



**Dr. D.Y. Patil Educational Federation's
Dr. D.Y. Patil Institute of Management and
Entrepreneur Development(DYPIMED)
Varale Campus, Talegaon,Pune**

KEY FEATURES OF TRAINING & PLACEMENT

Maargadarshan – Industry Mentorship Program

Experts from the industry mentor students to become future-ready professionals with practical insights

"संवाद" – Alumni Interaction Series

Our successful alumni connect with current students to share real-world experiences and provide career guidance.

Career Readiness Programs

Equips students with industry-relevant technical, analytical, communication, aptitude, and interview skills to enhance employability and prepare them for successful careers.

Career Catalyst Certification Programs

Specialized certification programs across various domains

Certification & Value added Programs

NISM,IIT Bombay, Anudip Foundation, NIPM, Emarticus,IBM

**Roadmap to Corporate
Readiness**

Academic Year 2026-28



Career Readiness Program

Specialization Wise

MBA

ALL SPECIALIZATIONS

- Resume Formats, LinkedIn Setup, and T&P Rules
- Resume Writing Workshop
- Communication Skills Enhancement
- Group Discussions and Group Activities
- Aptitude and Logical Reasoning Sessions
- Mock Interviews and Interview Readiness
- Industry Interaction Sessions
- Real-World Case Studies

HUMAN RESOURCE MANAGEMENT

- Resume Screening and JD Mapping
- Labour Laws and Payroll Basics
 - HR Analytics Tools (Excel/Power BI)
 - Role Play: Recruitment and Conflict Handling
 - HR Metrics
 - Talent and Conflict Management

Operations & Supply Chain

- **Classroom Activities**
Peer game simulation (Lean management - 4-stage supply chain beer game, etc.)
- **Industry-based Activities**
Warehouse Visit, Plant Visit, **Vendor Development Case**
- **Tech & Analytics Activities**
Excel Solver for L.P., SAP / Min Demo, Power BI Dashboard
- **Competition & Event**
Case Study, Creation

MARKETING MANAGEMENT

- Sales Pitch Workshop
- Digital Marketing Tools Training
- Market Research Case Study
- Alumni Talk and Industry Session
Career Guidance through Alumni Interaction

FINANCE MANAGEMENT

- Financial Modelling Basics
- Excel, Ratio Analysis, P&L, Balance Sheets, and Financial Statement Basics
- Investment Banking / BFSI Sessions
- Interview Simulation for BFSI Roles
- Case Solving: M&A / Portfolio Management
- Advanced Accounting and Financial Management
- Corporate Law, Taxation, and Auditing
- Educational Partner- NISM & certificaion courses
- Tally ERP 9.0
- NCFM Courses

BUSINESS ANALYTICS

- Excel and Power BI / Tableau Training
- Python / SQL Foundation
- Industry Datasets and Case Studies
- Career Path Talk: Analytics in BFSI, Retail, and FMCG

PHARMA & HEALTHCARE MANAGEMENT

- Pharma Regulations, Quality Standards & Compliance (GMP, NABH, FDA Basics)
- Industry Case Studies & Real-World Healthcare Scenarios
- Career Path Talk: Opportunities in Pharma, Hospitals, Healthcare Consulting & Medical Devices

Key Highlights

MBA & MCA

- NEP 2020-Aligned Industry-Oriented Curriculum
- Experienced Faculty from Industry and Academia
- Professional Certification and Value-Added Programs
- Strategic Industry Collaborations and MoUs
- 100+ Company Collaborations for Internships and Placements
- Research-Based Learning for Academic Excellence
- Comprehensive Soft Skills and Personality Development through Training
- Student Clubs and Professional Forums for Holistic Skill Development
- Focus on Academic Excellence, Co-Curricular, and Extra-Curricular Development
- Entrepreneurship Development and Innovation-Focused Activities
- Corporate Mentoring and Placement Assistance