adventure. Teams were formed, each equipped with a clue sheet and a spirit of determination. The Treasure Hunt led participants on a journey across the campus, navigating through hidden clues, puzzles, and challenges strategically placed in different locations.

Participants showcased their problem-solving skills, teamwork, and creativity as they deciphered clues, solved riddles, and raced against time to uncover hidden treasures. The campus buzzed with excitement as teams strategized, collaborated, and navigated through various obstacles with enthusiasm and determination.

Highlights:

- ✓ Colorful traditional attire and cultural performances reflecting the diverse heritage of our nation.
- ✓ Enthusiastic participation and engagement of students and faculty in Traditional Day celebrations.
- ✓ Team spirit and camaraderie demonstrated during the Treasure Hunt activity.
- ✓ Exciting challenges and puzzles that tested participants' intellect and creativity.
- ✓ Joyful moments of discovery as teams successfully unraveled clues and unearthed hidden treasures.



Priyanka Singh

Dr. Priyanka Singh
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Dr. Sushant Patil

President

Dr. Priyanka A. Singh

Director

After an intense and exhilarating competition, the winners of the Treasure Hunt were announced amidst cheers and applause.

Rang De Treasure Hunt Competition Winners MCA

1. Sourav mote
2. Siddeshwar koli
3. Aniket panse
4. Tejas badve
5. Koustubhdhar Kulkarni

Rang De Treasure Hunt Competition Runner up

1. Gaurav Khairnar
2. Abhishek Vaidya
3. Shivani Chavan
4. Ujjwalraj Thakare
5. Shrutiika Jambe

The first day of the college fest, featuring Traditional Day celebrations and the Treasure Hunt activity, set a vibrant and celebratory tone for the event. The day was marked by cultural pride, teamwork, and adventurous spirit, showcasing the best of our college community. As we look forward to the remaining days of the fest, we anticipate more memorable experiences and opportunities for engagement, learning, and celebration.


Mrs. Chanchal Sharma
Event Coordinator


Dr. Priyanka Singh
Director, DYPIMED

Glimpses :



Dr. Priyanka Singh
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Glimpses :



Traditional Day At DYPIMED



DYPIMED Girls



DYPIMED Boys



Inauguration Ceremony of Day 1 activities



Tic-tac-toe Hunt Round 1



Students Trying Hard to qualify Round 1



Priyanka

Dr. Priyanka Singh
Director

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Dr. Sudhant Patil

President

Dr. Priyanka A. Singh

Director

Date:20/03/2024

Notice

An Activity Role play

Date: March 23, 2024

Time: 4:30 PM Onwards

Conducted By: Prof. Lavina Sharma

Dear Students,

All the students are hereby informed that the Role Play session, which is scheduled to take place on March 23, 2024, starting at 4:30 PM. This event will be conducted by Prof. Lavina Sharma, Softskills Trainer. Role play is an engaging and interactive way to develop communication skills, enhance creativity, and gain a deeper understanding of various real-life scenarios. It encourages students to step into the shoes of different characters and explore their perspectives and emotions.

During this event, you will have the opportunity to participate in various role-playing scenarios, allowing you to hone your acting and improvisation skills. Prof. Lavina Sharma will provide guidance and feedback to help you improve your performance.

We encourage all students to attend this activity as it promises to be a unique and enriching experience. It is a fantastic opportunity to learn, grow, and enjoy.

Please be on time and come prepared to engage in this exciting role play session.

We look forward to seeing you there and making this role play session a memorable and successful activity.


Prof. Lavina Sharma
Softskills Trainer


Dr. Priyanka Singh
Director DYPIMED



Dr. Priyanka Singh
Director
Dr. D. Y. Patil Institute of Management &
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Director

A Report On
Role play An Activity

Date:22/03/2024,

Time: 4:30pm onwards

Conducted By : Prof.Lavina Sharma

Objective of the event:

Dr. D. Y. Patil Educational federation's soft skills sessions Conducted an activity on 22nd March ,2024.

The primary objective of this activity was to enhance students' practical knowledge and skills by simulating real-life scenarios and encouraging critical thinking and problem-solving abilities.

Participants:

The role play activity involved 08 students and was conducted by Prof Lavina sharma . The participants were divided into groups, and each group was assigned a unique scenario for the role-play.

Activities during the session:

The scenarios for the role play activity were carefully designed to align with the course objectives and provide students with opportunities to apply their theoretical knowledge in practical situations. Some of the scenarios included:

1. **Customer Service Role play:** Students had to act as customer service representatives, dealing with a dissatisfied customer's complaint and resolving it in a satisfactory manner.
2. **Travel Agent Role-play:**one student is a travel agent, and the other partner is a customer looking to plan a vacation. To Create a travel itinerary and answer the customer's questions.
3. **Meeting a stranger at a bus stop:** students had to act as a public, waiting at a bus stop for a bus.Meeting a stranger role-play can be a helpful exercise for practicing communication, social, and interpersonal skills
4. **Parent-Teacher Conference Role-play:** students have to play the role of a teacher and a concerned parent.

Outcomes of the event:



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President

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Director

- Students were able to apply theoretical knowledge to practical situations, bridging the gap between classroom learning and real-world experiences.
- The activity enhanced students' communication skills, including active listening, effective speaking.
- Group roleplays encouraged teamwork and collaboration among participants as they worked together to achieve common goals.
- Engaging in role play activities helped boost students' confidence, especially in scenarios that require quick thinking.



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Director
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Prof. Lavina Sharma
Softskills Trainer


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→Notice

Date:01/12/23

Dear Students,

We hope this message finds you well. We are excited to inform you about an excellent opportunity for you to participate as a guest lecturer in an upcoming event focused on career development, namely the "Mistakes do be avoided in Start-ups ." This event is designed to empower students like you with valuable insights into career planning, networking strategies, and professional growth.

Date: 05/12/2023

Time: 9:00 AM

Location: Seminar hall,

Priyanka
Yours sincerely,



Dr. Priyanka Singh
Director

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Date 05/12/2023

Report

Mistakes do be avoided in Start-ups

Date:05/12/2023

Location:Seminar Hall

Resource Person :Sonal Vaidia


Executive Summary:

The webinar titled " Mistakes do be avoided in Start-ups " held on 05/12/2023 was a resounding success. The event featured Sonal Vaidia , a renowned entrepreneur, who shared valuable insights, experiences, and lessons from their entrepreneurial journey. 55 students attended the seminar .The Seminar was moderated by Sachin Ashok Jambekar and organized by Dr.Rajesh Kumar Jha.

Key Takeaways

1. Lack of Market Research




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- The importance of thorough market research was emphasized. Start-ups need to understand their target audience, competition, and market trends before launching their products or services.
- Speakers shared case studies of start-ups that failed due to a lack of market research, highlighting the adverse consequences of not knowing the market demand.

2. Ignoring a Business Plan

- The necessity of a well-defined business plan was discussed. Start-ups must outline their goals, strategies, and financial projections to secure funding and guide their growth.
- Experts stressed that a clear business plan acts as a roadmap and facilitates decision-making.

3. Insufficient Funding

- The seminar highlighted the significance of securing adequate funding. Many start-ups fail because they underestimate their financial needs or lack a sustainable funding strategy.
- Speakers shared insights into various funding options, including bootstrapping, angel investors, venture capital, and crowdfunding.

4. Team and Leadership Issues

- Building the right team is crucial. Start-ups should focus on hiring individuals with complementary skills and a shared vision.
- Leadership challenges, such as poor communication and a lack of adaptability, were discussed. Effective leadership is essential for a start-up's success.

5. Scaling Too Quickly



Dr. Praveen Singh
 Dr. Praveen Singh
 Director
 Dr.D.Y.P. Public Entrepreneurship Development Centre &
 Entrepreneurship Development Centre, Talegaon
 Pune-411007 (M)

- The importance of thorough market research was emphasized. Start-ups need to understand their target audience, competition, and market trends before launching their products or services.
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5. Scaling Too Quickly



Pragya Singh
 Dr. Pragya Singh
 Director
 Department of Management & Entrepreneurship, Vardha Talagaon
 Pune-411007 (I)

- Premature scaling can lead to resource depletion and eventual failure. Start-ups should focus on achieving product-market fit before expanding rapidly.
- Case studies were presented, illustrating the adverse effects of scaling too quickly without a solid foundation.

6. Neglecting Marketing and Customer Acquisition

- Start-ups often overlook the importance of marketing and customer acquisition. Building a strong online presence and engaging with customers is essential for growth.
- Strategies for cost-effective marketing, such as content marketing and social media, were discussed.

7. Failure to Adapt

- Start-ups need to be agile and open to change. Speakers emphasized the need to pivot when necessary and respond to evolving market conditions.
- Examples of start-ups that successfully adapted to unforeseen challenges were shared as inspiration.

8. Lack of Focus

- Maintaining a clear focus on the core product or service was stressed. Diversifying too early or pursuing unrelated ventures can lead to failure.
- Speakers encouraged attendees to prioritize their strengths and concentrate on what sets their start-up apart.

Conclusion

The seminar on "Mistakes to Be Avoided in Start-ups" provided a comprehensive overview of the challenges faced by entrepreneurs and the common mistakes that can hinder a



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 Dr. Prayonika Singh
 Director
 Directorate of Management &
 Enterprise Development, Varaha Thiruvananthapuram
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start-up's success. The insights shared by industry experts and the real-world examples of both failures and successes offered valuable lessons for all attendees.

Entrepreneurs and aspiring start-up founders were encouraged to apply these lessons to their ventures, fostering a greater chance of success in an increasingly competitive business landscape.

We extend our gratitude to the organizers, speakers, and attendees for making this seminar a successful and informative event. We look forward to hosting more such seminars to support and educate the entrepreneurial community.




Co-ordinator


Director



Dr. Pooja Singh
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I.M.E. Institute of Management & Entrepreneurship
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Dr. Priyanka A. Singh
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Workshop Report
Mistakes do be avoided in Start-ups
Attendance

SNO	STUDENT NAME	SIGNATURE
1	CHINCHKHEDE TRUPTI JITENDRA	<i>[Signature]</i>
2	SHINDE SAGAR NAMDEO	<i>[Signature]</i>
3	BURKUL ASHWINI RAMESH	<i>[Signature]</i>
4	WAGH VINAY BHIMRAO	<i>[Signature]</i>
5	LANJARE AMOL PRAKASH	<i>[Signature]</i>
6	SANGOKAR RUSHIKESH VILAS	<i>[Signature]</i>
7	METKARI AISHWARYA DEVIDAS	<i>[Signature]</i>
8	VITALE GOPAL MAHADEO	<i>[Signature]</i>
9	GOYAL KHUSHAL RAJESH	<i>[Signature]</i>
10	RUSHIKESH RAJESH KAPATE	<i>[Signature]</i>
11	BHUTE SAKSHI SAHEBRAO	<i>[Signature]</i>
12	WAGHMARE SHUBHAM DATTA	<i>[Signature]</i>
13	KIRTI UTTAM JADHAV	<i>[Signature]</i>
14	MAHAJAN KEDAR DHANANJAY	<i>[Signature]</i>



[Signature]
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15	YOGESH SHANKARRAO JADHAV	<u>Yadavkar</u>
16	PALVE AKSHAY BHASKAR	<u>Kadas Kar</u>
17	PAGARE SIDDHATA SUNIL	<u>Siddhata</u>
18	VADAR PRATHAMESH ARJUN	<u>Prathamesh Vadar</u>
19	AGALE SAMEER VIJAY	<u>Sameer Agale</u>
20	GAWAI ANIKET SUBHASH	<u>Abir Gawai</u>
21	TRIMBAKE OMKAR SURESH	<u>Omkar TriBake</u>
22	GAIKWAD ABHAY VILAS	<u>Abhay</u>
23	PAWAR RAJENDRA BHIMRAO	<u>Rajendra Pawar</u>
24	BURKUL SAKET RAMESH	<u>Saket Burkul</u>
25	AGALE KIRTI GHANSHAM	<u>Kirti Agale</u>
26	PATIL POOJA YOGENDRA	<u>Pooja P.</u>
27	KALE BHAUSAHEB SURESH	<u>Kal Bhahe</u>
28	KALEL SONALI MOHAN	<u>Sonalikal</u>
29	GAIKWAD ROHAN AVINASH	<u>Rohan G.</u>
30	MUNDHE YOGESH MAROTI	<u>Yogesh</u>
31	GUNJAN RAVINDRA PATIL	<u>Ravindra</u>
32	PATIL SUJIT SANTOSH	<u>Sujit Patil</u>
33	BOPTE ROSHAN MAHADEVRAO	<u>Roshan B.</u>
34	KANKAL ADESH KISHOR	<u>Aadesh K.</u>
35	GHANKUTE VIKAS LAXMAN	<u>Vikas Ghankute</u>
36	LAWANADE PRAJAKTA RAICHAND	<u>Prajakta</u>
37	GARJE PRAVIN SOMNATH	<u>Pravin Somnath</u>
38	SUBHEDAR SURAJ MOTIRAM	<u>Suraj Subh</u>
39	SHREEJIT SATHYAM	<u>Shreejit Sathyam</u>



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40	GANESH VISHNU NAIK	Naik
41	BURKUL SAGAR RAMESH	Sagar B
42	ABHISHEK ANKUSH DANGLE	Dangle A.
43	PATIL AKSHAY GANESH	Patil
44	SUJIT BALIRAM UBARHANDE	
45	WAGHMARE PRAJWAL ASHOK	Prajwal Waghmare
46	KHAMKAR SOMESHWAR DATTATRAY	Somesh
47	SHENDE AMOL RAVINDRA	Shinde
48	CHAUDHARI KRUNAL KHUSHALRAO	Kchaudhari
49	SNEHAL BALASAHEB DUCHAL	Snehal Ducha
50	MUSKAN ANILKUMAR RUPEJA	Rupeja
51	VARIYANI DIVYA BALRAM	Variyans Divya
52	JIBRAN ZAHED FAROOQUI	Zibran
53	TANDALE RAHUL VASUDEV	R Tandale
54	PARASE GANESH HANMANT	Ganesh
55	MASKE HARSHAD NARHARI	Harshad



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Rakshita Shilpa Desappa
MBA 1st-year Div-C
Management Fundamentals
Assignment - II
Roll No: 24346

- Q. What is planning? Explain its nature, importance and types.
- Q. What is an organisational goal? Explain the types of goals.
- Q. Approach to planning and goal setting.
- Q. What is MBO? Explain the process of MBO and its benefits.
- Q. Planning effectively is a dynamic environment and its example.

Q) What is planning? Explain its nature, importance and types

A plan is a for accomplishment. It is a prearranged course of action for tomorrow's activity. In other words, to plan is to prepare a blueprint for future action to bring about specific results at a specific cost in a specific period.

- * Based on futurity
- * Based on thinking.

Following are the nature of planning :-

1) Planning is goal oriented!

The very purpose of planning is to achieve the pre-determined goals.

2) Planning is foreseeing:-

Planning is always conducted on the basis of a future course of action.

3) Planning is an intellectual process :-

Planning is essentially a logical and mental exercise that predicts a future course of action.

4) Planning involves choice and informed decision making :-

Planning process is conducted

only if there is more than one alternative for realising a particular goal.

5) Planning is the primary function of management :-

Planning is the primary function from which all other organisational functions originate and flow.

6) Planning is a continuous process :-

Plans are prepared for a specific ~~per~~ period of time, and at the end of the time, new plans have to be chalked out.

7) Planning is all pervasive :-

Planning is needed at all levels of the organisational hierarchy, irrespective of the the management levels, departments or division.

8) Planning is designed for efficiency and effectiveness :-

Planning gives direction to work that could lead for efficiency and effectiveness in business goal.

9) Planning is Flexible :-

Planning process is always based on assumptions and forecast and hence

plans are modified with the changes in the business environment.

Importance of planning is as under:-

1) Planning facilitates management by Objective:-

Planning provides all the necessary inputs to decision makers, so as to enable them to take judicious and rational decision that helps the management to achieve organisational objective.

2) Planning minimizes uncertainties :-

Planning seeks to give a sense of purpose and direction to the organisation. This helps to minimize uncertainties.

3) Planning facilitates co-ordination :-

Planning facilitates co-ordination between different departments like production, purchase, sales and accounts.

4) Planning improves employee morale :-

Planning enables organisations to optimally allocate and utilise their human and non-human resource. This results in employee morale.

5) Planning facilitates controlling :-

Planning helps to control excessive use of resources.

6) Planning provides competitive edges :-

Planning also enables the organisation to anticipate changes, either internal or in the environment to take necessary preventive measures.

7) Planning encourages innovation :-

A well-structured planning process can provide a clear framework that reduces uncertainty and stimulates creative thinking.

Types of planning :-

Types of Planning

1. Classification on Basis of Hierarchy

- Strategic Plan
- Tactical plan
- Operational plan

2. Classification of Basis of Use.

- Single Use Plan
- Standing plans

3. Classification on the basis of flexibility

- Flexible Plan
- Specific plan

4. Classification on the basis of time

- Short term Plan
- Medium-term Plan
- Long term Plan

5. Classification on the basis of functional Area

- Production Plan
- Marketing Plan
- Financial Plan
- Human resource Plan

Q What is Organisational goal? Explain the types of goal.

→ Meaning :-

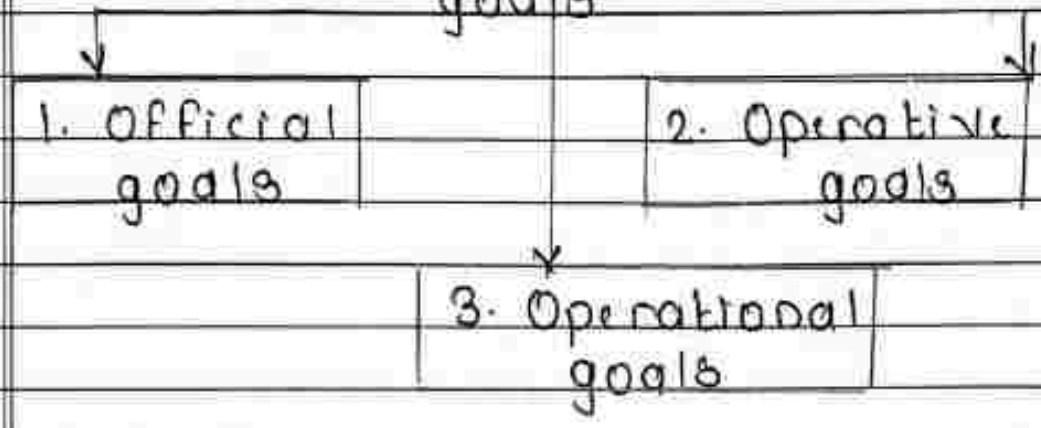
* The object of someone's ambition or efforts or an aim or desired result.

* Goals set by management to guide employee towards desired result.

* Example :-

Increase of sales by 10% in the next quarter

Types of Organisational goals



1. Official Goals :-

Official goals are the common objectives of the Organisation. These goals validate the activities of the Organisation and stabilise the Organisation in its environment. These goals are mentioned in the document published in the Organisation periodically, such as memorandum, annual performance report. The top level addresses the goals in their

effectiveness standards for managerial position and the periodic conversions of these into measurable time band objectives linked vertically and horizontally and with future planning.

Process of MBO is as under

1. Set Organisation Goal



2. Joint Goal setting



3. Performance Review



4. Set Check Posts



5. Feed back

1) Set Organisational Goal :-

The first step is to set a goals and objectives in the organisation. These goals may be set jointly by the superior and subordinates or they may be decided by the superiors alone.

2) Joint Goal Setting :-

The next step is the setting of the short term objective. This is done by means of a joint meeting between the superior and the subordinates. After the

discussion the seniors keep in mind the roles and responsibilities, use organisational chart and pins down the duties accordingly.

3) Performance Review :-

The performance standards for the decided goals are the set. These pertain for a particular time period. The subordinates thus have clarity on what is required to be done, how much has been done and how much remains.

4) Set check post :-

The performance is reviewed periodically to the standards set to check if the progress is commensurate with expectation. This also highlights training needs of the subordinates and also bring to the fore events which affects the organisation's performance but which cannot be controlled by the subordinates.

5) Feedback :-

It is found that employees who get regular and timely feedback over their job performance are more motivated than those employees who work in a haphazard environment.

Benefits of Management by Objectives (MBO)
are as follows:-

- 1) MBO ~~ensures~~ ensures effective communication amongst the employees.
- 2) It leads to satisfied employees.
- 3) Helps the employees to understand their duties at the workplace.
- 4) Employees are clear as to what is expected out of them.
- 5) MBO helps employees appreciate their ~~on-the-job~~ on-the-job roles and responsibilities.

① Planning effectively is a dynamic environment and its ~~an~~ example.

→ Meaning :-

It is essential for present day manager to interpret the technique required to plan in rapidly changing and unpredictable situations in order to become effective and successful planners. The various ways in which the external environment is modifying can be explained as below :-

* Firms are putting internet to use in various ways.

Examples :-

by employing it in design, product logistics

* Various industries such as, automobiles, airlines, and consumer electronics etc. are getting transformed by a wireless networking technology known as 'Wifi'

* A new currency named 'Euro' has been adopted by several nations belonging to European Union.

* The frequency of eating outside is increasing a lot as against that of eating home cooked food which is

decreasing day by day

- * Intellectuals are of the opinion that the global economy of the 21st century will be transformed by two Asian cont. countries namely, India and China.

Example :-

Wipro Limited of Bangalore, India is an obvious example of an organisation that has learned it in the right manner. About 10 years back, Wipro was operating as a consortium with an integration of several unexpected business activities such as sale of personal computer, cooking oil. They are also responsible for contributing majorly in the firm's planning process.

Name :- Shital Jagtap.

Subject :- Management Fundamentals

Roll No :- 24218 Div :- B.

Assignment - 2

Q. 1. What is planning? Explain its nature, importance and types?

→ Planning :- A plan is a forecast for accomplishment. It is a prearranged course of action for tomorrow's activity. In other words, to plan is to prepare a blueprint for future action, to bring about specific results at a specific cost in specific period. Based on futurity. Based on thinking.

• Nature and features of planning :-

- 1) Planning is goal-oriented :- Planning is made to achieve desire objective of business. The goals established should general acceptance otherwise individual efforts and energies will go misguided and misdirected.
- 2) Planning is foreseeing :- Planning is done for future. It requires peeping in future, analysing it and predicting it. Thus planning is based on forecasting. A plan is a synthesis of forecast. It is mental predisposition for things to happen in future.
- 3) Planning is an intellectual process :- Planning is a mental exercise involving creative thinking, sound judgement and imagination. It is not a mere guesswork but a rotational thinking.
- 4) Planning involves choice and informed decision-making :- Planning essentially involves choice among various alternatives. Therefore, if there is only one

Name :- Shital Jagtap.

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- 4) Planning involves choice and informed decision-making :- Planning essentially involves choice among various alternatives. Therefore, if there is only one

possible course of action, there is no need planning because there is no choice. Thus, decision making is an integral part of planning.

5) Planning is the primary function of management:- planning lays foundation for other functions of management. It serves as a guide for organizing, staffing, directing and controlling. All the functions management are performed within the framework of plans laid out.

6) Planning is a continuous process:- Planning is a never ending function due to the dynamic business environment. Plans are also prepared for specific period of time and at the end of that period, plans are subjected to reevaluation and review in the light of new requirements and changing conditions.

7) Planning is all-pervasive:- It is required at all level of management and in all departments of enterprise. of course, the scope of planning may differ from one level to another.

8) Planning is designed for efficiency and effectiveness:- planning leads to accomplishment of objectives at the minimum possible cost. It avoids wastage of resources and ensures adequate and optimum utilization of resources.

9) Planning is flexible:- Planning is done for the future since future is unpredictable, planning must provide enough margin to cope with changes in customer demand.

classmate

- Importance of planning :-

1) Planning facilitates management by objective :- Planning begins with determination of objective. It highlights the purpose for which various activities are to be undertaken.

2) Planning minimizes uncertainty :- Business is full of uncertainty. There are risks of various types due to uncertainty. Planning helps in reducing uncertainty of future as it involves anticipation of future events.

3) Planning facilitates coordination :- Planning revolves around organizational goals. All activities are directed towards common goals. There is an integrated effort throughout the enterprise in various departments and groups.

4) Planning improves employee morale :- Planning creates an atmosphere of order and discipline in organization. Employees know in advance what is expected of them and therefore conformity can be achieved easily.

5) Planning facilitates controlling :- Planning facilitates existence of certain planned goals and standard of performance. It provides basis of controlling. We cannot think of an effective system of controlling without existence of well thought out plans.

6) Planning provides competitive edge :- Planning provides competitive edge to the enterprise over the others which do not have effective planning. Therefore planning leads to best utilization of possible resources.

classmate

7) Planning encourages innovations :- In the process of planning, managers have the opportunities of suggesting ways and means of improving performance. Planning is basically a decision making function which involves creative thinking and imagination that ultimately leads to innovation of methods and operations for growth and prosperity of the enterprise.

• Types of Planning :-

→ classification on the Basis of Hierarchy or levels in the organization :-

• Strategic Plan :-

> long term goals: focused on growth and survival.

> made by top management, considering internal strengths weaknesses and external opportunities / threats.

• Tactical Plan :-

> mid-term goals, help achieve the company's long-term strategy.

> managed by middle management, focusing on departments like marketing finance.

• Operational Plan :-

> short-term, day-to-day tasks.

> managed by lower-level supervisors, ensuring smooth operations.

→ classification on the Basis of Use :-

• Single-use Plans :-

> made for one-time projects or objectives.

> Examples: Programs, Budgets, strategies.

> Discarded after the project is completed.

- Standing Plans :- Used for recurring situations and activities.

Example :-

- Policies - A company's policy on employee leave or dress code.
- Procedures - step-by-step process for onboarding new employees.
- Rules - No-smoking in office premises.

→ Classification on the Basis of Flexibility :-

- Flexible Plan :-

> can adapt to changing situations.

> Example :- A marketing strategy adjusted during a product launched based on customer feedback.

- Specific Plan :-

> clear and detailed for a specific task or department.

> Example :- A budget plan for the HR department.

→ Classification on the Basis of Time :-

- short-term plans (1-2 years)

- medium-term plans (2-5 years)

- Long-term plans (5-15 years)

→ Classification on the Basis of Functional Areas :-

- Production Plan

- Marketing Plan

- Financial Plan

- Human Resource Plan

→ Meaning of Goal and Organizational goal

Q. 2. What is organizational goal? Explain types of goals
 → The object of someone's ambition or effort or an aim or desired result Organization Goals:

- Goals set by management to guide employees toward desired results.
- Example: Increase sales by 10% in the next quarter.

• Types of Goals

> Stated Goals:

- Goals a company publicly declares.
- Example: "We prioritize employee well-being."

> Real Goals :-

- Actual goals reflected in actions.
- Example: Focusing more on profits than employee benefits.

> Other types of Goals:-

- Health goal
- Financial goal
- Educational goal
- Relationship goal
- Sport goal
- Lifestyle goal
- Farming goal
- Parenting goal
- Business goal
- Retirement goal
- Kids education goal
- Career goal
- Spiritual goal

> Types of Business Goals

- Financial
- Growth
- Employee
- Process
- Social
- Time-based.

Q.3. Approaches to Planning and goal setting:-

→ Top-Down Approach:-

> Top management creates plans, and lower level execute them.

> Example:- Family Business where the owner decides strategies and assigns tasks to employees.

Bottom-Up Approach:-

> Lower-level managers contribute to planning, increasing commitment.

> Example:- A store manager suggests promotions to boost local sales.

Composite Approach:-

> Combined top-down and bottom-up planning, where top management provides guidelines, and other level contribute ideas.

> Example:- The CEO sets annual revenue goals, and department heads suggest specific strategies to achieve them.

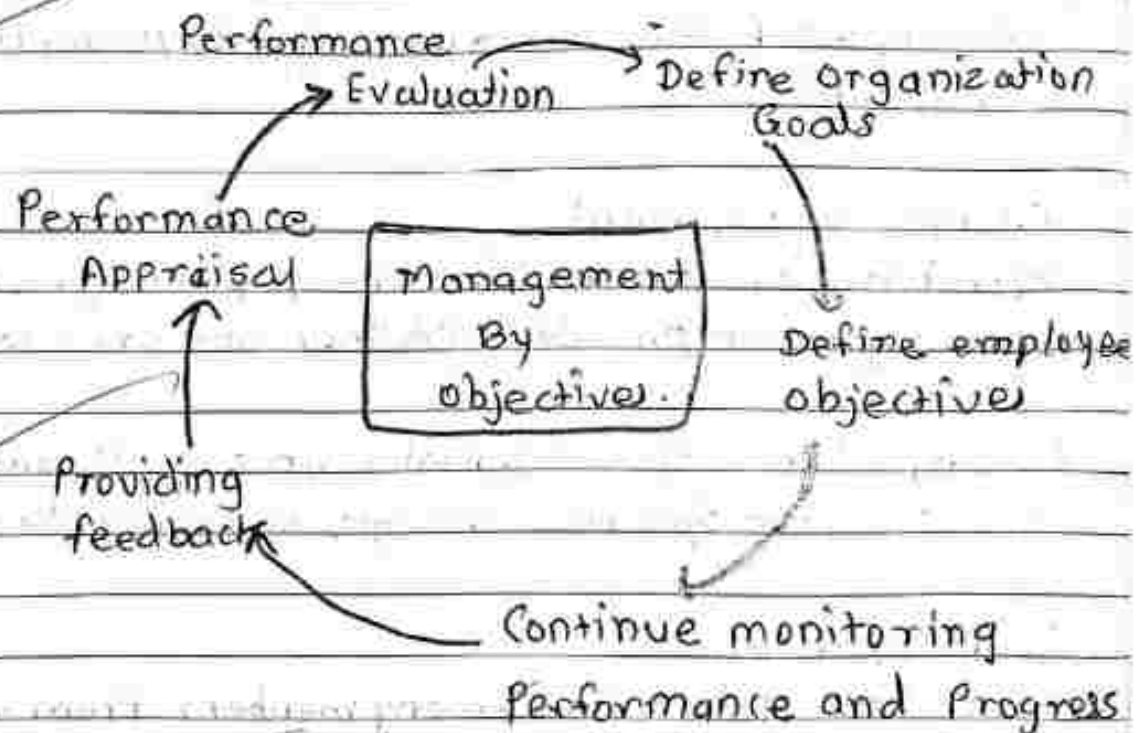
Team Approach:-

> Involve collaboration among members from various departments to create plans.

> Example:- A cross-functional team designs a product launch plan, which is then reviewed and approved by top management.

Q. 4. What is MBO. Explain process of MBO and its benefits?

- The process of setting objectives in the organization to give a sense of direction to the employees are called as management by objective.
- > setting goals for employees.
 - > Definers roles and responsibilities.
 - > Helps them know their future goals and objectives.
 - > Achieve the targets within given time.



Benefits of MBO :-

- > Recognize the need for planning.
- > Provides for objectives and accountability for performance.

- > Encourage participative management
- > Job enrichment
- > Good feedback system.

Q.5 Planning effectively and in dynamic environment and its Example?

- > Develop plans that are specific but flexible.
- > Understand the planning is an ongoing process
- ① > Change plans when conditions warrant.
- ② > persistence in planning eventually pays off.
- ③ > Flatten the organizational hierarchy to foster the development of planning skills at all organizational levels.

Q. 1] What is organizing & organizational structure?

→ organizing is a management function that involves arranging resource and tasks in a structured goals. It includes identifying what tasks need to be completed, assigning responsibilities & coordinating activities. The purpose of organizing is to create a framework that allows the organization to operate efficiently and effectively.

organizational structure refers to the system or framework that defines how tasks are divided, resources are allocated and people are coordinated to accomplish the organizations goal. It establish relationship amongst employees determine roles, and sets the hierarchy. organizational structure helps in creating clear communication channels, establishing authority & ensuring accountability within the organization.

• Key components of organizational structure

① Hierarchy - defines levels of authority and responsibility, typically represented in a chain of command.

② Division of labour - specifies how tasks and activities amongst employees which can be by function.

product of geography.

⑥ Departmentalization -

Groups similar tasks and activities into departments such as marketing, finance or HR.

④ Span of control -

Determines the number of subordinates a manager or supervisor oversees.

⑤ Centralization vs. Decentralization -

Centralization implies decision making is concentrated at higher levels, while decentralization allows more autonomy at lower levels.

Effective organizing and a well-being well-defined organizational structure are essential for clear communication, efficient decision making and the achievement of organizational goals.

Q. 2] classification of organizational structure and types of adoptive organization.

→ organizational structure can generally be classified into two main categories.

↳ Traditional (Hierarchical) organizational structures.

• Functional structure -

Employees are grouped, based on specialized functions or roles such as marketing, finance, HR etc. Each department operates independently with a manager overseeing it.

• Divisional structure -

The organization is divided into divisions based on products, services or geographical locations. Each division has its own resources and functions independently.

• Matrix structure -

combines elements of functional and divisional structures, where employees' reports to both functional and project managers. This structure is complex but promotes flexibility and efficient use of resources.

• Line and staff structure -

Combines direct chain

of command relationships line with advisory or supportive roles. (staff) line managers have authority, while staff roles offers specialized expertise.

2] Adaptive [Modern] organizational structure -

These structures are more flexible and responsive to changing environments they includes.

- Team based structure - Employees are grouped into cross-functional teams to work on projects, promoting collaboration and reducing hierarchy.

- Network structure - The organization has a core unit and relies on external entities [vendors, partners] for non-core functions. This helps to reduce costs and focus on key areas.

- Virtual structure - operates almost entirely online with employees working remotely or in different locations. Technology enables collaboration without a central office.

- **Modular structure** - focuses on the core business and outsources non-core functions to specialists. This enables agility and reduces overhead.

* **Types of Adaptive organizations -**

Adaptive organizations focus on being flexible, innovative and responsive to change. They include:

① **Agile organizations** - Built on principles of flexibility and quick adaption, agile organizations use small, cross-functional teams to develop and test solutions rapidly. They are common in dynamic industries like technology.

② **Learning organizations** - These organisations prioritize continuous learning, encourage knowledge sharing and adapt based on new insights. They empower employees to innovate and improve processes regularly.

③ **Flat organizations** - Reduce hierarchical levels to encourage communication and collaboration. Decisions are decentralized, giving employees more autonomy and responsibility.

④ Holacratic organizations - An alternative to traditional hierarchy, holacracy distributes authority through self-organizing teams known as 'circles' with each responsible for specific tasks or role.

⑤ Boundryless organizations - minimize traditional boundaries between departments and external entities. These organizations encourage partnerships, collaboration and fluid roles across teams and even across organizational lines.

Conclusion - Adaptive structures are designed to help organizations thrive in fast-changing environments by promoting flexibility, collaboration and empowerment. They help business remain competitive, innovative and efficient by allowing teams to respond quickly to new challenges and opportunities.

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Q.1 explain software quality factors?

→ 1) Correctness:-

- correctness is the extent to which a program satisfies its specification.

2) Reliability:-

- Reliability is the property that defines how well the software meets its requirements.

3) Efficiency:-

- efficiency is a factor relating to all issues in the execution of software it includes considerations such as response time, memory requirements.

4) Usability:-

- usability or effort required locating and fixing errors in operating system.

5) Portability:-

- Portability is the effort required to cluster the software from one configuration to another.

6) Reusability:-

- Reusability is the extent to which parts of software can be reused in other related applications.

7) Maintainability:-

- Maintainability is the effort required to maintain the system in order to check the quality.

8) Testability:-

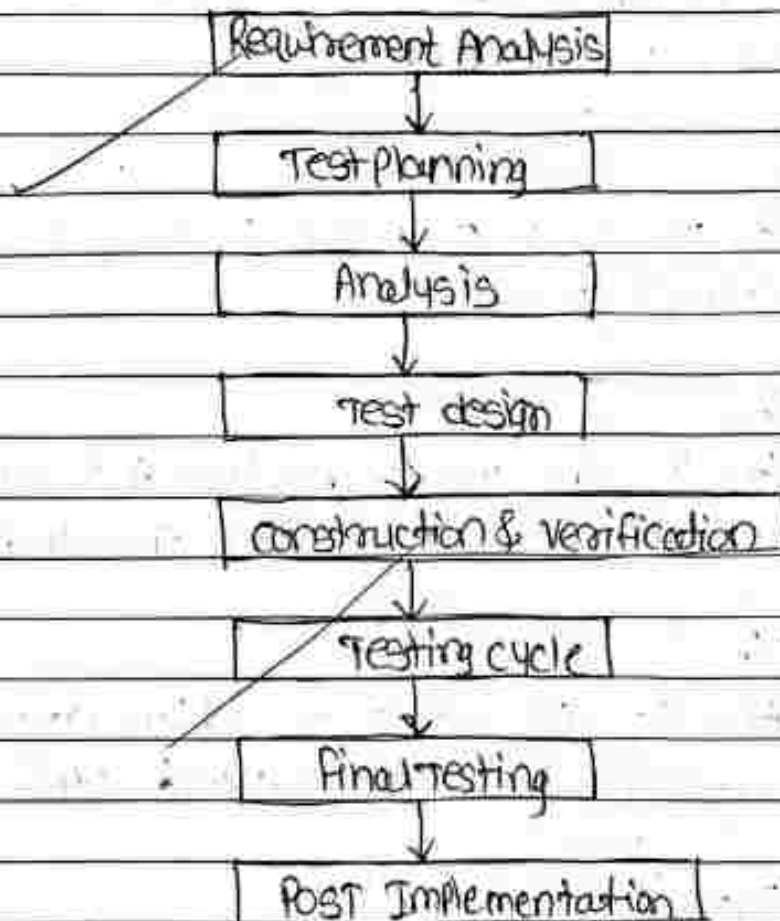
- Testability is the effort required to maintain test to ensure that system or a module performs it's intended function.

9) Flexibility:-

- flexibility is the effort required to modify an operational program.

Q2 Explain Software Testing Lifecycle (STLC)?

→



- Software Testing Lifecycle (STLC) model is basically developed to identified which testing activities needs to be carried and what is the best time to perform them.

1) Requirement Analysis:-

- In this phase, software testers analyze the customer requirements and work with developers.
- It is very important to start testing activities from the requirement phase because cost of fixing defect is very less.

2) Test planning:-

- In this phase, all the planning about testing is done like what needs to be tested, how the testing will be done, test strategy to be followed, testing environment, what test methodologies will be followed, hardware and software availability, resources, risk etc.

3) Test Analysis:-

- After test planning phase is over, test analysis phase is start.
- In this phase, we need to dig deeper into projects and figure out what testing needs to be carried out in each SDLC phase.

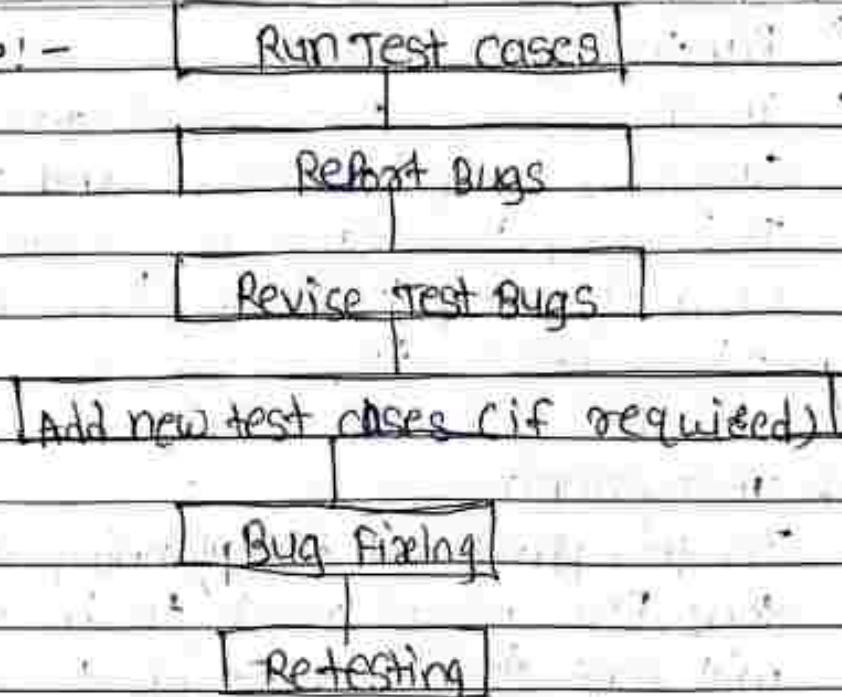
4) Test Design:-

- In this phase, various Black Box and White Box test design techniques are used to design test cases for testing.

5) Test execution and validation:-

- In this stage, we need to do all the test activities.
- All test cases are verified and then processed with modules under test.

6) Testing cycle:-



Test execution and bug reporting, bug management are done in this phase.

- In this stage, we need to be test cycle until test cases are executed without errors.

7) Final Testing:-

- In this phase, the final testing is done throughout the software.
- Non functional testing like stress, load and performance testing are performed.

8) Post Implementation:-

- In this phase, the test environment is cleaned up and restored to default step.
- The process, review, meetings are done and lessons learnt are documented.
- A document is prepared to manage similar problems in future releases.

Q1 What is planning? Explain its nature importance and types?

→ Planning is the process of setting objective and determining the best course of action to achieve those objective. It involves forecasting future conditions, assessing resources, and outlining tasks, timelines and strategies to meet goals. Essentially, it helps organization and individuals prepare for the future and make efficient use of resources.

Planning is the primary function of management. It is particular path for achieving the pre-determined goals. Planning helps managers in systematically, rationally and realistically preparing a plan of action.

* Nature of planning :-

i) Goal oriented - Planning is goal-oriented. They are very purpose of planning is to achieve the pre-determined goals. It is through the process of planning, that organisation seek to achieve their objective.

ii) Planning is a basic function :-

All the other function of management are based on the plans develop through the planning process. Planning provides all other functions and activities.

iii) Planning is flexible :-

Planning process is always based on assumption of forecasts and plans are modified with the change in the business environment.

iv) Planning is continuous process -

Plans are prepared for a specific period of time and at the end of the term.

These new plans are prepared according to the new organisational goal and business environment.

v) planning involves choice :-

Planning assume that more than one possibility or alternative planning involves choosing the best and most suitable ~~other~~ alternative.

vi) Planning is intellectual process -

Planning is essentially a logical and mental exercise that predict a future course of action. It involves thinking before doing.

* Importance of planning :-

i) Enhance efficiency :-

Planning is a function of management also helps in enhancing the efficiency of the organisation.

ii) Increase Adaptability :-

An organisation that is able to adapt according to change in the business environment is able to achieve growth and success.

iii) Reduce ~~under~~ uncertainty :-

Planning identifies potential risk and opportunity allowing for contingency planning.

iv) Improves decision making :-

Planning provides a framework for informed decision making.

v) Facilitates accountability :-

Planning set standards for evaluation accountability.

* Types of planning :-

i) Strategic planning -

Long term planning that defines an organisations mission, vision and objectives.

ii) Tactical planning -

Short term planning that focuses on implementing strategic with a organisation.

iii) Operational planning :-
Planning that focused on the day-to-day operations and processes with a organization.

iv) Contingency planning :-
Planning for unexpected event or such as natural disasters, disaster or economic down turns.

v) Financial planning :-
Planning that focuses on managing finances including budgets, forecasting and investing.

vi) Market planning -
Planning that focuses on promoting products or services including market research and campaign development.

Q What is an organizational goals? Explain types of goals.

→ Organization goals are specific measurable objectives that an organization aims to achieve within a defined period. These goals guide decision making, shape strategies and serve as a benchmark for measuring success. They are established to fulfill the organization's mission, align with its vision and ensure long term sustainability and growth.

* Importance of organisational goals

- 1) Provides Direction:- organisational goals give a sense of purpose and direction to entire team.
- 2) Motivates employees :- clear goals inspire employees to work towards achieving something meaningful.
- 3) Facilitates Decision making - Goals serve as a reference point when making decision or choosing among alternatives.
- 4) Performance Measurement - Goals provide a way to assess progress and measure success against defined target.
- 5) Promotes co-ordination - Goals ensure that all departments and individual are working towards a common purpose encouraging cooperation.

* Types of organisational Goals :-

- 1) Strategic goals - These are long-term goals that focus on the overall direction and future of the organization.
- 2) Tactical goals - They are medium-term goals that focus on the implementation of specific strategies.
- 3) Operational goals - These are short-term goals that weekly activities within an organisation.
- 4) Financial goals - These goals focus on the financial health and stability of the organisation.
- 5) Growth Goals - It aim to expand the organization reach, influence or market presence.

a Approaches to planning and Goal Setting.

→ Organizations use different approaches to planning and goal setting depending on their culture, structure, a way of thinking about how manage resources and deal with uncertainties

1) Top-down approach -

→ In this approach, planning and goal setting start at the top and are passed down through different levels of management

Example - A CEO sets the company's five-year strategic goal, department managers create specific action plans to meet those targets.

2) Bottom-up Approach - In this approach, the employees at the lower levels of the organization goal setting and making plans, which are then integrated into the overall strategic plan by upper management

for example -

→ Team members suggest ideas for improving processes and these suggestions are consolidated by middle management into the organization plan.

3) Participative Approach - In the approach, planning and goal setting involve collaborative between all levels of the organisation management and employees work together to establish goals and create plans.

4) SMART goal setting approach :-

The SMART framework is a goal-setting approach that ensure goals are Specific, measurable, achievable, relevant, and time-bound. This method focuses on creating clear and well-defined goals that can be tracked and assessed.

for example :- A company sets a goal like Increase by 15% within the next 12 months in the Asia-pacific region by expanding into three new markets.

5) Contingency approach - It involves alternative plan to address uncertainties or changes in the external environment. This approach recognizes that organization re-operate in dynamic environment and must adopt their plans accordingly.

- 6) Management by Objective - It is an approach where managers and employees sets specific, measurable goals together and performance is evaluated based on the achievement of these objectives. It emphasizes clear, agreed-upon goals set all levels.
- 7) Scenario planning - It involves creating multiple potential future scenarios and developing strategies to deal with each possible outcome.
- 8) Incremental approach - This approach involves making small, gradual changes and adjustment rather than implementing large-scale, comprehensive plans. It is often used when organisation want to minimize risks.

$$\begin{array}{r} 18 \\ \hline 20 \\ \hline 22 \end{array} \begin{array}{r} 1 \\ \hline 1 \\ \hline 24 \end{array}$$



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10th August 2023

NOTICE
Project Synopsis Competition

We are excited to announce a Project Synopsis Competition, which will be held on 3rd Sep 2023. This competition provides an excellent opportunity for students to showcase their project ideas and innovative solutions.

Details of the Competition:

- Date: 3rd Sep 2023
- Time: 11:00 AM – 3:00 PM
- Venue: Computer Lab

Guidelines for Participation:

1. **Eligibility:** All students of MCA-II
2. **Registration:** Every student must register by 1st Sep 2023.
3. **Registration forms** are available at: <https://forms.gle/C1uyjFxE6RjgXu39>
4. **Submission:** Participants must submit their project synopsis by 2th Sep 2023, in hard copy and PPT in soft copy.
5. **Format:** The synopsis should be in and should include:
 - o Title of the Project
 - o Project Category
 - o Project Objectives, Scope, and UML diagrams
 - o Technologies used, Expected Outcomes, and Limitations.

Awards and Certificates:

Trophy and Certificates will be provided to First, Second, and Third place winners.

For more information, please contact:

- Mr. Unnati Lohari (Student Coordinator)
- Miss. Siddheshwar Koli (Student Coordinator)


Prashant Malwadkar
Event Coordinator


Dr. Ashwini Chavan
HoD


Dr. Priyanka Singh
Director



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Report on Project Synopsis Competition

Date of Event: 3rd Sep 2023

Venue: MCA II Classroom

Time: 11:00 AM

Introduction

A Project Synopsis Competition was successfully organized on 3rd August 2024 at 11:00 AM in the MCA II classroom. This event aimed to encourage students to present their project ideas, fostering creativity and innovation.

Objective

The primary objective of the competition was to provide a platform for students to showcase their innovative project ideas, enhance their presentation skills, and receive constructive feedback from an expert.

Participants

The competition was open to students of the MCA department. A total 5 students participated, presenting diverse project topics that addressed real-world problems and offered potential solutions.

Event Proceedings

- 1. Presentations:** Each participant was allotted 7 minutes to present their project synopsis, followed by a 3-minute question and answer session with the judging panel. The synopsis presentations included topics like.
 - Project title and category
 - Project objectives, scope, and UML diagrams
 - Technologies used, expected outcomes and Limitations.
- 2. Project Evaluation:** The panel of judges included [Prof. C. N, Reddy, prof. Rahul Deomare]. The evaluation was based on the following criteria:



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- **Innovation and Creativity:** Uniqueness of the idea and creative approach.
- **Technical Depth:** Complexity of the solution and use of advanced concepts.
- **Implementation:** Quality of the implementation and functionality.
- **Presentation:** Clarity, professionalism, and effectiveness of the presentation
- **Domain Knowledge:** domain knowledge in the subject and application area
- **Impact:** Potential impact or usefulness of the project.

Outcome

The competition concluded successfully with active participation and engagement from the students. The winners were selected based on their performance, creativity, and the relevance of their project ideas.

Winners:

- **First Prize:** Miss. Rasika Pardeshi, Mr. Koustabdhhar Kulkarni
- **Second Prize:** Mr. Kalpesh Shewale, Mr. Aniket Panse
- **Third Prize:** Miss. Vaishnavi Deshmukh

Conclusion

The Project Synopsis Competition achieved its objective of encouraging students to think creatively and propose innovative solutions to contemporary issues. It was well-received by both participants and the audience, and the judges commended the students for their hard work and innovative thinking.

Recommendations for Future Competitions:

- Increase participation by involving students from additional departments.
- Organize workshops to help students enhance their presentation and project planning skills before the competition.



[Handwritten Signature]
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Prashant
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Date:22/02/2024

Notice

Dear Students,

We are excited to announce a **Python Programming Competition** scheduled to take place on the 24th of February 2024, from 2:30 PM to 4:00 PM. The event will be held at the DYPIMED MCA Lab.

This competition aims to provide a platform for students to showcase their Python programming skills and problem-solving abilities.

Event Details:


- Date: 24th February 2024
- Time: 2:30 PM to 4:00 PM
- Venue: DYPIMED MCA Lab

Rules and Regulations:

- The competition will consist of coding challenges that evaluate Python programming proficiency.
- The competition is open to all MCA students.


Event Coordinator


HOD


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Report on "Quiz Competition"

Date: 24th February 2024

Time: 2:30 PM to 4:00 PM

Venue: DYPIMED MCA Lab

About Event

The Python Programming Competition held at DYPIMED MCA Lab on the 24th of February 2024 was an exhilarating event designed to assess both theoretical and practical skills. Structured in two rounds, a Quiz Competition and a Programming Challenge, the competition showcased the prowess of MCA students in the realm of Python programming.

Round 1: Quiz Competition

The competition kicked off with an engaging Quiz Competition. Three students formed each group, and participants were tested on their theoretical understanding of Python.

Round 2: Programming Competition

Following the Quiz Competition, the focus shifted to the Programming Challenge. Groups were presented with real-world scenarios and coding problems. Each team collaborated to devise efficient Python solutions, demonstrating their coding proficiency, logical reasoning, and ability to work cohesively.

Group Winners:

The competition culminated with the announcement of three group winners based on cumulative scores from both rounds. These outstanding groups showcased exceptional skills, blending theoretical knowledge with practical coding expertise.



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Scoring Criteria:

- Quiz Competition:
 - Correctness of answers.
 - Team collaboration and communication.
- Programming Competition:
 - Correctness and efficiency of the code.
 - Collaboration and teamwork.

Outcomes:

- Holistic assessment of participants' Python skills.
- Encouragement of teamwork and collaboration.



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Conclusion:

The Python Programming Competition at DYPIMED MCA Lab on the 24th of February 2024 was a resounding success, emphasizing the importance of both theoretical understanding and practical application in the field of Python programming.


Prof. Reshmi Karande
Event Coordinator


Dr. Priyanka Singh
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Date: 08/01/2024

Notice

Dear Students,

We are excited to announce a WebPage Design Online Competition scheduled to take place on the 12th of Jan 2024, from 2:00 PM to 4:00 PM. The event will be held online. This competition aims to provide a platform for students to showcase their web designing skills and problem-solving abilities. It is a fantastic opportunity for all students to come together, engage in friendly competition, and learn from one another.

Event Details:

- Date: 12th Jan 2024
- Time: 2 PM to 4 PM

Rules and Regulations:

- The competition is open to all MCA students.
- Out of 2 web pages you have to design one page only


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Report

Event Name: Web Page Design Online Competition

Date: 12th Jan 2024

Number of Students: 8

Course: MCA

Coordinator: Prof. Reshma Karande

Introduction:

The Webpage Design Competition, held on July 26, 2024, was a highly anticipated event aimed at showcasing and celebrating innovative web design skills among students.

The event was designed to provide a platform for students to showcase their web design skills and to encourage innovative thinking on important topics.

The competition aimed to encourage creativity, technical skills, and innovation among students by challenging them to design and develop functional and aesthetically pleasing web pages.

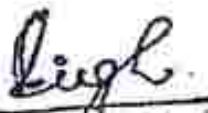
Objective:

- To provide a platform for students to showcase their web development skills.
- To encourage students to apply their theoretical knowledge in practical scenarios.
- To foster a spirit of healthy competition and collaborative learning.

Competition Format:

- **Duration:** 2 hours (from 02:00 PM to 4:00 PM)
- **Task:** Each participant was required to create a single webpage.




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Submission Requirements:

- **Webpage Image:** A screenshot or visual representation of the completed webpage.
- **Code:** The source code used to build the webpage.
- **Form:** A submission form where participants could upload their webpage image and code

Winners and Prizes:

After careful evaluation, the following students were declared winners:

- **1st Place:** Trupti Marjate
- **2nd Place:** Aniket Patne

Sankhya Rajur is inviting you to a scheduled Zoom meeting.

Topic: Webpage Design Competition Link
Time: Jul 26, 2024 02:00 PM India

Join Zoom Meeting
<https://us03zoom.us/j/9589252930?pwd=QWVhUzR0R0p1eU9kZW50aDZlZlZkdz09>


Meeting ID: 109 9267 5227
Passcode: 44574

From
Sankhya Rajur is inviting you to a scheduled Zoom meeting.
Topic: Webpage Design Competition Link

Dear Student,

Unleash your creativity and showcase your talent.
Join for the Web Page Design Competition at JFM today on zoom link.
Don't miss this chance to shine and learn!




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Web Pages created by student



Conclusion:

The Online Web Page Design Competition was a resounding success, with enthusiastic participation of students. The competition not only highlighted the students' technical and creative abilities but also encouraged them to think critically and work collaboratively. We look forward to organizing more such events in the future to continue fostering innovation and learning among our students.

[Signature]
 Event Coordinator

[Signature]
 Director,
DYPIMED

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